

- Natural ingredients, exquisite treatments and unexpected beauty at Jaula Spa -

CHICAGO (July 31, 2009) - Grand Hyatt Doha has opened its Arabian-inspired Jaula Spa, redefining exclusivity, relaxation and spa luxury in the region. Jaula means “journey” in Arabic and Jaula Spa is designed to guide guests on a journey toward inner calm and beauty. Set on the grounds of Grand Hyatt Doha, this 43,000-square-foot (4,000-square-meter) sanctuary features 12 luxurious treatment suites, including two couples suites, a relaxation area with a tranquility pool, a health club, a retail boutique and a ladies’ salon. The VIP and couples suites offer a whirlpool, a lounging area and extensive space for relaxation.

“We are delighted to debut Jaula Spa as well as our new health club,” said Garry Friend, general manager, Grand Hyatt Doha. “Both hotel guests and residents of Qatar will appreciate the facility’s serene, rejuvenating atmosphere since its aroma, music and design reflect the country’s heritage and Arabian inspirations.”

Spa Treatments

Jaula Spa offers an all-senses immersion into the natural delights of Qatar. Signature treatments focus on ritualistic approaches using fine European treatments and therapies that include indigenous Arabian touches and natural ingredients from Qatar.

Spa director Karunanithi M said, “The spa menu of services was designed specifically to embrace elements of Qatar’s natural heritage. Hyatt Pure believes in developing a spa discovery plan, and incorporating the local culture into each guests’ experience.”

Highlights from the extensive spa menu include the following treatment options:

Jaula Passages are complete wellness experiences made up by a series of treatments focused on *Reawakening, Release, Shine* or *Immersion*, featuring rejuvenating Arabian rituals that provide absolute luxury and outstanding results.

The two-hour **Jaula Rituals** are results-oriented experiences designed to satisfy and harmonize the body, mind and spirit. The *Doha Rose Restoration* restores hydration and natural radiance with a scrub, wrap and facial. Richly restorative aloe, the Rose of the Desert, blends with seas silk, olive stones, marine algae, kaolin clay and Damask rose to rejuvenate head to toe. *Black Sand Jewel* blends Tahitian black sand with exotic Verbena essences to restore inner and outer beauty with an aromatic scrub, a rehydrating body wrap and a full-body massage. *Desert Treasure Hydration* is an aromatic ritual to relax and reveal beautiful skin. A sea salt, coffee and frankincense exfoliation complements a luxurious, hydrotherapy bath and full-body massage with jasmine, vanilla and emollient shea butter.

All **Facials** are individually customized with powerful botanical complexes best suited to meet each guest’s needs. **Massage therapies** such as *Jaula Aromatherapy, Spice Muscle Release*, with ginger and black pepper, *Nurturing Mother* and *Jaula Jet Set* all begin with an inhalation of freshly cut herbs to complement treatment results. **Body treatments** consist of body scrubs and wraps, which utilize ingredients such as coffee grain, olive grain, algae, Damask rose, evening primrose oil, freshwater mud and seaweed gel. The 30-minute hand, foot, eye and lip, hair and scalp, and back **Enhancements** are recommended treatments to increase the benefits of therapies.

Hyatt Pure

Jaula Spa is part of the Hyatt Pure collection of spas, each featuring individual concepts based on the indigenous influences and local practices of each spa’s location. Today there are more than 60 Hyatt Pure spas worldwide in urban and resort settings. Treatments at Hyatt Pure spas have been researched meticulously, incorporating the principles of hydrating the body to promote wellness and renewal. hyattpure.com

Spa Products and Retail Boutique

Jaula Spa works with two notable brands in spa products - Anne Semonin and Aromatherapy Associates. A pioneer in combining trace elements and essential oils, Anne Semonin products are designed in the image of cosmeceuticals with natural active ingredients used in a maximum concentration. Aromatherapy Associates has been at the forefront of aromatherapy for more than 30 years, producing essential oils from natural plant extracts. After-treatment and home care products are available in the retail boutique located adjacent to the spa lobby.

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