

– Kids aged six to 12 can enter to win a trip to a Hyatt Resort to report on their Camp Hyatt travel experiences –

□ **CHICAGO (July 23, 2009)** – Taking a scenic nature walk to discover local animals and plants, going on a scavenger hunt for arrowheads or shark’s teeth, hula dancing and building sand castles, plus learning about the environment and recycling can all be part of an adventure wish list for a young journalist. At [Hyatt Resorts](#) kids can experience these and many more fun and educational activities through the Camp Hyatt program. To give kids an authentic destination experience, introduce them to the Camp Hyatt program and spark their journalist minds, Hyatt Resorts is searching for a kid journalist to go ‘On Assignment’ and report his/her experiences on www.camphyatt.com.

Between July 23, 2009 and September 4, 2009, children ages six to 12 can visit www.camphyattonassignment.com and their parent or legal guardian can upload the child’s original one- to two-minute video describing why the child is the perfect Camp Hyatt reporter, which Hyatt Resort location and Camp Hyatt activities they would enjoy most and why. No purchase is required to enter. One grand prize winner with the most creative and entertaining video will win a 6-day/5-night trip for them and three guests to enjoy authentic hospitality at a Hyatt Resort of their choice in the US or Caribbean and experience a week of Camp Hyatt. Round-trip air transportation will be provided on Continental Airlines.

“Camp Hyatt is committed to teaching children about cultural and environmental appreciation in ways that are fun and engaging,” said Amy Curtis-McIntyre, senior vice president, brand communication, Hyatt Hotels & Resorts. “The Camp Hyatt ‘On Assignment’ contest is an opportunity to encourage kids to display their creativity with the chance for them to enjoy their very own Camp Hyatt experience and share it with others.”

Known as the pioneer of kids programs Camp Hyatt offers children, aged three to 12, fun and culturally authentic activities at participating Hyatt Resorts in North America. In addition to the indigenous atmosphere each Hyatt Resort offers, Camp Hyatt features exclusive National Geographic Kids’ activities adapted to each participating resort location, with a focus on teaching kids about *animals, culture, recycling, and water* in ways that are fun, interactive, and age appropriate. No two Camp Hyatt programs are the same, with each offering an authentic sense of place with experiences inspired by the cultural traditions and natural environment of each Hyatt Resort. For additional information, including the complete terms and conditions of the contest, visit www.camphyattonassignment.com

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company’s subsidiaries own, manage or franchise more than 380 hotels and resorts under the *Hyatt®*, *Park Hyatt®*, *Andaz™*, *Grand Hyatt®*, *Hyatt Regency®*, *Hyatt Place®* and *Hyatt Summerfield Suites™* brand names and have additional locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the *Hyatt Vacation Club®* and *Hyatt Residence Club®* brands. For more information, please visit www.hyatt.com.

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