

Famous French Hairstylist Brings “Hair Room Service” to Park Hyatt Destinations Around the Globe

CHICAGO (July 2009) -- **Park Hyatt** has partnered with Louis Vuitton to present a *Tour of the World*, featuring “Hair Room Service Around the World” by famous French hairstylist and couture icon John Nollet. This year-long program launched in early December 2008 at *Park Hyatt Paris-Vendôme* with a well-attended, star-studded event, including high-profile guests and clients of Nollet such as Monica Bellucci and Marion Cotillard.

Filmmaker, photographer and hair artist to the stars, Nollet achieved his first big break when he was asked to create hairstyles for dance performances at the Montpellier Opera. He subsequently moved into film, working on internationally successful productions, including: *Le fabuleux destin d'Amélie Poulain* and *Dancer in the Dark*. A regular at the Oscars, the Golden Globes and the Cannes Film Festival, Nollet serves celebrity clients such as Elizabeth Hurley, Vanessa Paradis, Diane Kruger, Kylie Minogue, Uma Thurman and Johnny Depp.

Bringing the unique concept of “Hair Room Service Around the World” to a new level, Nollet embarked on a global tour, beginning January 2009, and will visit 11 destinations at Park Hyatt hotels in key cities around the world such as Dubai, Milan, Moscow, Istanbul, Chicago, Buenos Aires, Shanghai, Tokyo, and Sydney by the end of the year.

“We share John Nollet’s passion for discreet and personalized luxury,” said Sara Kearney, vice president of sales & marketing, international operations. “The tour of the world has been carefully planned based on the values around the art of travel, essential to both Louis Vuitton and the Park Hyatt brand.”

With the personal attention, creativity and expertise for which he is known, Nollet will provide a private hair diagnosis during events at Park Hyatt and the local Louis Vuitton store.

This will be followed by an option of a haircut or color treatment in the stylist’s Park Hyatt suite and by a presentation of his unique collection of haute couture hair accessories specially designed for the tour.

Following a 150-year tradition of crafting special order luggage to fulfil its customers’ most exceptional requests, Louis Vuitton has designed over-sized bespoke trunks for the tour. The latest in design to emerge from the company’s historic Asnières workshop, these trunks feature the signature monogram canvas with black leather trim for Nollet’s undertaking, all of which contain the necessary instruments and haute couture accessories to enable him to work his styling magic for the tour.

About Park Hyatt

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For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company’s subsidiaries own, manage or franchise more than 380 hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz™**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt Summerfield Suites™** brand names and have additional locations under development on five continents. **Hyatt Vacation Ownership Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club®** and **Hyatt Residence Club®** brands. For more information, please visit www.hyatt.com.

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