

250-room luxury resort will be the centerpiece of Clearwater's Beach Walk revitalization project

□ **CLEARWATER, Fla. (Summer 2009)** – Hyatt Regency Clearwater Beach Resort and Spa, Clearwater Beach's newest luxury resort, is set to open in December 2009 as the centerpiece of the city's Beach Walk, a new \$30 million revitalization project featuring a half-mile active pathway for shopping, dining and entertainment. The four-star resort, Hyatt's first waterfront resort on Florida's west coast, is positioned to propel Clearwater Beach's tourism industry by introducing a new level of luxury and service to the area.

Located less than 20 miles from international airports in both St. Petersburg / Clearwater and Tampa, sun seekers can be on the powder white sands of Hyatt Regency Clearwater Beach Resort and Spa in no time. The resort, set in an idyllic location between the turquoise waters of the Gulf of Mexico and the picturesque Intracoastal Waterway, is inspired by a classic yet contemporary Mediterranean style. The resort will boast 250 deluxe, one- and two-bedroom suites featuring Hyatt Grand Beds™, 42-inch flat screen televisions, full kitchens and oversized private balconies overlooking the Gulf.

Guests of Hyatt Regency Clearwater Beach Resort and Spa will enjoy a sophisticated getaway full of world-class amenities. Twenty air-conditioned poolside cabanas complete with flat-screen televisions and wet bars highlight the eighth level pool and resort deck. Atop the 16th floor, a lush, intimate lounge area and spa pool will serve as a quiet retreat. A full-service Hyatt Pure Spa and 24-hour Hyatt StayFit Gym will allow guests to relax and rejuvenate, while Camp Hyatt will offer fun-filled programs and activities for kids.

Plentiful dining options will be offered ranging from SHOR, a coastal American grill specializing in local seafood; the poolside Swim Bar & Lounge offering Pan-Latin fusion dishes and Beachside Concession featuring the fresh flavors of Mexico. A Starbucks coffee bar will serve as an extension of SHOR serving a variety of drinks and grab-and-go items.

Hyatt Regency Clearwater Beach Resort and Spa will be the area's premier resort for weddings and special events featuring 12,500 square feet of indoor function space and 20,000 square feet of private outdoor function space offering breathtaking ocean views. "We're excited to bring a luxurious experience along with Hyatt's authentic hospitality to Clearwater Beach," said Nancy Longstreth, the resort's director of sales and marketing. "Along with increased emphasis on tourism development and revitalization projects like Beach Walk, Clearwater Beach's transformation into a chic, yet laid-back destination is well underway."

For more information, please visit <http://clearwaterbeach.hyatt.com>, call 1-800-872-3600 or e-mail Longstreth at nancy.longstreth@hyatt.com.

For further information:

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