

□ **CHICAGO (February 12, 2009)** – [Hyatt Hotels & Resorts](#) has launched **Hyatt Gold Passport Planner Rewards™**, which enables meeting and event planners to achieve tier status and earn points and recognition benefits through [Hyatt Gold Passport®](#). Making it easy for planners to combine business with pleasure or to offer additional value to clients in tough economic times, Planner Rewards is a simple way to earn points redeemable for rooms, miles and charitable donations, as well as credits on future Hyatt meetings or events.

Simple Earning Structure

- Earning valuable rewards is fast and easy:
- For every dollar spent on accommodations, meeting room rental, banquets or catering at a qualifying meeting or event, planners will receive one Hyatt Gold Passport point, up to 50,000 points.
- Planners can split points up to three ways to reward co-workers and colleagues. Company accounts are available for companies with policies that do not allow individual employees to earn bonus points.

Hyatt Gold Passport Planner Rewards Offers Valuable Options

Planners can choose the best way to use their points:

- Free room nights or upgrades at Hyatt hotels and resorts worldwide.
- Points to miles conversion with select Hyatt travel partners.
- Credits toward future meetings or events.
- Donations to Hyatt Gold Passport charities.

Tier Status and Recognition

Planners are eligible to earn elite membership status and the exclusive recognition benefits available through Hyatt Gold Passport. Members enjoy a range of valuable rewards and benefits with three levels of membership:

- **Gold Membership:** The basic membership to begin earning points & awards.
- **Platinum Membership:** After three qualifying meetings or events, planners will enjoy an upgrade to Platinum membership which lets them experience benefits such as a private reservation and account information line, an automatic 15% point bonus, and increased flexibility when redeeming points through Passport Plus awards.
- **Diamond Membership:** After 10 qualifying meetings or events, members will achieve Diamond status and have access to the most generous travel benefits Hyatt Gold Passport offers, including an automatic 30% point bonus, complimentary upgrades, 72-hour guaranteed room availability and special welcome amenities.

Hyatt is Where Business Happens

With unparalleled on-site planning expertise, and personalized service, Hyatt has long been a leader in the global meetings market. Hyatt properties worldwide are perfectly suited for any type of event -- from intimate office gatherings to large-scale corporate functions -- and are ideally located in major metropolitan areas, convenient business and commercial cities, important convention destinations, airport locations, and idyllic resort settings. Great meeting spaces at newly constructed or renovated Hyatt hotels in the U.S. and Caribbean include:

- 12,000 square feet of technologically advanced event space at the LEED certified Hyatt at Olive 8 in Seattle.
- 40,000 square feet of meeting space at the newly renovated Hyatt Regency Monterey Resort & Spa on Del Monte Golf Course in Monterey, Calif.
- The largest conference facilities in the English-speaking Caribbean at Hyatt Regency Trinidad opened February 2008.
- 115,000 square feet of flexible indoor and outdoor meeting and function space debuted with the March 2008 opening of Grand HyattSan Antonio.
- When completed in mid-2009, more than \$150 million will have been spent to double the size of Hyatt Regency Bellevue. With the addition of a second tower that includes 50,000 square feet of meeting space, as well as 350 guestrooms and 1,000 square feet of retail space, the hotel's meeting and convention facilities will be unrivaled in Washington State outside of downtown Seattle.

The Hyatt Gold Passport Planner Rewards program is available at all Hyatt hotels and resorts across all brands – Hyatt Regency, Grand Hyatt, Park Hyatt, Hyatt Place, Hyatt Summerfield Suites, and Andaz.

Full program details, terms and conditions of the Hyatt Gold Passport Planner Rewards program, and terms and conditions for company accounts, are available at <http://www.hyatt.com/hyatt/meetings/programs/planner-rewards.jsp>. Additional information on Hyatt Gold Passport, including full terms and conditions of the membership, is available at <http://goldpassport.hyatt.com>.

For further information:

About Global Hyatt Corporation

Global Hyatt Corporation, headquartered in Chicago, is one of the world's premier hotel companies. The hotels owned, operated, managed or franchised by its subsidiaries provide authentic hospitality to guests in 44 countries through a passionate commitment to personalized service, cultural relevance, and the environment. Global Hyatt subsidiaries own, operate, manage or franchise more than 370 hotels and resorts worldwide under the **Hyatt®**, **Hyatt Regency®**, **Hyatt Resorts™**, **Grand Hyatt®**, **Park Hyatt®**, **Hyatt Place®**, **Hyatt Summerfield Suites®** and **Andaz™** brands with additional properties under development on five continents. **Global Hyatt Corporation** is also the owner of **Hyatt Vacation Ownership, Inc.**, operator of **Hyatt Vacation Club®**. The success of Global Hyatt is driven by the commitment and energy of the thousands of men and women around the world who provide exceptional service to hotel guests. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or visiting www.hyatt.com.

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