

New Hyatt Helps Revitalize Downtown St. Louis

Property Positioned to Become One of Midwest's Leading Hotels

ST. LOUIS (February 2, 2009) – In the heart of downtown St. Louis, steps from the Gateway Arch, stands the city's newest premier hotel, the 910-room Hyatt Regency St. Louis Riverfront (www.stlouisriverfront.hyatt.com). Currently undergoing a \$63 million transformation that will be completed in July 2009, the hotel plays a significant role in the revitalization efforts of downtown St. Louis. The city and its developers have invested more than \$4 billion on several projects to help revitalize the downtown area and further establish St. Louis as a top Midwest destination.

"This is an exciting time of change for the downtown area and Hyatt is thrilled to be part of it. Our ideal location near St. Louis' most popular attractions will help bring visitors to the area, showcasing all the downtown area has to offer," said Greg Saunders, managing director, Hyatt Regency St. Louis Riverfront. "Upon completion of our renovation, the hotel's unparalleled location, its stand-alone meeting facilities and renowned Hyatt service will establish Hyatt Regency St. Louis Riverfront not only as the city's premier address, but also as one of the Midwest's leading hotels."

The top-to-bottom renovation includes all public areas, restaurants, guestrooms, bathrooms and meeting space. Highlights include a complete makeover of its 83,000 square feet of meeting space, along with a new pool deck and observation area on the top floor, 52 new luxurious suites, 350 newly designed rooms with picturesque Gateway Arch views, three new full-service restaurants, a Starbucks and a StayFit@Hyatt health club.

Guestrooms will feature stylish, contemporary design with modern amenities including Hyatt's signature Grand Bed™ and 37-inch flat screen TVs with digital videos, a new iHome™ clock radio featuring an iPod® docking station, an oversized desk, Guestek high-speed internet access and a luxuriously appointed marble bathroom.

The hotel's lobby lounge will become a social setting for locals and visitors, offering various dining options and an enhanced Front Desk that will feature self-service kiosks, a full-service Business Center, and a Starbucks Coffee Shop with street access.

Dining options will include the exciting Brewhouse, a sports bar celebrating St. Louis sporting and brewing history. Serving lunch and dinner, the bar will offer three local draft beers – from Anheuser-Busch, Schlafly Beer and O'Fallon Brewery – and an extensive list of domestic bottled beer. Also featured will be flat screen TVs throughout, a private room and Nintendo® Wii™.

Gourmands looking for a more fine-dining experience will enjoy the city's first downtown Ruth's Chris Steakhouse, renowned for its New Orleans-inspired appetizers, aged USDA Prime steaks and award-winning wine list. Serving lunch and dinner, the restaurant will feature a dining room, bar and lounge area. For a more casual, but elegant option, guests will enjoy Red Kitchen and Bar, an elegant American grill restaurant serving breakfast, lunch and dinner. The Red Bar area will be ideal for relaxing with friends or group networking.

For health-conscious business and leisure travelers, the hotel will feature a new 3,000-square-foot, 24-hour health club, offering the latest high-tech cardio and strength-training equipment from industry leader Life Fitness®. Located on the lobby level, the facility will offer floor-to-ceiling windows with refreshing street-level views of downtown.

For meeting planners and attendees, the highlight of the hotel's makeover is the unveiling of two additional meeting rooms, totaling 4,500 square feet of spectacular indoor/outdoor event space on the 18th floor, featuring breathtaking views of the Gateway Arch. One of the meeting rooms will feature glass doors that will open up onto a 1,900 square foot outdoor terrace and observation area. The additional 76,500 square feet of meeting space will also receive a total makeover, including new lighting, carpet, furniture, wall coverings, and a state-of-the-art Energy Management System to control room temperature. All meeting rooms will be equipped with advanced high-speed wireless Internet capabilities.

In addition to being located next to the Gateway Arch, the hotel is within walking distance of Busch Stadium, the America's Center convention complex and the Edward Jones Dome, the President Casino, and Laclede's Landing, featuring restaurants, pubs, dance clubs, and live entertainment as well as such major companies as AT&T and Bank of America.

For more information or reservations, visit www.stlouisriverfront.hyatt.com or call toll-free at 1-800-233-1234 or directly at 314-655-1234.

For further information:

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CONTACT:

Mara Begley
MMG Mardiks
646-442-6766
mbegley@mmgmardiks.com

Julia Bishop-Cross
Catalyst Communications
314-260-7782
jbishopcross@sbcglobal.net

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