

Famous French Hairstylist Brings “Hair Room Service” to Park Hyatt Destinations Around the Globe

PARIS (December 2008) --**Park Hyatt** has partnered with Louis Vuitton to present a *Tour of the World*, featuring “Hair Room Service” by famous French hairstylist and couture icon John Nollet. This year-long program launched in early December at *Park Hyatt Paris-Vendôme* with a well-attended, star-studded event, including high-profile guests and clients of Nollet such as Monica Belluci and Marion Cotillard.

Filmmaker, photographer and hair artist to the stars, John Nollet achieved his first big break when he was asked to create hairstyles for dance performances at the Montpellier Opera. He subsequently moved into film, working on internationally successful productions, including: *Le fabuleux destin d'Amélie Poulain* and *Dancer in the Dark*. A regular at the Oscars, the Golden Globes and the Cannes Film Festival, John Nollet serves celebrity clients such as Elizabeth Hurley, Vanessa Paradis, Diane Kruger, Kylie Minogue, Uma Thurman and Johnny Depp.

Bringing the unique concept of “hair room service around the world” to a new level, John Nollet will embark on a global tour, beginning January 2009, visiting 11 destinations at Park Hyatt hotels in key cities around the world such as Dubai, Milan, Moscow, Istanbul, Chicago, Buenos Aires, Shanghai, Tokyo, and Sydney. This exclusive service will be offered to limited local clientele, including Park Hyatt and Louis Vuitton's most loyal customers.

With the personal attention, creativity and expertise for which he is known, Nollet will provide a private hair diagnosis during events at Park Hyatt and the local Louis Vuitton store. This will be followed by an option of a haircut or color treatment in the stylist's Park Hyatt suite and by a presentation of his unique collection of haute couture hair accessories specially designed for the tour.

Following a 150-year tradition of crafting special order luggage to fulfil its customers' most exceptional requests, Louis Vuitton has designed over-sized bespoke trunks for the tour. The latest in design to emerge from the company's historic Asnières workshop, these trunks feature the signature monogram canvas with black leather trim for Nollet's undertaking, all of which contain the necessary instruments and ‘haute couture’ accessories to enable him to work his styling magic for the tour.

About Park Hyatt

Intimate and residential in style, Park Hyatt promise elegant and gracious service on a personal scale, and are further distinguished by prime locations and exceptional interior design. Hyatt Hotels & Resorts and its subsidiaries operate 24 Park Hyatt brand hotels with an additional 10 hotels under development. Current locations include; Baku, Beaver Creek, Beijing, Buenos Aires, Canberra, Chicago, Dubai, Goa, Hamburg, Istanbul, Melbourne, Mendoza, Milan, Moscow, Paris, Philadelphia, Saigon, Seoul, Shanghai, Sydney, Tokyo, Toronto, Washington DC, and Zurich.

For further information:

About Global Hyatt Corporation

Ms. Malene Rydahl
Director of Public Relations
Europe, Africa & Middle East
Phone: +33 1 53 45 28 38
E-mail: malene.rydahl@hyatt.com

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