

Location Marks Mississippi's First Hyatt-Branded Hotel

RIDGELAND, MS – Oct. 27, 2008 –Hyatt Hotels & Resorts, Madison Lodging, LLC and InterMountain Management, LLC today announce the opening of Hyatt Place Jackson/Ridgeland, marking Mississippi's first-ever Hyatt-branded hotel and the first prototype *Hyatt Place* hotel in the south.

Hyatt Place, ranked "Highest in Guest Satisfaction among Mid-Scale Hotel Chains with Full Service" by J.D. Power and Associates, complements Hyatt's full service brands by combining contemporary design with innovative services and amenities to create an atmosphere of casual hospitality.

"When creating *Hyatt Place*, we extensively researched the evolving needs of contemporary travelers to identify the right combination of style, service and amenities," said Alison Kal, vice president, marketing, Hyatt Hotels & Resorts. "Across the country, guest reactions have been tremendously positive and we're excited to bring the *Hyatt Place* experience to Ridgeland."

Hyatt Place Jackson/Ridgeland, which is owned by Madison Lodging, LLC and managed by InterMountain Management, LLC, is located at 1016 Highland Colony Parkway, just off the Natchez Trace Parkway. For added convenience, the hotel is just a short drive to the Jackson-Evers International Airport, Mississippi Craft Center and the 33,000-square acre Ross Barnett Reservoir. The hotel offers 126 spacious guestrooms and 1,620 square feet of meeting space.

"We're thrilled to introduce the Hyatt brand to the state of Mississippi to and we're confident our residents and guests will embrace the new kind of hotel experience *Hyatt Place* provides," said Kerri Gladney, general manager of Hyatt Place Jackson/Ridgeland. "With free Wi-Fi, freshly prepared food available 24/7, state-of-the-art in-room media options and proprietary training that prepares all staff to gracefully handle any task, *Hyatt Place* is equipped with everything today's traveler needs."

HYATT PLACE JACKSON/RIDGELAND LEADERSHIP

Hyatt Place Jackson/Ridgeland will be under the leadership of General Manager Kerri Gladney and Director of Sales Heather Warrington.

Gladney will draw on her 14 years of hospitality experience – much of which has been spent in the Jackson area – to manage the day-to-day operations of the hotel, including overseeing the hotel's 40 Associates and ensuring guests encounter the purposeful service for which *Hyatt Place* is known.

Gladney will be joined by Heather Warrington, director of sales, who is responsible for providing sales service and support to travelers and meeting planners frequenting the Ridgeland and greater Jackson area.

HYATT PLACE BACKGROUND

Hyatt Place was inspired by the changing landscape of contemporary, multi-tasking business travelers, who have successfully adapted to today's "24/7 lifestyle," seamlessly merging personal and professional activities. To help guests achieve this lifestyle, *Hyatt Place* offers an atmosphere of casual hospitality with a balanced mix of comfortable and functional amenities.

· **Guestrooms:** For work, guests can take advantage of the complimentary Wi-Fi, oversized desk and ergonomic chair in each room. And when it's time to relax, they can stretch out on the eight-foot Cozy Corner sectional sofa-sleeper and watch their favorite shows on the room's 42-inch flat panel, high-definition television. Each room's innovative Hyatt Plug Panel™ also allows guests to connect their own entertainment media to the television, including laptops, MP3 players, DVD players or any other portable device. At bedtime, the signature Hyatt Grand Bed™ ensures guests enjoy a peaceful night's sleep.

· **Gallery:** An innovative welcoming arrival area where guests are greeted by a Gallery Host who assists guests with everything from check-in to preparing a freshly made snack, the Gallery offers two self-registration kiosks, an intimate coffee and wine café and bakery, free Wi-Fi, a TV den and an "e-room" with free access to public computers and a printer with secure print-ahead technology.

· **Mealtime:** Guests at *Hyatt Place* may purchase signature hot breakfast entrées along with Starbucks® specialty coffees or enjoy a free continental breakfast. *Hyatt Place* also offers a variety of freshly prepared, café-quality items, including made-to-order

entrées, sandwiches,

soups, salads and pizza, which guests can order 24/7 via a touch screen menu in the Guest Kitchen or from a Gallery Host.

- **StayFit@Hyatt:** To help guests stay physically and mentally productive, each Hyatt Place offers a StayFit@Hyatt gym featuring state-of-the-art Life Fitness® equipment.

- **Hyatt Gold Passport®:** All members of Hyatt Gold Passport, Hyatt's guest loyalty program, have the opportunity to earn points with every stay, along with numerous privileges and benefits, including free nights, exclusive offers and a private reservation line.

Travelers are raving about *Hyatt Place* hotels already open in 120 locations nationwide, including Atlanta, Chicago, Cincinnati, Dallas, Washington, D.C., Houston and Tampa. There will be 130 *Hyatt Place* hotels open by year-end 2008 in key business and leisure markets throughout the country.

About Hyatt Place

Hyatt Place is a new kind of Hyatt for today's relaxed lifestyle. Hyatt Place is ranked *Highest in Guest Satisfaction Among Mid-Scale Hotel Chains with Full Service* according to the J.D. Power and Associates 2008 North America Hotel Guest Satisfaction Index StudySM. Catering to today's discerning travelers, Hyatt Place combines The Hyatt Touch® with stylish design, purposeful amenities and forward-thinking technology. Hyatt Place is a brand of Global Hyatt Corporation that currently offers more than 115 locations nationwide and will offer 130 hotels by year-end 2008. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

Hyatt Place received the highest numerical score among mid-scale hotel chains with full service in the proprietary J.D. Power and Associates 2008 North America Hotel Guest Satisfaction StudySM. Study based on responses from 53,453 guests measuring 12 mid-scale hotels with full service and measures opinions of guests who stayed in a hotel May 2007-June 2008. Proprietary study results are based on experiences and perceptions of consumers surveyed June 2007-June 2008. Your experiences may vary. Visit jdpower.com.

About InterMountain Management, LLC

As one of North America's largest hotel management and development companies, InterMountain Management, LLC specializes in the select service and extended stay hotel segments. Over the last 26 years, InterMountain Management's dedication to success is proven in the results as a hotel owner, management company and hotel developer. The company currently owns and/or manages over 65 premium branded hotels in 28 states within Hyatt Hotels & Resorts and other leading hotel brand portfolios. For more information or to view hotel locations across the U.S., visit their website at www.intermtn.biz.

For further information:

About Global Hyatt Corporation

Amy Patti
Hyatt Corporation
(312) 780-5620
amy.patti@hyatt.com

<https://stage.mediaroom.com/hyatt2/2008-10-27-MISSISSIPPI-S-FIRST-HYATT-PLACE-HOTEL-OPENS-IN-RIDGELAND>