

Quiz Participants Eligible to Win Hyatt Hotels & Resorts Getaway With Reality Television Stars Trista and Ryan Sutter

Hyatt Hotels & Resorts today unveiled a first-of-its-kind travel personality quiz to help individuals identify their travel temperaments and test their travel companion compatibility. Participants who complete the quiz before Nov. 7 and prove to be a match with reality television stars Trista and Ryan Sutter will be entered for a chance to win a Hyatt Retreats getaway with the celebrity couple to Hyatt Regency Huntington Beach Resort & Spa.

The Hyatt Travel Quiz at www.hyatttravelquiz.com asks 12 questions adapted from an established personality test, and categorizes participants into four travel types: Romantic, Balanced, Energetic and Driven. The results offer tips on how to relate to different travel personalities, along with suggested Hyatt Retreats packages and destinations based on the personalized travel profile. The quiz is also available as a shared application on the social networking site Facebook.com.

The content is based upon a psychometric questionnaire designed to measure psychological preferences in how people perceive the world and make decisions. Hyatt created the quiz in conjunction with its global limited-time offer in which travelers receive a \$50 USD credit toward dining, golf, spa activities and more when booking a two-night Hyatt Retreats weekend package using their American Express® Card, and completing the trip before Dec. 28, 2008.

“This quiz is a unique and creative way for Americans to consider how their travel temperament may impact their travel experiences—and companions,” said Nick White, director of partner marketing, Hyatt Hotels & Resorts. “While the quiz content is based on

robust psychological theory, we tried to keep it fun and succinct. We hope participants will find the results both enlightening and inspiring.” The Hyatt Travel Quiz identified the Sutters, who became a beloved American couple after meeting on ABC’s popular reality television show, “The Bachelorette,” as *Romantic Travelers*. Quiz participants who also prove to be *Romantic Travelers* will be eligible to win a three-day, two-night trip to Hyatt Regency Huntington Beach Resort & Spa, located along the scenic Pacific Coast Highway, courtesy of Hyatt and American Express.*

Whatever mood strikes, Hyatt Retreats packages including *Amour*, *Balance*, *Awaken* and *Explore* present a solution, accentuating the special offerings and distinct location of each participating Hyatt hotel in more than 40 countries.

- *Amour* packages focus on romance and reconnection. Hyatt provides unforgettable settings and romantic amenities for opportunities to reconnect.
- *Balance* packages are designed for wellness, renewal and relaxation. Escape the everyday with a few days to relax and rejuvenate.
- *Awaken* packages extend leisure moments. These retreats feature freshly prepared breakfast for two on guests’ own schedules—thanks to late check-out (based on availability).
- *Explore* packages offer site-specific adventures of local discovery. Designed around each hotel’s particular location and cultural setting, these packages allow guests to experience authentic local life at its best.

Hyatt Retreats packages are available at all Grand Hyatt and Hyatt Regency-branded hotels and resorts worldwide and may be reserved by calling 1-800-233-1234 or visiting hyattretreats.com.

*NO PURCHASE NECESSARY TO ENTER OR WIN. Void where prohibited. Starts 10/15/08. Ends 11/7/08. Restrictions apply. Visit hyatttravelquiz.com for Official Rules & complete details.

About Global Hyatt Corporation

Global Hyatt Corporation, headquartered in Chicago, is one of the world’s premier hotel companies. The hotels owned, operated, managed or franchised by its subsidiaries provide authentic hospitality to guests in 45 countries through a passionate commitment to personalized service, cultural relevance, and the environment. Global Hyatt subsidiaries own, operate, manage or franchise more than 365 hotels and resorts worldwide under the **Hyatt®**, **Hyatt Regency®**, **Hyatt Resorts™**, **Grand Hyatt®**, **Park Hyatt®**, **Hyatt Place®**, **Hyatt Summerfield Suites®** and **Andaz™** brands with additional properties under development on five continents. **Global Hyatt Corporation** is also the owner of **Hyatt Vacation Ownership, Inc.**, operator of **Hyatt Vacation Club®**. The success of Global Hyatt is driven by the commitment and energy of the thousands of men and women around the world who provide exceptional service to hotel guests. From the U.S. and Canada, reservations for any Hyatt hotel worldwide

may be obtained by calling 1-800-233-1234 or visiting www.hyatt.com.

For further information:

Farley Kern
Hyatt Hotels & Resorts
(312) 780-5506
(312) 213-9811
farley.kern@hyatt.com

April White/Danielle Bagdzinski
Catalyst Public Relations
(212) 300-2401 / (212) 300-2417
awhite@catalystpublicrelations.com /
dbagdzinski@catalystpublicrelations.com

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