

## Park Hyatt Presents its Own Polo Team, “Alegría Park Hyatt”. The Team Which Represents the Luxury Brand in Local and International Tournaments, Will Compete to Play in the Argentine Open Polo and Hurlingham

□ Today, celebrating the Argentina Polo season 2008, Palacio Duhau-Park Hyatt Buenos Aires presented to the press “Alegría Park Hyatt Polo Team”. This year, the polo brand **Casablanca**, will provide high technology polo clothing and equipment, joined the alliance. Alegría Park Hyatt Polo Team is the most international team which competes in the Triple Corona, indeed, each of the four players comes from different countries. Distinction and quality are the words that best define this team.

Constituted by four young players, from different nationalities, and led by the Canadian Frederick Mannix, Alegría Park Hyatt forms an alliance between the Polo traditional spirit and the elegance of a luxury brand.

*“Style, elegance, sophistication, innovation and creativity, are some of the attributes which distinguish our Park Hyatt brand over the world. These same attributes are those that are seen and appreciated in Alegría Park Hyatt Polo Team.”*

Alegría Park Hyatt is an International Polo Team, with a handicap of 31, integrated by the outstanding polo player Frederick Mannix h (Canadá, handicap of 7), the elegant Luke Tommlinson, born and raised in a traditional family of polo players (Great Britain handicap of 8), the explosive Ruki Baillieu (Australia, handicap of 8) and the skillful Francisco Bensadón (Argentina, handicap of 8). Alegría Park Hyatt is a united team that takes up the challenge to play among the biggest team of the world.

Alegría Park Hyatt has the difficult challenge to qualify for Hurlingham and Palermo Open Polo Championships. In Order to access to the two most important tournaments of the world, they will have to win the A Zone of the qualifying tournaments. At the beginning of the season in Buenos Aires, Alegría Park Hyatt will compete with la Baronesa and then El Paraiso. Two victories will allow them automatically to participate in the two Open mentioned above

For further information:

### About Global Hyatt Corporation

**Global Hyatt Corporation**, headquartered in Chicago, is one of the world’s premier hotel companies. The hotels owned, operated, managed or franchised by its subsidiaries provide authentic hospitality to guests in 45 countries through a passionate commitment to personalized service, cultural relevance, and the environment. Global Hyatt subsidiaries own, operate, manage or franchise more than 365 hotels and resorts worldwide under the **Hyatt®**, **Hyatt Regency®**, **Hyatt Resorts™**, **Grand Hyatt®**, **Park Hyatt®**, **Hyatt Place®**, **Hyatt Summerfield Suites®** and **Andaz™** brands with additional properties under development on five continents. **Global Hyatt Corporation** is also the owner of **Hyatt Vacation Ownership, Inc.**, operator of **Hyatt Vacation Club®**. The success of Global Hyatt is driven by the commitment and energy of the approximately 90,000 men and women around the world who provide exceptional service to hotel guests. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or visiting [www.hyatt.com](http://www.hyatt.com).

Tucán Pereyra Iraola  
In Sports Marketing  
Director Periodístico  
54 11 4814-2332  
[tucan@insports.com.ar](mailto:tucan@insports.com.ar)

Liana Vinacur  
Palacio Duhau – Park Hyatt Buenos Aires  
Gerente de Marketing y Comunicaciones  
+54 11 5171 1510  
[liana.vinacur@hyatt.com](mailto:liana.vinacur@hyatt.com)

---

<https://stage.mediaroom.com/hyatt2/2008-09-16-Park-Hyatt-Alegria-Challenge-2008>