

## Three weeks available for participation during the winter season. Week 1 participants will receive Epic Pass for the 2008-09 season.

□ **BEAVER CREEK, Colo.,—August 26, 2008**—For visitors looking for the ultimate skiing experience, Technique Weeks, which is offered at the Park Hyatt Beaver Creek, is ideal. The program provides instruction from world class Ski Ambassador Chris Anthony and luxurious accommodations at the base of Beaver Creek Mountain. Technique Weeks is scheduled for three different weeks, starting the second week of December and ending the second week in January.

“Technique Weeks gives guests an opportunity to have a luxurious skiing experience with the best in accommodations, dining and equipment. Additionally, we have extremely qualified Ski Ambassadors this year to give every participant the best possible instruction,” says Scott Mason, the general manager of the Park Hyatt.

The program provides a different kind of winter vacation that lives true to the Beaver Creek motto, “Not exactly roughing it.” It is a unique opportunity for guests looking to improve their skiing abilities and to experience a relaxing and soothing environment afterwards. The week is filled with exceptional individual training, video analysis of each skier, educational seminars, evening events in which participants are able to interact with people that have a similar passion for skiing the majestic Colorado mountains, and more.

The Technique Weeks program includes:

- Five night deluxe accommodations with breakfast daily
- Four days of skiing and personalized instruction with Chris Anthony or Gregor Neal and a hand-selected teaching team from Vail/Beaver Creek ski school
- Four lift tickets, interchangeable for Vail and Beaver Creek
- Ability to demo 2009 gear for four days
- Morning educational seminars and ski conditioning
- Nightly amenity package
- DNA brand signature Technique Weeks jacket
- Complete skiing evaluation with the use of video analysis
- Take-home ski adventure DVD to highlight the time at Technique Weeks
- \$50 Credit for Allegria Spa
- Three dinners including welcome and farewell reception
- Après ski events/parties

### What's New

Participants who sign up for Week 1 of Technique Week by November 15, 2008, will receive an Epic Pass, a \$579 value. New for the 08-09 season, The Epic Season Pass is the only ski pass that offers unrestricted (no blackout dates) and unlimited access to Vail, Beaver Creek, Breckenridge, Keystone and Heavenly.

### Details

Week 1: Dec 7-12, 2008

Chris Anthony serves as Ambassador

Single: \$3499.00

Double Occupancy: \$3049.50

Please Note: Week 1 includes the Epic Pass

Week 2: Dec 14-19, 2008

Chris Anthony serves as Ambassador

Single: \$3599.00

Double Occupancy: \$2849.50

Week 3: Jan 9-14, 2009

Gregor Neal serves as Ambassador

Single: \$3999.00

Double Occupancy: \$3049.50

To book a Technique Week, call Hotel Reservations at 970.827.6634 or e-mail [resbeave@hyatt.com](mailto:resbeave@hyatt.com)

**About Park Hyatt Beaver Creek Resort and Spa**

The centerpiece of the Alpine-style village of Beaver Creek, the ski-in/ski-out resort is the recipient of numerous accolades, including *Gourmet Magazine's* #1 Hotel for Skiing/Winter Sports; *Condé Nast Traveler Magazine's* Top 15 Ski Resorts and Top 50 Golf Resorts; and *Travel + Leisure Magazine's* Top 50 Hotels in the World. The hotel is surrounded on three sides by the majestic Rocky Mountains, providing spectacular views from its outdoor dining terrace and fire pit. Every winter and summer mountain activity imaginable is found at its doorstep or can be easily arranged through the Park Hyatt concierge.

The Park Hyatt recently completed the renovation of its Allegria Spa, a \$12 million renovation project and part of its \$20 million renovation project, the largest capital renovation expenditure of any Colorado mountain resort this year. The addition of Aqua Sanitas positions Allegria Spa as a visionary in the spa industry, leading the return to water focused treatments and experiences as well as employing the natural resources of Colorado. The facility doubled in size to 30,000 square feet and consists of 23 new treatment rooms, sophisticated water treatment areas, new reception, enlarged fitness area and new spa locker rooms located on the second level of the hotel.

From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or logging onto [www.hyatt.com](http://www.hyatt.com).

###

For further information:

Katie Coakley  
Peeples Ink  
970-845-8525  
[Katie@peeplesink.com](mailto:Katie@peeplesink.com).

---

<https://stage.mediaroom.com/hyatt2/2008-08-26-TECHNIQUE-WEEKS-RETURN-TO-THE-PARK-HYATT-BEAVER-CREEK>