

Summer Grilling Socials offer guests a twist on the popular backyard BBQ

CHICAGO – May 14, 2008 – With Americans grilling more than ever before¹, Hyatt Summerfield Suites today kicks-off its 2nd annual Summer Grilling Social program to ensure guests can enjoy one of their favorite summertime activities even while traveling. Celebrity grillmaster, media personality and bestselling author of *Mastering the Grill*, David Joachim, created 13 exclusive recipes that allow guests to sample freshly grilled cuisine while maintaining that backyard feel by mingling with fellow visitors and hotel Associates.

“Grilling with friends is a classic summer pastime, yet this type of casual, festive experience is often missing when you’re traveling,” said David Joachim. “My philosophy of creating experiences around easy-to-prepare recipes, family and friends is a perfect match for Hyatt Summerfield Suites’ Summer Grilling Socials that are as inviting and relaxing as a neighborhood barbecue.”

Building on Hyatt Summerfield Suites’ award-winning² ‘More Like Home’ program, Summer Grilling Socials will be held every Wednesday evening through August 27 as part of a regular schedule of complimentary events.

“Research³ shows that grilling at home while spending time with friends and family is one of the activities missed most by travelers hitting the road during the summer,” said Alison Kal, vice president, marketing, Hyatt Corporation. “Our Summer Grilling Socials allow guests to socialize while enjoying recipes developed by acclaimed grilling expert

¹ From the Hearth, Patio & Barbecue Association 2008² *Lodging Hospitality’s* Chain Leadership Awards, Marketing³ *Survey fielded by Opinion Research Corporation from May 4-8, 2007, among a sample of 1,000 adults using an omnibus method. Respondents were asked about their attitudes toward traveling. The results are representative of, and projectable of, the U.S. adult population. The margin of error is +/-3 percent.*

David Joachim and provide an atmosphere that’s more welcoming and personal than dining out or ordering in.”

David Joachim’s exclusive recipes for the weekly Summer Grilling Socials can be found online at www.hssgrilling.com and include dishes such as Bird of Paradise Chicken, Tex Mex Longhorn Fajitas, Grilled Vegetariana Pizza and Kielbasa on a Stick. For those guests who can’t participate in the Wednesday night Summer Grilling Socials, the hotel also offers a complimentary grocery shopping service and will deliver ingredients for them to prepare these meals in their suite’s full kitchen or outside on the grills.

“Last year, our Summer Grilling Socials were so popular some guests even extended their stays to be able to attend!” said Kal. “Not only do guests enjoy the events, but our Associates relish the opportunity to get together with and learn more about our guests in a fun and relaxing atmosphere.”

Hyatt Summerfield Suites hotels offer a mix of spacious studio, one-bedroom and two-bedroom guest suites focused³ on comfort and style. Every guest suite features a full kitchen, living area with a 32-inch flat-panel, high definition television and a separate bedroom. An oversized desk and ergonomic chair, vibrant artwork and warm lighting complete the comfortable atmosphere.

The public spaces are designed to provide the comfort and sociability of a neighborhood. There is a lounge area with den-style seating, as well as larger spaces for groups of all sizes. Here, guests will find the enhanced complimentary full breakfast buffet, offered daily, as well as an Evening Social, which takes place nightly Monday through Thursday. The 24-hour Guest Market offers a variety of easy-to-prepare items, and guests can also take advantage of grocery shopping services.

Hyatt Summerfield Suites also takes everyday comforts to the next level by offering a Business Center with public computers and a printer, a state-of-the-art fitness, an indoor or outdoor pool, complimentary grill for guest use and laundry services.

About Hyatt Summerfield Suites

Hyatt Summerfield Suites are upscale, all-suite, residential-style hotels offering travelers spacious, contemporary studio, one- and two-bedroom suites ideal for any length of stay. Guests will find an atmosphere that provides the sociability of a neighborhood with features such as complimentary full breakfast buffet and evening socials, a guest market, laundry facilities and Internet café. There are currently 26 Hyatt Summerfield Suites hotels throughout the country with 30 hotels to be fully operational by December 2008 and many more are under development. Hyatt Summerfield Suites is a newly developed brand of Global Hyatt Corporation. For information or to make a reservation, call 866 XS HYATT (866-974-9288) or visit www.HyattSummerfieldSuites.com. From the U.S. and Canada, reservations for Hyatt Hotels & Resorts worldwide may be obtained by calling 1-800-2331234 or logging onto www.hyatt.com.

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