

Blaise Mautin Creates a Personal Scent For Park Hyatt Zurich

□ The Parisian parfumeur Blaise Mautin has created fragrances for Hyatt Hotels & Resorts since 2001, successfully launching scents for Park Hyatt Paris-Vendôme, Park Hyatt Washington and Park Hyatt Dubai. Mautin says that the fragrance for the Paris hotel, for example, features the warm notes of patchouli, while the Washington property has the tender scent of violets.

Mautin's latest creation is dedicated to the modern Park Hyatt Zurich. "Fresh lemon is the smell of Zurich," says Mautin of the dynamic new fragrance. The composition of the new scent, which will be used for shampoos, conditioners, shower gels, soaps and scented candles, includes bergamot, orange, lemon and grapefruit as top notes, ylang-ylang and Chinese geranium as middle notes, and base notes of thyme and patchouli. The design of the packaging for the latest products also reflects Park Hyatt Zurich, with its straight lines and dynamic urban touch.

As from May 2008, the new products will be an integral part of Park Hyatt Zurich's bathrooms and a whiff of lemon will greet all guests.

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