

126-Room Hotel Just Minutes From Downtown Nashville

□ **COOL SPRINGS, TN– April 23, 2008** –Hyatt Place Nashville/Franklin/Cool Springs – just 10 miles from downtown Nashville – opens today, making it the fifth Hyatt Place hotel in the Nashville area. Hyatt Place, a new kind of hotel that complements Hyatt’s full service brands, combines contemporary design with innovative services and amenities to create an atmosphere of casual hospitality.

“People’s lives have changed in that they are constantly multitasking, often simultaneously performing professional and personal tasks. Until Hyatt Place, there wasn’t a hotel that provided an environment that allowed guests to make a transition from their daily 24/7 lifestyle to life away from home,” said Alison Kal, vice president of marketing, Hyatt Corporation. “Now, thanks to a combination of technology, service and amenities, Hyatt Place guests can seamlessly shift from home to the hotel in a way they couldn’t before.”

Hyatt Place Nashville/Franklin/Cool Springs features 126 completely renovated guest rooms and public areas. The hotel is ideally located near Nashville/Franklin’s most popular attractions, including Historic Franklin, The Governor’s Club, Corporate Centers and The Vanderbilt Legend’s Club. The hotel is also just a short distance to more than 100 restaurants and entertainment venues in the Cool Springs area.

In addition to Hyatt Place Nashville/Franklin/Cool Springs, Hyatt Place also offers Hyatt Place Nashville/Opryland, Hyatt Place Nashville Airport, Hyatt Place Nashville-Northeast and Hyatt Place Nashville/Brentwood.

HYATT PLACE BACKGROUND

Hyatt Place was inspired by the changing landscape of contemporary, multi-tasking business travelers, who have successfully adapted to today’s “24/7 lifestyle,” seamlessly merging personal and professional activities. To help guests achieve this, *Hyatt Place* offers an atmosphere of casual hospitality with a balanced mix of comfortable and functional amenities.

- **Guestrooms:** For work, guests can take advantage of the complimentary Wi-Fi, oversize desk and ergonomic chair in each room. And when it’s time to relax, they can stretch out on the eight-foot Cozy Corner sectional sofa-sleeper and watch their favorite shows on the room’s 42-inch flat panel, high-definition television. Each room’s innovative Hyatt Plug Panel™ also allows guests to connect their own entertainment media to the television, including laptops, MP3 players, DVD players or any other portable device. At bedtime, the signature Hyatt Grand Bed™ ensures guests will enjoy a peaceful night’s sleep.
- **Gallery:** An innovative welcoming arrival area where guests are greeted by a Gallery Host who assists guests with everything from check-in to providing tours of the hotel, the Gallery offers two self-registration kiosks, an intimate coffee and wine café and bakery, free Wi-Fi, a TV den and an “e-room” with free access to public computers and a printer with secure print-ahead technology.
- **Mealtime:** Guests at *Hyatt Place* may purchase signature hot breakfast entrées along with Starbucks® specialty coffees or enjoy a free continental breakfast. *Hyatt Place* also offers a variety of freshly prepared, café-quality items, including made-to-order entrées, sandwiches, soups, salads and pizza, which guests can order 24/7 via a touch screen menu in the Guest Kitchen or from a Gallery Host.
- **StayFit@Hyatt:** To help guests stay physically and mentally productive, each Hyatt Place offers a StayFit@Hyatt gym featuring state-of-the-art Life Fitness® equipment.

Travelers are raving about Hyatt Place hotels already open in and around Atlanta, Chicago, Phoenix, Cincinnati, San Antonio, Nashville, Washington, DC and Louisville. There will be 130 *Hyatt Place* hotels open by year-end 2008, including locations in Dallas, Orlando and Detroit, in addition to other key business and leisure markets throughout the country.

About Hyatt Place

Hyatt Place, a new kind of Hyatt for today’s relaxed lifestyle, combines The Hyatt Touch® with stylish design, purposeful amenities and forward-thinking technology. Catering to today’s discerning travelers, 130 Hyatt Place hotels are to open across the U.S. by year-end 2008. Hyatt Place is a newly developed brand of Global Hyatt Corporation. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.hyattplace.com. From the U.S. and Canada, reservations for Hyatt Hotels & Resorts worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.

For further information:

About Global Hyatt Corporation

Inns and Suites. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234, or logging on to www.hyatt.com.

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