

□ TOKYO (March 27, 2008) - Park Hyatt Tokyo, committed to offering discriminating travelers the highest level of individual attention, will unveil a collection of facial and body treatments tailored for men and created exclusively by Australian company Aesop, whose sublime products have cared for discerning clients globally since 1987. The treatments will be available from April 15, 2008 at the two-level oasis, Club On The Park spa and fitness centre, a distinguished feature of this luxury hotel.

Park Hyatt Tokyo's partnership with Aesop began in 2003 with the introduction of its skin care products as guestroom amenities designed to heighten guests' overall hotel experience. Aesop was chosen for its alignment of philosophies and values in offering a contemporary, luxurious and unique experience, while maintaining an unparalleled commitment to service and innovation. The new collection has further strengthened this partnership by creating a place that offer Tokyo's finest facial and body treatments for men.

To meet the increasing demand by male guests, the new menu combines Aesop's exceptional skin care products with precise treatment techniques devised by Aesop and available exclusively at Park Hyatt Tokyo. Each treatment is the result of intensive research by Maria Vovos, Aesop's Facial Treatment Specialist, whose many years of experience have culminated in this specially selected and constructed collection of treatments.

"In researching and formulating the Aesop facial and body treatments for men at Park Hyatt Tokyo, I undertook an in-depth study of Japanese climatic variations and skin types. In an urban environment such as Tokyo, it's clear that cleansing and protection are the keys to healthy skin. This is why I have included masques and exfoliants to decongest and detoxify the skin at the core of each treatment," said Vovos. All Aesop facials and body treatments will be delivered by Park Hyatt Tokyo's Club On The Park specialists, each of whom have travelled to Melbourne and undergone intensive Aesop product and facial treatment training with Vovos.

### **About Aesop Facial and Body Treatments for Men at Club On The Park**

#### **Ultimate Relaxation – 100 minutes, 28,000JPY**

An outstanding full face and body treatment to deep cleanse your face and dissolve facial and body stress. This treatment is particularly suited to long-haul travellers, urban dwellers and those with demanding lifestyles. The treatment begins with a complete deep tissue full body massage, followed by a deep cleanse to decongest and detoxify your face, with a particular and careful focus on the delicate eye area, before applying an intensive antioxidant facial masque. After removing the masque, a complete facial is delivered to remove every last ounce of stress.

#### **Men's Deluxe Facial - 90 minutes, 25,000JPY**

This is a deep-cleansing antioxidant facial designed for male skin. It is particularly suited to frequent travelers, urban dwellers and men with skin that is subjected to extreme climatic conditions. The treatment begins with a deep cleanse with an intensive exfoliation to decongest and detoxify your skin before applying an antioxidant masque. After removing the masque, a face, head and shoulder massage is delivered.

#### **Men's Facial - 45 minutes, 17,000JPY**

We recommend that you enjoy this facial for male skin each month to provide maintenance and balance. The treatment begins with a deep cleanse to decongest and detoxify your skin before applying an antioxidant masque. After removing the masque, an express facial massage is delivered.

The treatments will be offered at Club On The Park from April 15, 2008. For reservations, please contact Club On The Park at +81.3.5322.1234.

### **About Aesop**

Celebrating its twenty-first year in 2008, Australian company Aesop formulates sublime skin, hair and body care products for a discerning global clientele. Each product in the Aesop range contains the highest calibre man-made and botanical ingredients selected for their outstanding efficacy and safety. Aesop products offer exceptional care for all skin types and deliver an inspiring sensual experience.

For further information:

### **About Global Hyatt Corporation**

**Global Hyatt Corporation**, one of the world's premier hotel companies, offers today's travelers more than 750 hotels and

resorts (more than 140,000 rooms) in more than 45 countries. The company's affiliates own, operate, manage and franchise Hyatt-branded hotels and resorts under **Park Hyatt™**, **Grand Hyatt™**, **Hyatt Regency™**, **Hyatt Resorts™**, **Hyatt@**, **Hyatt Place™** and **Hyatt Summerfield Suites™** brands, as well as the company's newest global luxury brand, **Andaz™**, which recently opened its first property in London. **Global Hyatt Corporation** is also the owner of **Hyatt Vacation Ownership, Inc.**, operator of **Hyatt Vacation Club** and fractional residential properties, and **U.S. Franchise Systems, Inc.**, which franchises **Hawthorn Suites** and **Microtel Inns and Suites**. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234, or logging on to [www.hyatt.com](http://www.hyatt.com).

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