

Hyatt Place® Offers Disrupted Travelers 24/7 Solutions to Late Arrivals

CHICAGO – March 4, 2008 – Travelers are facing mounting delays at the airport, with more than 27 percent of flights cancelled or delayed in January 2008 alone. Because travelers' schedules are often disrupted, Hyatt Place hotels offer guests around-the-clock options for freshly prepared meals, ensuring travelers get the sustenance they need when they need it.

Understanding that travelers today lead a "24/7 lifestyle," Hyatt Place – an innovative new hotel concept – offers guests convenient, fresh food and beverage options to satisfy their appetites. Anytime day or night, Hyatt Place guests can:

- Order a freshly prepared entrée including made-to-order sandwiches, soups, salads and pizza via a touch-screen menu in the Guest Kitchen or from a Gallery Host
- Purchase freshly made salads, sandwiches and gourmet pastries from the Grab 'n Go case

Guests also enjoy a daily complimentary continental breakfast featuring fresh fruit, cereals, bagels, juices and Starbucks® coffee.

"Sticking to a regular schedule for meals on the road is difficult, but when airport delays cut into that routine it can leave travelers hungry and unmotivated," said Alison Kal, vice president, marketing, Hyatt Hotels & Resorts. "Hyatt Place eases travel woes with its welcoming Hosts and alleviates hunger pains with delicious food options available 24-hours a day, seven days a week."

At Hyatt Place, guests will enjoy 24/7 services that allow them to be as productive as necessary and customize their stay to adapt to evolving needs.

- **Guestrooms:** For work, guests can take advantage of the complimentary Wi-Fi, oversize desk and ergonomic chair in each room. And when it's time to relax, they can stretch out on the eight-foot Cozy Corner sectional sofa-sleeper and watch their favorite shows on the room's 42-inch flat panel, high-definition television. Each room's innovative Hyatt Plug Panel™ also allows guests to connect their own entertainment media to the television, including laptops, MP3 players, DVD players or any other portable device. At bedtime, the signature Hyatt Grand Bed™ ensures guests will enjoy a peaceful night's sleep.
- **Gallery:** An innovative welcoming arrival area where guests are greeted by the Gallery Host who assists guests with everything from check-in to providing tours of the hotel, the Gallery offers two self-registration kiosks, an intimate coffee and wine café and bakery, free Wi-Fi, a TV den and an "e-room" with free access to public computers and a printer with secure print-ahead technology.
- **Mealtime:** Guests at Hyatt Place may purchase signature hot breakfast entrées along with Starbucks® specialty coffees or enjoy a free continental breakfast. Hyatt Place also offers a variety of freshly prepared, café-quality items, including made-to-order entrées, sandwiches, soups, salads and pizza, which guests can order 24/7 via a touch screen menu in the Guest Kitchen or from the Gallery Host. **StayFit@Hyatt:** To help guests stay physically and mentally productive, each Hyatt Place offers a StayFit@Hyatt gym featuring state-of-the-art Life Fitness® equipment.

About Hyatt Place

Hyatt Place, a new kind of Hyatt for today's relaxed lifestyle, combines The Hyatt Touch® with stylish design, purposeful amenities and forward-thinking technology. Catering to today's discerning travelers, 120 Hyatt Place hotels are to open across the U.S. by December 2008. Hyatt Place is a newly developed brand of Global Hyatt Corporation. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.hyattplace.com. From the U.S. and Canada, reservations for Hyatt Hotels & Resorts worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.

For further information:

About Global Hyatt Corporation

Global Hyatt Corporation, one of the world's premier hotel companies, offers today's travelers more than 730 hotels and resorts (more than 136,000 rooms) in 44 countries. The company's affiliates own, operate, manage and franchise Hyatt-branded hotels and resorts under **Park Hyatt™**, **Grand Hyatt™**, **Hyatt Regency™**, **Hyatt Resorts™**, **Hyatt®**, **Hyatt Place®** and **Hyatt Summerfield Suites®** brands. In April 2007, Hyatt launched its newest global brand, **Andaz™**. **Global Hyatt Corporation** is also the owner of **Hyatt Vacation Ownership, Inc.** operator of **Hyatt Vacation Club** and fractional residential properties and **U.S. Franchise Systems, Inc.** which franchises **Hawthorn Suites** and **Microtel Inns and Suites**. From the U.S. and Canada, reservations for any **Hyatt** hotel worldwide may be obtained by calling 1-800-233-1234, or logging on to www.hyatt.com.

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