

## 86 Projects Increase System to Over 200 Hotels

Further demonstrating its position as the 'category killer' upscale select service brand, Hyatt today announced that it approved a total of 86 new *Hyatt Place* hotels to date. These new projects, which include the first new-build *Hyatt Place* hotels in New Mexico, Missouri and Ohio, bring the total number of new build *Hyatt Place* projects open and under development to over 200 hotels.

"Based on the 100+ *Hyatt Place* hotels currently open and operating, we're confident the combination of comfortable amenities, Hyatt-quality service and adaptability in multiple markets will continue to stimulate demand in a variety of urban and suburban areas," said Jim Abrahamson, Hyatt's head of development for the Americas. "Thanks to the success of our hotels we have a substantial advantage over our competitors because developers have been able to experience the brand firsthand and see the concrete and impressive guest satisfaction scores, occupancy levels and ADR."

*Hyatt Place* will add the following locations to its portfolio:

### NORTH

- Illinois: Hyatt Place Chicago/Buffalo Grove
- Michigan: Hyatt Place Grand Rapids/Downtown
- Missouri: Hyatt Place St. Louis/Richmond Heights
- Ohio: Hyatt Place Cincinnati/Kenwood
- Wisconsin: Hyatt Place Madison-West/Middleton

### SOUTH

- Alabama: Hyatt Place Huntsville
- North Carolina: Hyatt Place Raleigh/Downtown, Hyatt Place Wilmington
- Tennessee: Hyatt Place Chattanooga
- Texas: Hyatt Place Austin Airport, Hyatt Place Austin-North, Hyatt Place Houston/Medical Center, Hyatt Place San Antonio-North

### EAST

- New Jersey: Hyatt Place Ewing/Scotch Road
- New York: Hyatt Place New York/33 Beekman St., Hyatt Place New York/52<sup>nd</sup> Street
- Virginia: Hyatt Place Fairfax Corner, Hyatt Place Richmond Airport

### WEST

- California: Hyatt Place Vista/Carlsbad
- New Mexico: Hyatt Place Santa Fe
- Utah: Hyatt Place Salt Lake City/Downtown

In addition to the newly approved locations listed above, new build *Hyatt Place* hotels are being developed in the following cities:

#### **Alaska**

Anchorage

#### **Alabama**

Birmingham/Downtown

Mobile

#### **Arizona**

Glendale

#### **Michigan**

Detroit/Novi

Grand Rapids/Wyoming

#### **Mississippi**

Jackson/Madison

Tupelo

#### **New York**

Phoenix/Avondale	Long Island/Garden City
Phoenix/Gilbert	New York City
Phoenix/Mesa	Saratoga Springs/Malta
<b><u>California</u></b>	<b><u>Nevada</u></b>
Fresno	Las Vegas/Green Valley
Riverside/Downtown	Las Vegas/Henderson
San Francisco/Airport	Reno/Airport
Sacramento/Davis	<b><u>North Carolina</u></b>
Sacramento/Roseville	Concord
<b><u>Colorado</u></b>	Raleigh/West
Denver/Westminster	<b><u>Ontario, Canada</u></b>
<b><u>Connecticut</u></b>	Barrie
Uncasville	Niagara Falls
<b><u>Florida</u></b>	Toronto/Airport
Boca Raton	<b><u>Oregon</u></b>
Bonita Springs	Portland/Airport
Dania Beach	<b><u>Pennsylvania</u></b>
Jacksonville/Airport	Bethlehem
Orlando/Lake Mary	Pittsburgh
Sarasota/Airport	<b><u>South Carolina</u></b>
Tampa/Brandon	North Charleston (2)
West Palm Beach	<b><u>Tennessee</u></b>
<b><u>Illinois</u></b>	Memphis/Germantown
Chicago/Downtown	<b><u>Texas</u></b>
Chicago/Northbrook	Dallas/Garland
Chicago/Warrenville	Houston/Energy Corridor
Rockford	<b><u>Utah</u></b>
<b><u>Indiana</u></b>	Salt Lake City/Airport
South Bend/Mishawaka	<b><u>Virginia</u></b>
<b><u>Kentucky</u></b>	Chesapeake
Covington/Downtown	Fredericksburg
Lexington	Herndon
<b><u>Louisiana</u></b>	Landsdowne
Covington	Williamsburg
Lafayette	<b><u>Washington</u></b>
<b><u>Maryland</u></b>	Seattle-South
Arundel Preserve	<b><u>Wisconsin</u></b>
Baltimore/Downtown	Madison
Baltimore/White Marsh	Milwaukee

## HYATT PLACE BACKGROUND

*Hyatt Place* was inspired by the changing landscape of contemporary, multi-tasking business travelers, who have successfully adapted to today's "24/7 lifestyle," seamlessly merging personal and professional activities. To help guests achieve this, *Hyatt Place* offers an atmosphere of casual hospitality with a balanced mix of comfortable and functional amenities.

Similar to what travelers might experience at home, guests can take advantage of free Wi-Fi access, stretch out on the eight-foot Cozy Corner sofa-sleeper or work at an oversized desk in an ergonomic chair. They can also catch the evening news, the big game or the latest feature movies on the 42-inch flat panel, high-definition television offering 11 channels of high-definition programming in addition to an already impressive channel selection. *Hyatt Place* guests will also have access to DIRECTV® Sports, which includes NFL SUNDAY TICKET™ and NBA LEAGUE PASS<sup>SM</sup> as well as other professional and college sports programming. *Hyatt Place* guests can stay connected through the innovative Hyatt Plug Panel™, which allows guests to connect their own entertainment media to the high-definition TV, including laptops, MP3 players, DVD players or any other portable device. The signature Hyatt Grand Bed™ also ensures guests can enjoy a peaceful night's sleep in the bedroom area.

*Hyatt Place* hotels also feature the Gallery, an innovative welcoming arrival area where guests are personally greeted by the Gallery Host who assists guests with everything from check-in to providing personal tours of the hotel. In the Gallery, guests will also find a self-registration kiosk, an intimate coffee and wine café and bakery, free Wi-Fi, a TV den and an e-room with free access to public computers and a printer. Guests at *Hyatt Place* may purchase signature hot breakfast entrées along with Starbucks® specialty coffees or enjoy a free continental breakfast. *Hyatt Place* also offers a variety of freshly prepared, café

quality items, including made-to-order entrées, sandwiches, soups, salads and pizza which guests can order 24 hours a day, seven days a week via a touch screen menu in the Guest Kitchen or from the Gallery Host. To help guests stay physically and mentally productive, they can also utilize the hotel's swimming pool or StayFit@Hyatt gym featuring state-of-the-art Life Fitness® equipment. Travelers are raving about Hyatt Place hotels already open in and around Atlanta, Chicago, Phoenix, Cincinnati, San Antonio, Nashville, Dallas, Washington, DC and Louisville. There will be 120 *Hyatt Place* hotels open by March 2008, including locations in Tampa, Miami, Orlando and Detroit, in addition to other key business and leisure markets throughout the country.

### **About Hyatt Place**

Hyatt Place, a new kind of Hyatt for today's relaxed lifestyle, combines The Hyatt Touch® with stylish design, purposeful amenities and forward-thinking technology. Catering to today's discerning travelers, 120 Hyatt Place hotels are to open across the U.S. by March 2008. Hyatt Place is a newly developed brand of Global Hyatt Corporation. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [www.hyattplace.com](http://www.hyattplace.com). From the U.S. and Canada, reservations for Hyatt Hotels & Resorts worldwide may be obtained by calling 1-800-233-1234 or logging onto [www.hyatt.com](http://www.hyatt.com).

For further information:

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