

Hotel Opens Minutes from Downtown Boston in Medford; Hotel is One of 100 to Open by Year-End

MEDFORD, MA— November 13, 2007 –Hyatt Place Boston/Medford – just minutes from downtown Boston – opens today, bringing a new type of hospitality experience to Massachusetts. Hyatt Place, a new kind of hotel that complements Hyatt’s full service brands, combines contemporary design with innovative services and amenities to create an atmosphere of casual hospitality.

“People’s lives have changed in that they are constantly multitasking, often simultaneously performing professional and personal tasks. Until Hyatt Place, there wasn’t a hotel that provided an environment that allowed guests to make a transition from their daily 24/7 lifestyle to life away from home,” said Alison Kal, vice president of marketing, Hyatt Corporation. “Now, thanks to a combination of technology, service and amenities, Hyatt Place guests can seamlessly shift from home to the hotel in a way they couldn’t before.”

Hyatt Place Boston/Medford features 157 completely renovated guest rooms and public areas. The hotel also offers guests a complimentary shuttle service within a four-mile radius for transportation to Tufts University and Davis Square in addition to nearby shopping centers, restaurants and office buildings.

HYATT PLACE BACKGROUND

Hyatt Place was inspired by the changing landscape of contemporary, multi-tasking business travelers, who have successfully adapted to today’s “24/7 lifestyle,” seamlessly merging personal and professional activities. To help guests achieve this, *Hyatt Place* offers an atmosphere of casual hospitality with a balanced mix of comfortable and functional amenities.

Similar to what travelers might experience at home, guests can take advantage of free Wi-Fi access, stretch out on the eight-foot Cozy Corner sofa-sleeper or work at an oversized desk in an ergonomic chair. They can also catch the evening news, the big game or the latest feature movies on the 42-inch flat panel, high-definition television offering 11 channels of high-definition programming in addition to an already impressive channel selection.

Hyatt Place guests will also have access to DIRECTV® Sports service, which includes NFL SUNDAY TICKET™ and NBA LEAGUE PASS™ as well as other professional and college sports programming. Hyatt Place guests can stay connected through the innovative Hyatt Plug Panel™, which allows guests to connect their own entertainment media to the high-definition TV, including laptops, MP3 players, DVD players or any other portable device. The signature Hyatt Grand Bed™ ensures guests can enjoy a peaceful night’s sleep in the bedroom area.

Hyatt Place hotels also feature the Gallery, an innovative welcoming arrival area where guests are personally greeted by the Gallery Host who assists guests with everything from check-in to providing personal tours of the hotel. In the Gallery, guests will also find a self-registration kiosk, an intimate coffee and wine café and bakery, free Wi-Fi, a TV den and an e-room with free access to public computers and a printer. Guests at *Hyatt Place* may purchase signature hot breakfast entrées along with Starbucks® specialty coffees or enjoy a free continental breakfast. *Hyatt Place* also offers a variety of freshly prepared, café quality items, including made-to-order entrées, sandwiches, soups, salads and pizza which guests can order 24 hours a day, seven days a week via a touch screen menu in the Guest Kitchen or from the Gallery Host.

Travelers are raving about Hyatt Place hotels already open in and around Atlanta, Chicago, Phoenix, Cincinnati, San Antonio, Nashville, Washington, DC and Louisville. There will be more than 100 *Hyatt Place* hotels open by December 2007, including locations in Chicago, Dallas, Phoenix, Atlanta, Tampa, Miami, Orlando and Detroit, in addition to other key business and leisure markets throughout the country.

About Hyatt Place

Hyatt Place, a new kind of Hyatt for today’s relaxed lifestyle, combines The Hyatt Touch® with stylish design, purposeful amenities and forward-thinking technology. Catering to today’s discerning travelers, 120 Hyatt Place hotels are to open across the U.S. by March 2008. Hyatt Place is a newly developed brand of Global Hyatt Corporation. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.hyattplace.com. From the U.S. and Canada, reservations for Hyatt Hotels & Resorts worldwide may be obtained by calling 1-800-233-1234 or logging onto <http://www.hyatt.com>

About Global Hyatt Corporation

Global Hyatt Corporation, one of the world’s premier hotel companies, offers today’s travelers over 735 hotels and resorts (over 136,000 rooms) in more than 44 countries. The company’s affiliates own, operate, manage and franchise Hyatt branded hotels

and resorts under the Park Hyatt™, Grand Hyatt™, Hyatt Regency™, Hyatt Resorts™, Hyatt™, Hyatt Place™ and Hyatt Summerfield Suites® brands. In April 2007, Hyatt launched its newest global brand, Andaz™. Global Hyatt Corporation is also the owner of Hyatt Vacation Ownership, Inc. operator of the Hyatt Vacation Club and fractional residential properties and U.S. Franchise Systems, Inc, which franchises Hawthorn Suites and Microtel Inns and Suites. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.

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