

## Opening 10 April 2007 at Grand Hyatt Seoul

*Seoul, Korea, April 9, 2007*— Grand Hyatt Seoul is renowned throughout the world for its commitment to the absolute best in every aspect of service. THE SPA at Grand Hyatt Seoul reflects this dedication to excellence in the meticulously choreographed services, traditional Korean remedies and European aromatherapies that have been incorporated into its treatment menu. Natural ingredients and massage techniques indigenous to Korea have been adopted throughout THE SPA's services to provide an authentic Korean treatment experience, integrated with contemporary European aromatherapies and wellness sciences, creating a full range of services that anticipates the needs of even the most discerning guest.

The full and halfday Signature Programmes unique to THE SPA have been designed around the four modalities of healing and wellness: Balance, Energise, Nourish and Calm. Balance honours the ancient elements of Korean holistic remedies and stimulates the meridians of the body to allow the free flow of energy; Nourish purifies the body and deeply hydrates the skin, providing comfort and relaxation; Energise combines intense detoxification treatments with invigorating touch therapies to stimulate the body's metabolism and recontour its silhouette; and Calm releases muscle tension and soothes the senses to restore a peaceful state of being.

Guests of THE SPA may choose from half or full day Signature Programmes, including selections from both an à la carte menu and customised services created specifically to support these programmes to achieve complete immersion in THE SPA modality of their choice.

The à la carte portion of the treatment menu offers individual massages, facials, body wraps and scrubs, and exclusive hair treatments, featuring one or one and a half hour sessions that include aromatherapy, deep conditioning and massage. Options in each section of the à la carte menu provide for services ranging from gentle, flowerbased facials to the deep therapeutic healings of Korean massage.

Additionally, a Spa Concierge is available to develop tailored treatments designed to meet a guest's personal preferences based on any number of combinations of services and preferences. The Concierge also assists guests in selecting from unique scent testing and music selection menus to further accommodate one's unique tastes into a highly personalised experience. All products used in the treatments combine natural botanical extracts with the science of beauty, complementing both THE SPA experience and THE SPA environment. Every aspect of service may be fully customised to each guest's individual needs.

All treatments are offered in an exquisite environment of luxury and serenity designed by John Morford, the worldrenowned designer of the Plateau at Grand Hyatt Hong Kong and Park Hyatt Tokyo.

### **About Global Hyatt Corporation**

Global Hyatt Corporation, one of the world's premier hotel companies, offers today's travelers over 735 hotels and resorts (over 136,000 rooms) in more than 44 countries. The company's affiliates own, operate, manage and franchise Hyatt branded hotels and resorts under the Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt Resorts®, Hyatt®, Hyatt Place™ and Hyatt Summerfield Suites® brands. Global Hyatt Corporation is also the owner of Hyatt Vacation Ownership, Inc. operator of the Hyatt Vacation Club and fractional residential properties and U.S. Franchise Systems, Inc., which franchises Hawthorn Suites and Microtel Inns and Suites.

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