

New Addition to the Hotel's City-resort Fame Opening April 2007

Seoul, Korea, April 9, 2007— THE SPA at Grand Hyatt Seoul, located on the hotel's garden level, features 14 luxuriously appointed treatment rooms designed by architect and designer, John Morford, and showcasing the same attention to detail for which Grand Hyatt Seoul has long been renowned. THE SPA is the latest addition to the hotel's portfolio, solidifying Grand Hyatt Seoul's leadership position in the luxury hotel category and enhancing its standing as a multidimensional cityresort hotel. Opening in April 2007, THE SPA will share its debut alongside the redesigned Club Olympus, which has been upgraded and expanded with all new life fitness equipment fitness open 24 hours a day, making it the first in its class.

THE SPA is a welcome addition to Grand Hyatt Seoul's extensive list of facilities, providing a pampered sanctuary and reprieve from the daily rigours of life. As one of the few spas in Korea managed directly by the hotel, THE SPA's botanical garden ambience has been designed to create a sensual, intimate environment where guests can indulge in THE SPA's meticulously choreographed services, traditional Korean remedies and European aromatherapies. A Spa Concierge will develop individually tailored treatments designed to suit all personal desires, offering an array of unique scenttasting experiences and music selections to further accommodate unique preferences.

Guests will be pampered in Spa Suites, a brand new concept being introduced for the first time in Korea by Grand Hyatt Seoul. Each Suite features a private shower and toilet, a dry grooming area, and all the necessary appointments to accommodate most spa treatments. Additionally, THE SPA will feature four massage rooms, six treatment rooms where beds can be divided into three sections, two customised Vichy treatment rooms with builtin, remotecontrolled shower systems, a foot massage room dedicated solely to foot treatments, and an exquisite Couple's Suite that can be reserved for extended spa stays. All products used in the treatments combine natural botanical extracts with the science of beauty, whilst the Treatment Menu offers both traditional Korean and contemporary spa services.

THE SPA Treatment Menu has been designed around the benefits of four spa modalities: Balance, Energise, Nourish and Calm. Guests can choose from a selection of extended treatment cycles that offer complete indulgence in the modality of their choice. The special "Balance Cycle" honours the ancient elements of Korean holistic remedies and stimulates the body's meridians to allow the free flow of energy by using Korean ginseng as the primary source of treatment, complemented by a classical, Korean Meridian Massage, which is a oneofakind spa offering. THE SPA's à la carte selections include massages, facials, body wraps and scrubs, and exclusive hair treatments, available in oneor oneandhalfhour sessions that include aromatherapy, deep conditioning and massage.

Grand Hyatt Seoul has long been recognised as the hub of Seoul's business and social community, favoured by overseas and domestic guests alike. THE SPA's wide variety of treatment rooms and menus now offers guests, regardless of their length of stay or purpose, the opportunity to enjoy the satisfaction of profound relaxation and pampering in stateofheart luxury.

For the ultimate in combined work and leisure, THE SPA is also equipped to accommodate small groups (from four to 10 people) for prespa treatment cocktails in its consultation room, taking business and relaxation to a new level.

All treatments are offered in a precisely defined environment designed by John Morford, the worldrenowned designer of the Plateau at Grand Hyatt Hong Kong and Park Hyatt Tokyo. THE SPA's architecture, design and combination of elegant, modern interior spaces articulate the concepts of escape, tranquility and relaxation. THE SPA is destined to enhance the hotel's position as the prominent city resort destination, exceeding guests' expectations at every encounter and offering an experience second to none.

About Global Hyatt Corporation

Global Hyatt Corporation, one of the world's premier hotel companies, offers today's travelers over 735 hotels and resorts (over 136,000 rooms) in more than 44 countries. The company's affiliates own, operate, manage and franchise Hyatt branded hotels and resorts under the Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt Resorts®, Hyatt®, Hyatt Place™ and Hyatt Summerfield Suites® brands. Global Hyatt Corporation is also the owner of Hyatt Vacation Ownership, Inc. operator of the Hyatt Vacation Club and fractional residential properties and U.S. Franchise Systems, Inc., which franchises Hawthorn Suites and Microtel Inns and Suites.

From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.

For further information:

Jean Kyungseo
Park Marketing Communications Manager
Grand Hyatt Seoul
Phone: (82)(2) 799-8492

E-mail: kyungseo.park@hyattintl.com

<https://stage.mediaroom.com/hyatt2/2007-04-09-THE-SPA-AT-GRAND-HYATT-SEOUL>