

□ **Hong Kong, March 2007-**Hyatt Regency Hua Hin announced the opening of THE BARAI, a new residential spa with eight exclusive spa suites and 18 exotic treatment rooms. For an hour, a day or a week, THE BARAI will provide its exclusive overnight or day spa guests a sanctum of serenity over 4.5 acres of land (18,500 square metres). With its unique concept THE BARAI will be the first of its kind in Thailand.

Between now and June 30, 2007, guest can enjoy a special introductory offer at just Baht 18,000 per night (approx. USD 540) in Balcony Suite and Baht 20,000 per night (approx. USD 620) in Pool Suite. The introductory offer includes one night accommodation, choice of either a 60-minute aromatherapy or a traditional Thai massage each day for two people, healthy breakfast at McFarland House or in Barai suite, all-day herbal tea and evening cocktails at McFarland House. Guest can also enjoy herbal steam bath prepared in his own suite's private steam room by Suite Butler.

Rate is subject to 7% tax and 10% service charge. Request offer code HA633 when making this reservation. For reservations and more information, please contact Hyatt Worldwide Reservations Centre at (852) 2956 1234 or Email china.reservations@hyattintl.com.

BACKGROUND AND ARCHITECTURE

Inspired and designed by the renowned Thai architect, Lek Bunnag, THE BARAI, reflects his lifelong study of Thailand's historic, cultural and artistic heritage. Thailand's story has, for centuries, been interwoven into the fabric of South East Asia's past, and it is from these rich and varied traditions that THE BARAI was inspired.

THE BARAI is named after barays, large man-made reservoirs created by the ancient Khmers to channel irrigated water for use in their daily lives. Barays were believed to have been life-arteries of the empire, a source of serenity, healing, spirituality and peace for the people. THE BARAI at Hyatt Regency Hua Hin echoes the roles of the ancient baray in its structural magnificence, visual harmony and dedication to wellness. Lek Bunnag's interpretation of culture and history, eternal yet constantly evolving, is symbolised by THE BARAI; solid architecture to stand the test of time offering an oasis of wellness, contrasting with the impermanence of water, flowing serenely through THE BARAI.

Set on beachfront property amidst lush and mature tropical foliage, THE BARAI promises to be a truly special hotel and spa in a tranquil and spiritual sanctuary offering an extensive range of spa treatments as well as luxurious residential accommodation.

ACCOMMODATION AND SPA ROOMS

The Barai Suites, eight residential spa suites ranging in size from 126 to 149 square metres, are designed for exclusive stay and private spa indulgence. The Barai Suites on the ground floor feature a verandah with a private plunge pool and tropical garden, while those on the upper floor have spacious balconies and spectacular panoramic views of the Gulf of Thailand.

THE BARAI's 18 private spa rooms, each features a private outdoor soaking pool, a rain shower, a Thai day-bed enclave for traditional Thai treatments and relaxation, and a private changing room and vanity. Three of the double rooms offer deluxe hydrotherapy treatments with the addition of a Vichy treatment room and steam room.

SPA TREATMENTS

THE BARAI offers a wide range of relaxing, results-oriented and traditional treatments that draw inspiration from the ancient traditional Thai health rituals, along with the best and most innovative of western therapies. The treatment menu will take a holistic approach to mind, body and spirit, focusing on customized treatment programmes designed to meet the specific needs of each client.

TRANQUILLITY COURT

Enclosed by sheer walls, with a tantalizing view of the sea, this secluded area of tranquility flanks a 30-metre long unique swimming channel surrounded by a sand and stone court – a perfect location for contemplation, yoga and meditation.

MCFARLAND HOUSE

McFarland House is an old two-story pavilion on the beach front, dating back to the 19th century, has been restored and transformed into an elegant and breezy casual dining area, offering a romantic and ambient setting with 180 degree views of the Gulf of Thailand.

Dr. George McFarland was the son of Presbyterian missionaries who left the United States for the tropics to join the Church of Christ in 1860. He was appointed superintendent of the Siriraj Hospital in Bangkok and dean of The Royal Medical College, the government's first medical school. He also opened Thailand's first dental clinic, and spent 16 years working on the acclaimed McFarland Thai-English dictionary, which he published in 1939. While McFarland House which stands today is newly built, the floorboards and beam used are from the original house Dr. McFarland lived in.

McFarland House is open to the public for all-day dining on the ground floor, and the upper floor is reserved exclusively for THE BARAI guests. It serves a western style snacks and light meals menu, a variety of blended juices and infusion teas.

ABOUT HYATT PURE

Hyatt Pure spas are a collection of over 70 spas worldwide, each with its own unique, culturally- and location-inspired identity. All spas offer results-driven treatments by highly skilled and trained therapists, utilizing the best products to meet the most exacting international standards. Hyatt Pure spas offer guests the complete holistic approach so that guests will not only be soothed and healed in body, but also in mind and spirit. At THE BARAI, ancient Thai traditions, both in healing and in product ingredients, are combined with world class service and knowledge to create a true sanctuary for guests to relax and rejuvenate.

ABOUT HYATT REGENCY HUA HIN

Set in lush landscaped gardens, the beachfront Hyatt Regency Hua Hin has 204 elegantly appointed guestrooms. The hotel offers a family-friendly environment that features the largest recreational facilities in Hua Hin, including the resort's fun and apparently never-ending inter-connecting free form swimming pools which include a 22 metre long and seven metre high water slide, and a unique beach pool. Four restaurants and bars provide home-style traditional Thai, Italian cuisine, as well as fresh seafood specialties and tasty Asian noodles.

Hua Hin is located 230 kilometres south of Bangkok on the west coast of the Gulf of Thailand. Since 1921, it has been the Royal Family of Thailand's resort town of choice.

For further information:

About Global Hyatt Corporation

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