

Site Features Sharpened Search Function, Revealing Photography and Virtual Tours, and Enhanced Room and Service Descriptions

CHICAGO—December 1, 2005—Global Hyatt Corporation has announced the new-look of Hyatt.com, giving travelers a more productive online experience for researching and booking Hyatt Hotels & Resorts worldwide.

“Being a leader in today’s travel industry means we have to stay at the forefront of online booking and customer research tools. The exciting release of our new Hyatt.com website keeps us there,” said Joan Lowell, vice president of electronic distribution, Hyatt Hotels Corporation. “From the second guests land on the Hyatt.com homepage, they will be able to effectively navigate through the research and booking process. We made no compromises in designing the new site, so guests can expect a quick and easy experience,” added Lowell.

At first glance, guests to Hyatt.com will notice the site’s larger screen resolution, along with the dynamic interplay of information and imagery. However, it is the site’s new subtle changes that distinguish the Hyatt.com experience for travelers researching or booking online. In the case of booking rooms, Hyatt.com now displays daily rates for a particular reservation. Hence, a traveler will now be able to price every night of his or her stay if seeking to spend more than one night at a property.

For research purposes, Hyatt.com now includes Endeca’s visionary new technology that provides users with state-of-the-art guided navigation and search tools. This upgrade to the site better allows a traveler to find the Hyatt hotel or resort that best fits his or her needs. For instance, a business traveler can instantly locate a hotel in the Washington D.C. area that provides shuttle service and features a T-Mobile HotSpot (wireless internet). For leisure travelers, searches can be narrowed down to the finest of Hyatt hotel details based on local shopping, entertainment and dining, as well as water activities, and the availability of parking. Overall, information made available through the new, guided navigation tool allows for more efficient maneuvering throughout the site.

Property sub-sites within the Hyatt.com domain feature similar upgrades to the main page. Larger photographic images, new color palettes, and key travel information are all distinguishable on the new-look sites. For instance, a Hyatt customer booking at Grand Hyatt New York can land on the property’s home page and instantly be able to peruse through local attractions, New York dining and entertainment venues, and hotel meeting and event information. Plus, property sites feature 360-degree virtual tours, giving visitors to the website a full view of guestrooms, various function spaces, fitness centers, restaurants, and lobby areas.

About Hyatt

There are 214 Hyatt hotels and resorts (over 90,000 rooms) in 44 countries around the world, operating under the Hyatt®, Hyatt Regency®, Grand Hyatt® and Park Hyatt® brands. Currently, there are an additional 29 Hyatt hotels and resorts under development, including 10 new hotels in China. Hyatt Corporation (domestic U.S., Canada and Caribbean hotels) and Hyatt International Corporation (international properties) are subsidiaries of Chicago-based Global Hyatt Corporation. Global Hyatt Corporation is also the owner of Hyatt Vacation Ownership, Inc. (timeshare), Hyatt Equities, L.L.C. (hotel ownership), and U.S. Franchise Systems, Inc. (which franchises Hawthorn Suites, Microtel and America’s Best Inns).

In January 2005, Global Hyatt Corporation also added an additional 143 U.S. properties to its growing portfolio with the acquisition of the upscale, limited service AmeriSuites hotel chain. These properties will be renovated and repositioned under the new Hyatt Place select service brand in 2006. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.

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