

## Hyatt Zilara Rose Hall joins Hyatt Ziva Rose Hall, combining to form a breathtaking all inclusive resort in Montego Bay, Jamaica

**CHICAGO (December 22, 2014)** – [Hyatt Hotels Corporation](#) (NYSE: H) and Playa Hotels & Resorts B.V. (“Playa”), a leading owner, operator and developer of all inclusive resorts in prime beachfront locations, announced the opening of [Hyatt Zilara Rose Hall](#) in Montego Bay, Jamaica. Hyatt Zilara Rose Hall, an adult-only all inclusive experience, opens on the heels of [Hyatt Ziva Rose Hall](#), an all inclusive experience for guests of all ages.

Located at the former site of The Ritz-Carlton, the two resorts are the culmination of an approximate \$85 million expansion, renovation and repositioning that is intended to reinvent this storied destination in a way that brings effortless indulgence to the all inclusive vacation experience. Hyatt Zilara Rose Hall offers 224 elegantly appointed guest suites, including 30 romantic swim-up suites, which immediately transport vacationers to a serene environment rich with neutral tones, energized by subtle splashes of deep blues. Guests of Hyatt Zilara Rose Hall can enjoy adult-oriented amenities, including four chic and contemporary private pools, a pool bar and restaurant surrounded by chaise lounges and Bali Beds, in addition to an unrivaled, private beach and its own spa and fitness center. Together with Hyatt Ziva Rose Hall, the two resorts collectively offer a choice of 620 guest suites, 16 restaurants and three additional lounges, as well as 18,286 square feet of meeting and conference space plus more than 30,000 square feet of outdoor venues with enchanting ocean and garden views.

“We are delighted to celebrate the opening of Hyatt Zilara Rose Hall, and recently, Hyatt Ziva Rose Hall, in such a vibrant destination and community,” said Carlos Cabrera, senior vice president of all inclusive operations for Hyatt. “The transformation of these two resorts has been spectacular and true to offering two distinctive all inclusive experiences, for families and for adults, within one contiguous resort destination. Our team has diligently worked to bring together a collection of services and activities that are simply incomparable and define what we believe will be the evolution of all inclusive luxury.”

“Hyatt Zilara Rose Hall marks the opening of our second Hyatt Zilara resort,” said Alex Stadlin, chief executive officer of Playa Hotels & Resorts. We are confident that this sophisticated yet relaxed resort experience will be embraced by travelers to Jamaica as successfully as it has been received at Hyatt Zilara Cancun which opened last year.”

Guests can book Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall by contacting a travel agent or calling +1 800 233 1234, or online at [www.hyatt.com](http://www.hyatt.com) or [www.allinclusive.hyatt.com](http://www.allinclusive.hyatt.com).

The term “Hyatt” is used herein for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

### ABOUT HYATT ZILARA ROSE HALL AND HYATT ZIVA ROSE HALL

Spanning 1,200 feet of private, pristine coastline on the turquoise Caribbean, Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall will share the same resort grounds and will combine to form an unparalleled, all inclusive resort experience. Dining takes center stage with 14 restaurants and six bars with menus designed by an international culinary team that oversees unique offerings in each of the à la carte and buffet restaurants. In addition, guests may enjoy innovative poolside ‘food carts.’ The fresh flavors of the Caribbean are creatively melded into unmatched dining experiences ranging from the casual local favorites of Jamaican Jerk to a Churrasco-style Brazilian Steak House, to a Moroccan-style Fez Roof Top Lounge. Guests will enjoy an explosion of tastes, cultures and fine dining all complemented with an excellent wine and spirit collection served by creative mixologists.

In addition to complimentary golf privileges, guests will find spontaneous moments throughout the resort – everything from beach activities to thoughtful insight into Jamaican culture and music, as well as little surprises such as frozen treats delivered by poolside butlers, rum tastings, and marshmallow roasts. For additional relaxation there is a state-of-the-art Fitness Center with Pilates and Yoga classes, as well as complimentary use of the hydrotherapy circuit at the resort’s two Spas. Indulgent spa treatments, massages, facials and body wraps may also be booked at an additional charge and enjoyed in the spa’s treatment suites or in sheltered outside venues overlooking the Caribbean. Wedding and honeymoon couples will find professional romance staff to help each couple customize the perfect wedding or romantic celebration appropriate for a diversity of lifestyles. For corporate events there is a meeting and incentive staff to ensure each event is successfully executed.

Sophisticated and stylish, **Hyatt Zilara Rose Hall** is an indulgent escape focusing exclusively on adults. Hyatt Zilara Rose Hall features its own gourmet dining and lounges offering premium branded beverages. Tucked along the western edge of the estate, this exclusive adult oasis boasts 234 elegantly appointed guest suites, including 30 romantic swim-up suites, which immediately transport vacationers to a serene environment rich with neutral tones, energized by subtle splashes of deep blues. Guests of Hyatt Zilara Rose Hall can enjoy adult-oriented amenities, including four chic and contemporary private pools, a pool bar and restaurant surrounded by chaise lounges and Bali Beds, a dedicated spa and fitness center, as well as an unrivaled, private beach.

**Hyatt Ziva Rose Hall** caters to guests of all ages and is a paradise of rest, relaxation and recreation. The hotel’s 386 plush suites, including 28 newly created premium swim-up suites, feature oversized terraces with picturesque garden and ocean views. Sun seekers will be able to slip into any one of eight extraordinary pools, featuring five swim-up pools and three

whirlpools, relax in luxurious lounge seating or linger poolside at a the swim-up bar with personalized service provided by the pool butler. Hyatt Ziva Rose Hall has its own Spa and Fitness Center. From gourmet gastronomy to thrilling sports by land and sea, as well as an innovative children's program, Hyatt Ziva Rose Hall will be an experience every member of the family will enjoy.

For more information or to book an all inclusive vacation experience at Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall, contact your preferred travel professional or visit [www.hyatt.com](http://www.hyatt.com) or [www.allinclusive.hyatt.com](http://www.allinclusive.hyatt.com) or call +1 800 233 1234.

### **About Playa Hotels & Resorts**

Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall are owned by Playa Hotels & Resorts, B.V. and managed by Playa Resorts Management, the operational management component of Playa Hotels & Resorts. Playa's portfolio consists of a collection of 14 premier resort hotels comprised of 6,175 rooms that are located in prime beach locations in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Ziva Los Cabos, Hyatt Zilara Cancun, Hyatt Ziva Rose Hall and Hyatt Zilara Rose Hall in Jamaica, Hyatt Ziva Puerto Vallarta, and Hyatt Ziva Cancun. The company also owns and operates three resorts under Playa's brands, The Royal and Gran, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party. Under an agreement with an affiliate of Hyatt Hotels Corporation (NYSE: H), Playa will pursue the acquisition or development of new all inclusive resort opportunities under two Hyatt all inclusive brands – Hyatt Zilara and Hyatt Ziva. Playa will also have certain rights to operate Hyatt-branded all inclusive resorts in five Latin American and Caribbean countries. For more information visit [www.playaresorts.com](http://www.playaresorts.com).

For further information:

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences®** and **Hyatt Residence Club®** brand names and have locations on six continents. As of September 30, 2014, the Company's worldwide portfolio consisted of 573 properties in 48 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **CONTACT:**

Aurelia Vasquez  
Hyatt Hotels & Resorts  
+1 312 780 5873  
[aurelia.vasquez@hyatt.com](mailto:aurelia.vasquez@hyatt.com)

Gayle MacIntyre  
Playa Resorts Management  
+1 404 643 8222  
[gayle.macintyre@playaresorts.com](mailto:gayle.macintyre@playaresorts.com)

---

<https://stage.mediaroom.com/hyatt2/122214Hyatt-Zilara-Rose-Hall-Now-Open-In-Jamaica>