

CHICAGO (December 16, 2014) – [Hyatt Hotels Corporation](#) (NYSE: H) and [Spottswood Companies, Inc.](#) today announced the opening of Hyatt Place Marathon/Florida Keys, a 125-room hotel located at the historic Faro Blanco Resort and Yacht Club.

“The opening of Hyatt Place Marathon/Florida Keys marks the addition of a first-class hotel in the heart of the Florida Keys and the re-opening of a landmark with Faro Blanco Marina,” said Steve Robbins, general manager. “There are many fond memories of Faro Blanco Resort and with the opening of a new Hyatt Place hotel, we are excited to bring first-class amenities and service to our community.”

Hyatt Place Marathon/Florida Keys is situated at the site of the historic Faro Blanco Lighthouse. It is nearby the famous Seven Mile Bridge, and steps away from the Gulf of Mexico. The surrounding area also provides some of the best fishing and diving in the Florida Keys, with a state-of-the-art, full service marina and yacht club on the hotel grounds. Additionally, the hotel is a short drive from shopping boutiques and close to attractions such as the Turtle Hospital, Aquarium Encounters, the Dolphin Research Center, Bahia Honda State Park and Pigeon Key.

Hyatt Place Marathon/Florida Keys offers:

- 125 roomy rooms, all of which feature a swiveling 42-inch HDTV, the plush Hyatt Grand Bed® and Cozy Corner sectional sofa
- Free Wi-Fi everywhere
- Complimentary a.m. Kitchen Skillet™ breakfast for guests, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 1,820 square feet of flexible, high-tech meeting/function space
- 24/7 Gallery Menu serving made-to-order entrees and appetizers around the clock
- A Coffee to Cocktails Bar featuring specialty coffees and premium beers, as well as wines and cocktail

“We are excited about the opening of the Hyatt Place hotel at Faro Blanco Resort & Yacht Club,” said Robert Spottswood, president and director of Spottswood Companies, Inc. “Faro Blanco is one of the original destination marinas in the Florida Keys. My father walked the docks at Faro Blanco with Admiral Bull Halsey in the 1950s, and the resort is well known to the yachting community. It is only appropriate that we are about to bring this incredible property back to life with our oldest partner in the hospitality business.”

For further information:

HYATT PLACE MARATHON/FLORIDA KEYS LEADERSHIP

Hyatt Place Marathon/Florida Keys is under the leadership of general manager Steve Robbins and director of sales, Anna Walston. In his role, Robbins is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 54 colleagues and ensuring guests encounter the purposeful service for which Hyatt Place is known. Walston is responsible for providing sales service and support to travelers and meeting planners frequenting the Marathon area.

ABOUT HYATT PLACE

Launched in 2006, the Hyatt Place brand brings to the upscale service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, Free Wi-Fi everywhere, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and Free Hot Breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 200 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico, Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

ABOUT HYATT HOTELS CORPORATION

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences®** and **Hyatt Residence Club®** brand names and have locations on six continents. As of September 30, 2014, the Company's worldwide portfolio consisted of 573 properties in 48 countries. For more information, please visit www.hyatt.com.

ABOUT SPOTTSWOOD COMPANIES, INC.

Spottswood Companies, Inc. and its affiliates (SCI) are a diversified, family-owned organization with investments in real estate, timesharing, marinas, hospitality, broadcasting and banking. We understand the importance of our relationships with our investors, our customers, our employees and our community, and we seek to create, nurture and manage innovative programs that will benefit and encourage these very important relationships over the long term.

At its core, SCI is a real estate development, management and hospitality company. Our mission is to create superior products that meet or exceed the expectations of our customers and guests, while providing the highest risk adjusted return possible. We have the resources in house to handle the entire real estate development process from site identification, feasibility and financial analysis all the way through planning, construction and ultimate management, thus ensuring the most efficient delivery and long term management of the finished property.

SCI and its affiliates are based in Key West, Florida, and own all or some interest in numerous hotel, timeshare, marina and commercial properties in the Florida Keys and throughout the United States. Over the past 15 years, SCI has developed dozens of properties in the Florida Keys with more than 1,000 residential and transient units and over 300,000 square feet of commercial space, and today is one of the Keys' largest private employers.

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