

## Andaz Brand Debuts Hidden Paradise in the Ecologically Diverse Mayakoba

**CHICAGO (December 12, 2016)** – Hyatt Hotels Corporation today announced the official opening of [Andaz Mayakoba Resort Riviera Maya](#). Joining internationally acclaimed eco-destination Mayakoba, the premium oceanfront property helps bring an exciting new experience to the locale, immersing guests in a hidden paradise with six miles of freshwater canals surrounded by exotic mangroves, lagoons, flora and fauna as well as tropical birds. The setting transports guests into a lush natural environment where locally inspired experiences, cuisine and personalized service are brought to life. Andaz Mayakoba Resort Riviera Maya marks the first Mexico property for the lifestyle brand. To celebrate the grand opening, Andaz Mayakoba Resort Riviera Maya is offering guests a complimentary third night plus breakfast when booking a three or more night stay by February 15, 2017 for visits from January 6-April 8, 2017. See below for terms.

“Today is an exciting day as we officially open the doors to the Andaz brand’s first property in Mexico in the incredible, sustainable destination of Mayakoba,” said General Manager Lin Schatz. “With lush landscape and a rich Mayan culture, the region ideally encapsulates the brand’s connection to its local surroundings. From the unique design and native cuisine to indigenous spa treatments, partnerships and experiences led by local insiders, guests will feel entirely immersed in the culture during their stay.”

### **Accommodations**

In the spirit of providing guests with an authentic local experience, the guestrooms and suites designs draw heavily from traditional crafts and iconography to create an intriguing design meant to stimulate the senses in new and refreshing ways.

At Andaz Mayakoba, 214 alluring, open layout guestrooms and suites overlook crystal clear lagoons, mangrove and resort gardens, the golf course or spectacular views of the Caribbean coastline. The accommodations are naturally inspired with stylish amenities and a refined collection of artisan décor. Each offers a spacious balcony or terrace; 41 luxury suites also feature private plunge pools. The design of the rooms are grounded by an ‘area rug’ crafted from a collection of locally produced Mexican cement tiles as well as a signature Mayan décor item such as a traditional mask, a Mayan huipil or a colorful bird figure. The remainder of the room is minimalist in design with color tones inspired from natural terrain such as stone, sand and water.

Unique to this hotel’s design, the bathrooms span the entire length of the room, allowing natural light and views to filter into both the bathroom and sleeping areas.

### **Dining**

Andaz Mayakoba offers four diverse and unique restaurant concepts, all featuring fresh ingredients and authentic cooking techniques. **Cocina Milagro** is the resort’s poolside open kitchen restaurant in the heart of the resort. Open for all day dining, the restaurant has a market-to-table menu concept with an emphasis on seafood. For breakfast, guests can opt for a buffet breakfast spread or order a la carte from the menu, which features tropical fruits, fresh juices, freshly baked pastries, Mexican breakfast delicacies and more; the extensive dinner menu offers a variety of fresh, local seafood dishes. The venue also features creative, hand-crafted cocktails and live entertainment.

Open exclusively for dinner, **Casa Amate** features diverse Latin American cuisine and has a unique and sophisticated residential concept featuring intimate rooms with terraces with lagoon views. Each room is specifically designed as one would find in a house, such as the “Study” which will function as a lounge with a small bar and shelves with artifacts; the “Library,” lined with bookshelves and a large library table for groups; the “Living Room,” which has a fireplace, shelves for collectables and large format art; and the “Dining Room,” with large sets of doors that connect to the courtyard and overlook the lagoon. Each menu item, including a variety of salads, soups, meats, poultry and fish, notes the specific Latin American country in which it is from, such as octopus from Peru, salmon trout from Mexico and beef chorizo steak from Argentina.

**OllaTaco** and **OllaCeviche** are the resort’s poolside, beachfront restaurants offering live entertainment and stunning ocean views. **OllaTaco** offers a market-style feast of tacos, Yucatan specialties, special sauces made with local produce and locally crafted beers. **OllaCeviche** features fresh ceviches and sharing plates, as well as a Tequila bar. Blending perfectly with the landscape, both restaurants feature open kitchens and bars overlooking spectacular views, tall wooden ceilings, vibrant colors and a warm and festive atmosphere.

### **Naum Spa**

Guests are invited to relax, restore and recharge at the 10,000 square-foot Naum Spa, housing six treatment rooms and offering a complete, customized menu of services. The spa’s treatment cabins are airy and open to their surroundings. The décor is uncomplicated and intended to relax and blend in with the jungle setting.

The treatments, called Naum Rituals, are designed to help guests pay homage to themselves and the Mayan Gods. Each ritual includes a Mayan Time of Reflection, the treatment experience itself, and a Mayan Celebration to help guests balance and reconnect with themselves and the universe. The spa hosts and wellness therapists work with guests to customize every aspect of the treatment, including the hand-selected products – many of which have been created with natural, locally inspired ingredients. Rituals include *Naum Ritual of the Body*, a three-part wellness experience with exfoliation, deep hydration and a nurturing massage or body balancing treatment; *Naum Ritual of the Face*, a deep cleansing experience, personalized treatment plan and personalized protection for the individual's skin type; and *Naum Ritual of Massage*, a customized spa experience with options such as hot stones, custom aromatherapy blends, Swedish or deep tissue. Guests can also opt for Extended Rituals, a combination of the three rituals, as well as a spa meal and lifestyle maintenance program. Through an interactive apothecary bar, the spa works directly with guests to identify intention, focus and ingredients of choice. The facility also includes a 24-hour state-of-the-art-gym.

### **Meetings and Events**

The expansive 14,000 square feet of meeting and event space located in the center of the property offers an unrivaled group experience for both business travelers and social guests to feel inspired and re-energized. With five Andaz Studios for meeting and events, as well as the 6,000-square-foot Balam ballroom, guests are able to take advantage of the flexible and distinctive event and meeting space as well as state-of-the-art integrated audiovisual systems, a fully equipped open kitchen and innovative breakout spaces, as well as outdoor and lawn areas.

The meeting and event spaces are situated around a central courtyard. The finishes are simple and mostly wood and stone. Large sliding panels open the spaces and connect them to nature. The ballroom is dominated by a large area rug of multiple colored stripes reminiscent of Mayan textile design.

### **Local Flavor**

Personalizing the Andaz ethos of reflecting the local culture, Andaz Mayakoba includes local touches, activities and events throughout the resort experience – all overseen by the resort's on-property Experience Curator.

The resort has teamed up with a series of Cultural Insiders including Senkoe, a Riviera Maya graffiti artist, who has been tapped to curate vibrant and colorful murals that can be seen throughout the resort. Additionally, Sol Tamargo, a local photographer, has been enlisted to offer photo and video shoots to Andaz Mayakoba guests in unique settings throughout the property. The resort also offers a series of inspiring activities and events, allowing guests to get in touch with Mayan culture, such as learning to speak the language or preparing the best tacos in a Tacology class.

For more information, visit: <https://mayakoba.andaz.hyatt.com/en/hotel/home.html>.

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### **About Andaz Mayakoba Resort Riviera Maya**

The newest addition to idyllic Mayakoba, Andaz Mayakoba Resort Riviera Maya in Mexico introduces guests to a hidden paradise – a place where style meets nature in an innovative hospitality experience. The resort's breathtaking design reflects the native Mayan culture and features 214 guestrooms, including 41 luxury suites. Stimulating upscale experiences entertain guests, whether immersing in a lushly preserved mangrove environment, sunbathing in one of three outdoor pools, relaxing in the 10,000 square-foot Naum spa or unwinding on the pristine white sanded Caribbean beach. Additionally, four unique restaurants and bars offer the distinguished culinary experiences for which Andaz hotels are known and stunning views of the pools, lagoon, and ocean. Andaz Mayakoba Resort brings to life locally inspired and indigenous experiences and authentic Mexican hospitality. For more information, please visit [andazmayakoba.com](http://andazmayakoba.com) and follow at [facebook.com/andazmayakoba](https://facebook.com/andazmayakoba), [twitter.com/andazmayakoba](https://twitter.com/andazmayakoba), and [instagram.com/andazmayaoba.mx](https://instagram.com/andazmayaoba.mx).

### **About Andaz**

Global in scale while local in perspective, Andaz hotels weave the sights, sounds and tastes of their surroundings into each property for an experience that truly immerses guests in the eclectic culture of each local destination. Through personalized, unscripted service, Andaz hotels create a barrier-free environment where guests are encouraged to explore their personal sense of style and become inspired by the spirit of the community. Fifteen Andaz hotels are currently open: Andaz 5th Avenue and Andaz Wall Street in New York, Andaz San Diego, Andaz West Hollywood, Andaz Napa, Andaz Savannah, Andaz Maui at Wailea Resort, Andaz Scottsdale Resort & Spa, Andaz Ottawa, Andaz Peninsula Papagayo in Costa Rica, Andaz Mayakoba Resort Riviera Maya, Andaz London Liverpool Street, Andaz Amsterdam Prinsengracht, Andaz Xintiandi in Shanghai and Andaz Tokyo Toranomon Hills. Head to Andaz Salon to see evocative content from Cultural Insiders, unique events and stunning photos that bring to life the creative spirit and local influences of Andaz. For more information, please visit [www.andaz.com](http://www.andaz.com). You can also find the Andaz brand on [Facebook](https://facebook.com/andaz), [Twitter](https://twitter.com/andaz) and [Instagram](https://instagram.com/andaz).

## About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 12 premier brands and 679 properties in 54 countries, as of September 30, 2016. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to create value for shareholders, build relationships with guests and attract the best colleagues in the industry. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric®**, **The Unbound Collection by Hyatt™**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™** and **Hyatt Residence Club®** brand names and have locations on six continents. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## Terms & Conditions for Opening Offer

Offer valid for bookings September 01 to November 30, 2016 and travel from January 6 to April 6, 2017 at Andaz Mayakoba. All hotel reservations are subject to availability. Guest must book a minimum 3 night stay to receive the last night free. Free night is reflected at time of booking and, the rate is based on double occupancy. Additional charges apply for additional guests or room type upgrades. Taxes are not included. The additional free night must be used on the same stay. A limited number of rooms are allocated to this offer. No refunds or credit will be issued for unused portions and cancellation are not allowed. Offer is not valid for groups or convention and may not be combined with other promotions.

Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this program at any time without notice. Hyatt Hotels & Resorts® encompasses hotels managed, franchised or leased by subsidiaries and affiliates of Hyatt Hotels Corporation. The trademarks Hyatt®, Hyatt Hotels & Resorts®, Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Andaz®, Hyatt Centric™, The Unbound Collection by Hyatt™, Hyatt Place®, Hyatt House®, Hyatt Ziva™, Hyatt Zilara™, Hyatt Gold Passport®, Hyatt Residence Club® and related marks are trademarks of Hyatt Corporation or its affiliates. ©2016 Hyatt Corporation. All rights reserved.

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