

CHICAGO (November 12, 2014) – [Hyatt Hotels Corporation](#) (NYSE: H) and Grupo Eco today announced the opening of [Hyatt Place Ciudad del Carmen](#) in Campeche, Mexico. Hyatt Place Ciudad del Carmen is the third Hyatt Place hotel to open in Mexico, and marks the continuation of Hyatt's growth strategy in the country.

"We are delighted with the opening of the third Hyatt Place hotel in Mexico with Hyatt Place Ciudad del Carmen," said Myles McGourty, senior vice president, Latin America and Caribbean for Hyatt. "The Hyatt Place brand has been well received in Mexico and in other parts of the region by travelers seeking its quality and unique offerings. Campeche is such a dynamic center of business, and we believe the hotel will bring a new standard to the area, providing a perfect mix of style, service and amenities that will exceed guest expectations,"

The Hyatt Place brand is rapidly growing throughout Latin America and the Caribbean. Hyatt Place is currently represented in [San Jose](#), Costa Rica; [Santiago](#), Chile; [La Paz](#), Mexico; [Panama City](#), Panama; and [Bayamón](#) and [Manatí](#), Puerto Rico. Previously announced Hyatt Place hotels are under development in El Salvador, Guatemala, Honduras, Nicaragua, Colombia, and Brazil.

About Hyatt Place Ciudad del Carmen

Hyatt Place Ciudad del Carmen is an upscale, select service hotel designed for the multi-tasking traveler. The hotel is strategically situated next to Palmira Shopping Mall and a short distance from the Pemex offices, as well as other national and international petroleum and energy company headquarters. In addition, the hotel is conveniently located three miles from Ciudad del Carmen International Airport and four miles from Playa Norte, making this hotel a great place for business travel or leisure.

Hyatt Place Ciudad del Carmen offers guests:

- 140 roomy rooms, with higher floors offering views of the Gulf of Mexico or Terminos Lagoon
- All rooms feature a swiveling 42-inch TV, the plush Hyatt Grand Bed and a Cozy Corner sectional sofa with sectional sofa-sleeper
- Free Wi-Fi everywhere
- Complimentary hot breakfast for hotel guests
- 24/7 Gallery Menu serving made-to-order entrees and appetizers available around the clock
- A Coffee to Cocktails Bar, offering a wide range of specialty coffees, espresso, premium beer, and wines
- 1,420 square feet of flexible, meeting and function space
- A 24-hour business center fully equipped with free wireless printers that can be used from anywhere in the hotel
- 24-hour Gym
- Outdoor pool

"We believe that every traveler that experiences our service and hospitality will discover that Hyatt Place is their brand of choice," said Jorge Tinajero, general manager, Hyatt Place Ciudad del Carmen. "Whether we are catering to business travelers or leisure travelers, we know that our guests will appreciate the comfortable and functional amenities offered at Hyatt Place Ciudad del Carmen, such as free Wi-Fi, made-to-order fresh food around the clock and the 24-hour gym."

Hyatt Place Ciudad del Carmen is part of Hyatt's loyalty program, [Hyatt Gold Passport](#). Guests can earn Hyatt Gold Passport points and redeem for free night awards at more than 550 Hyatt hotels worldwide.

Hyatt Place Ciudad del Carmen Leadership

Hyatt Place Ciudad del Carmen is under the leadership of General Manager Jorge Tinajero and Sales Manager Jaime Contreras. In his role, Tinajero is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's approximately 50 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Contreras is responsible for providing sales service and support to travelers and meeting planners frequenting the Ciudad del Carmen area.

For Hyatt Place Ciudad del Carmen information in English and Spanish, or to make a reservation, visit ciudaddelcarmen.place.hyatt.com.

About Hyatt Place

Launched in 2006, the Hyatt Place brand brings to the upscale service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers 24/7 lifestyle, Hyatt Place combines style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, Free Wi-Fi everywhere, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and Free Hot Breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Host are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 200 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico, Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, license, own and develop hotels, resorts, branded residences and vacation ownership properties under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences@** and **Hyatt Residence Club@** brand names and have locations on six continents. As of September 30, 2014, the Company's worldwide portfolio consisted of 573 properties in 48 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

CONTACT:

Aurelia Vasquez
Hyatt Hotels & Resorts
+1 312 780 5873
aurelia.vasquez@hyatt.com

<https://stage.mediaroom.com/hyatt2/111214-Hyatt-Place-Ciudad-Del-Carmen-Opens-in-Mexico>