

152-room Hyatt Place hotel marks the brand's entry into Brazil

CHICAGO (November 1, 2016) – [Hyatt Place São José do Rio Preto](#) opens today, marking the first Hyatt Place hotel to open in Brazil. Practical design aligned with comfort and technology are the leading characteristics of the new Hyatt Place hotel illustrating the success of Hyatt's select service brand as it continues to create value for guests and owners worldwide. Hyatt, in joint venture with Elandis, intends to open multiple Hyatt Place hotels in Brazil.

The [Hyatt Place](#) brand is rooted in extensive consumer insights indicating that guests seek stylish, comfortable, seamless experiences that accommodate their lifestyles and familiar routines. To embody this, the brand offers casual hospitality and purposeful services in a smartly designed, high-tech and contemporary environment.

"The opening of the first Hyatt Place hotel in Brazil is a milestone for the company as we continue to focus on the development of the Hyatt Place brand across Latin America," says Luciano Julio, regional director of Latin American operations for Hyatt Place and Hyatt House. "We truly believe guests will be pleased with the innovative service concept and modern design offered by the Hyatt Place São José do Rio Preto."

Hyatt Place São José do Rio Preto offers:

- **152 spacious guestrooms** featuring a plush Hyatt Grand Bed, media and work center with a 43" flat-panel HDTV and comfortable Cozy Corner sofa-sleeper
- **Gallery Hosts** unique to the Hyatt Place brand who are available 24 hours
- **24/7 Gallery Menu** serving an à la carte menu
- **24/7 Gallery Market** features perfectly packed grab 'n go items, such as snacks and sandwiches
- **Gallery Kitchen Breakfast**, a free breakfast for guests, including baked goods, fresh fruit, yogurt, juices, tea, and coffee
- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Meeting Spaces** offering more than 3,980 square feet (370 square meters) of flexible, high-tech meeting/function space ideal for coffee breaks, cocktail parties, banquets, or business meetings,
- **24/7 StayFit Gym** featuring fully stocked exercise equipment
- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **Free Wi-Fi** and public computers with remote printing throughout the hotel

The city of São José do Rio Preto, in the Brazilian state of São Paulo, is less than 275 miles (440 kilometers) from the capital São Paulo. The city represents an important cultural center in the region with rich traditions in arts, theater, music, and sports. Hyatt Place São José do Rio Preto is located in a mixed use project that also houses one of Brazil's iconic luxury shopping malls, Iguatemi Shopping Center, and is also conveniently located nearby the city center, office complexes, hospitals, and clinics. Airport Professor Eriberto Manoel Reino is a 20-minute drive and serves the surrounding cities.

Aimed at stimulating the local socioeconomic development, the city of São José do Rio Preto is encouraging the growth of meetings and events productions. These events often attract people from other cities, demanding better infrastructure and encouraging the professionalization of the hospitality sector, which is beneficial not only to tourists but also to the entire population of the city.

"São José do Rio Preto is nationally recognized as one of the best cities for professional career development, and is also a service hub for several other cities in the region. The number of business and leisure travelers is consistently increasing so we hope Hyatt Place São José do Rio Preto becomes their preferred hotel and we look forward to welcoming them," adds Julio.

For more information about Hyatt Place hotels, please visit www.hyattplace.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Place

Hyatt Place, a brand of Hyatt Hotels Corporation, combines style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 255 Hyatt Place locations in the United States, Armenia, Chile, China, Costa Rica, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Thailand, The Netherlands, United Arab Emirates, and United Kingdom. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 12 premier brands and 667 properties in 54 countries, as of June 30, 2016. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to create value for shareholders, build relationships with

guests and attract the best colleagues in the industry. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric™**, **The Unbound Collection by Hyatt™**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™** and **Hyatt Residence Club®** brand names and have locations on six continents. For more information, please visit www.hyatt.com.

FORWARD-LOOKING STATEMENTS

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; the possible inability of third-party owners, franchisees or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; general volatility of the capital markets and our ability to access such markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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