

Hyatt debuts in Panama with Hyatt Place Panama City/Downtown

CHICAGO (October 29, 2014) – [Hyatt Hotels Corporation](#) (NYSE: H) and Immobiliare Real Estate Development Group today announced the opening of Hyatt Place Panama City/Downtown in Panama City, Panama. The hotel's opening marks the first Hyatt-branded hotel to enter the Panamanian market and the continued expansion of the Hyatt Place brand throughout Latin America.

"We are delighted with the opening of Hyatt Place Panama City/Downtown because not only does it represent the first Hyatt-branded hotel in Panama, it marks the continued growth and development of the Hyatt Place brand," said Myles McGourty, vice president, Latin America and the Caribbean for Hyatt. "Hyatt Place hotels have been extremely well received by our guests around the world, especially in the United States and Latin America. We have been on a path of meaningful growth in the region and being represented in Panama is important because our guests are traveling there for business and pleasure. We believe Hyatt Place Panama City/Downtown will bring a new standard of hospitality to the area and provide a perfect blend of style, service and amenities that exceed guest expectations."

About Hyatt Place Panama City/Downtown

The 165-room Hyatt Place Panama City/Panama is located in the city's financial zone, in the heart of the banking district. The hotel is conveniently located 25 minutes from Tocumen International Airport, and is near popular destinations in the banking district and the Atlapa Convention Center. Guests of this hotel will also enjoy easy access to local attractions such as Calle Uruguay, which offers a wide variety of cuisine and clubs. Additionally, a Panama Metro stop, a few steps from the hotel, can take guests directly to Albrook Mall.

Hyatt Place Panama City/Downtown offers guests:

- 165 roomy rooms, each featuring a swiveling 42-inch HDTV, the plush Hyatt Grand Bed®, a Cozy Corner with sectional sofa-sleeper
- Free Wi-Fi everywhere
- Complimentary a.m. Kitchen Skillet™ breakfast for guests, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- Five meeting rooms totaling 4,500 square feet (418 square meters) of flexible, hi-tech meeting and function space
- A Coffee to Cocktails Bar featuring specialty coffees and premium beers, as well as wines and cocktails
- 24/7 Gallery Menu serving made-to-order entrees and appetizers around the clock
- 24-hour Gym
- A self-service laundry facility
- An outdoor, rooftop swimming pool with panoramic views of Panama City
- Valet parking

"We are very excited to bring Hyatt Place to Panama City/Downtown to Panama, and welcome new and existing Hyatt guests to our new hotel," said Manuel Villalobos, general manager of Hyatt Place Panama City/Downtown. "Hyatt Place was designed for a lifestyle, not a demographic, and as a result, we are confident that everyone from business travelers to students will appreciate the open, intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food and beverage availability."

Hyatt Place Panama City/Downtown is part of the [Hyatt Gold Passport](#) loyalty program. Frequent guests can earn and redeem Hyatt Gold Passport points for free nights at more than 560 Hyatt locations worldwide.

Hyatt Place Panama City/Downtown Leadership

Hyatt Place Panama City/Downtown is under the leadership of General Manager Manuel Villalobos and Director of Sales Jessica Oviedo. In his role, Manuel is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Jessica is responsible for providing sales service and support to travelers and meeting planners frequenting the Panama City area.

For Hyatt Place Panama City/Downtown information in English and Spanish, or to make a reservation, visit panamacity.place.hyatt.com.

For further information:

About Hyatt Place

Launched in 2006, the Hyatt Place brand brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place hotels combine style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, free Wi-Fi, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and free hot

breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgot and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 200 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico, The Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, license, own and develop hotels, resorts, branded residences and vacation ownership properties under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences@** and **Hyatt Residence Club@** brand names and have locations on six continents. As of June 30, 2014, the Company's worldwide portfolio consisted of 563 properties in 48 countries. For more information, please visit www.hyatt.com.

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