

## The Caption by Hyatt brand debuts in the Pacific with 174 rooms in the lively Haymarket neighborhood

**CHICAGO (October 13, 2025)** – [Hyatt Hotels Corporation](#) (NYSE: H) today announced the opening of Caption by Hyatt Central Sydney, marking the debut of the innovative Caption by Hyatt brand in Australia and the Pacific. Located in the heart of Haymarket, the 174-room hotel blends community-first hospitality, tech-enabled convenience, and locally inspired design, creating a dynamic space for both travelers and locals to connect. This hotel joins an expanding portfolio of Caption by Hyatt properties around the world, with locations in Shanghai, Osaka, Nashville, and Tokyo.

Haymarket, one of Sydney’s most vibrant cultural and commercial precincts, continues to thrive as a dynamic destination for both locals and visitors. The arrival of Caption by Hyatt Central Sydney brings a new experience that aligns seamlessly with the area’s transformation into a lively hub of heritage, diversity, and innovation. Perfectly positioned just steps from key transport links—including the Light Rail and Central Station—and surrounded by landmarks such as the Capitol Theatre and Sydney’s Chinatown, the hotel offers unparalleled connectivity and cultural immersion in the heart of the city.

“Caption by Hyatt Central Sydney will introduce a fresh approach to travel. It is all about being a place where our guests are empowered to create their own experiences, and can connect, explore, and stay on their own terms,” said Temara Exton, general manager, Caption by Hyatt Central Sydney.

At the heart of the hotel is **Talk Shop**—a vibrant, all-day social hub that seamlessly blends café, bar, co-working space, and venue. Designed to spark authentic connection and collaboration, Talk Shop sets the stage for locals and travelers to come together through curated programming such as poetry nights, live music, and Mahjong sessions. Led by Chef Yammi Cheung, the hotel’s culinary concept embraces a playful balance of health and indulgence, offering dishes to suit every mood. Inspired by Sydney’s rich multicultural scene, the menu is served in a relaxed, social setting and features standout favorites like the Double-Down Burger, Krapow Burger, Mee So Salmon Bow, and Plain Gainz Bowl—perfectly paired with refreshing house-made iced teas.

As part of its commitment to hyper-local offerings, Caption by Hyatt Central Sydney has partnered with acclaimed Sydney artist Chris Yee, whose bold, contemporary illustrations bring the vibrant streets of Haymarket into the hotel’s lobby and communal spaces—creating a striking and immersive sense of place. His work is complemented by pieces from Melbourne-based creative Samy Baby and Japanese-Australian artist Hiromi Tango, whose diverse perspectives and dynamic styles add depth and energy to the hotel’s design narrative.

The hotel’s 174 bold, design-forward rooms are infused with character and creative energy, offering a range of options from comfortable Standard rooms to Deluxe and Premium rooms with views of the neighborhood and city skyline. Each room features distinctive wall art by Sydney artist Chris Yee and illustrations by Samy Baby, adding a unique local touch. A sustainability mindset is woven into the hotel’s design and operations—from locally sourced food and beverage options to energy-efficient technologies in its heating systems and a food waste management initiative. Interior design by Mitchell & Eades redefines the concept of recycled, repurposed, and reused materials, encouraging guests to engage authentically with local artists, makers, and creators, and fostering deeper connections with the community.

World of Hyatt members will receive 500 Bonus Points per qualifying night for stays between October 13, 2025 and January 31, 2026 at Caption by Hyatt Central Sydney. Additional participating hotels and their offer stay periods can be found at [worldofhyatt.com/newhotelbonus](https://worldofhyatt.com/newhotelbonus). No registration is required, and members can earn on top of other offers. Terms Apply.

For more information or to book a reservation, please visit:

[Lifestyle Hotel in the Heart of Sydney CBD | Caption by Hyatt Central Sydney](#)

*The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

### About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2025, the Company’s portfolio included more than 1,450 hotels and all-inclusive properties in 80 countries across six continents. The Company’s offering includes brands in the Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Sunscape® Resorts & Spas, Alua Hotels & Resorts®, and Bahia Principe Hotels & Resorts; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Unscripted by Hyatt, Hyatt Place®, Hyatt House®, Hyatt Studios, Hyatt Select, and UrCove. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar®

DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **About Caption by Hyatt**


The Caption by Hyatt brand redefines what hospitality looks like in the modern world. Designed to be truly of the community—not just in it—the people make the place throughout each Caption by Hyatt hotel. Caption by Hyatt hotels hire local, buy local, and vibe local. Be it an open-mic night or a pop-up art installation, each space within Caption by Hyatt hotels is programmed to reflect each destination and its community. At the heart of each Caption by Hyatt hotel is Talk Shop: an all-day spot where guests can eat, drink, get some work done, hang with friends, or just chill. Caption by Hyatt hotels offer guests a place where "you can do you and be you," with a tech-forward mindset offering digital check-in, digital keys, mobile-order food service, Staycast streaming technology and more.

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