

Racers and spectators can enjoy a seamless HYROX Stay Experience including exclusive room rates and in-hotel benefits designed to support the race journey

CHICAGO, October 2, 2025 – World of Hyatt, the award-winning loyalty program from Hyatt, is announcing a new regional collaboration with HYROX Asia Pacific—one of the world’s premier fitness racing series. As HYROX’s Official Hotel Partner across Asia Pacific, World of Hyatt highlights the continued commitment of every Hyatt hotel to providing exceptional hospitality experiences that meet the evolving needs of today’s travelers.

HYROX is known for its innovative race format that combines running with functional workouts, attracting thousands of fitness enthusiasts across the region. Each race challenges participants to push their limits and compete alongside athletes from around the world. To complement the HYROX experience, participating Hyatt hotels across Asia Pacific will offer tailored wellness-focused stays designed to support athletes and guests throughout their race journey—from thoughtful amenities, nutritious dining options, and access to wellness facilities that help them prepare and recover at their best. Whether staying in a luxury city hotel or a modern extended-stay property, guests may choose from distinctive stay options suited to their travel preferences.

“At Hyatt, we believe that caring for athletes helps them perform at their best—that’s why we’re proud to support the HYROX journey with the comfort, care, and recovery of a Hyatt stay,” said Tammy Ng, Vice President of Brand & Marketing, Asia Pacific, Hyatt.

Managing Director of HYROX APAC, Gary Wan said: “We are thrilled to collaborate with World of Hyatt. We share a deep commitment to wellness and community, making this collaboration a natural fit. This collaboration allows us to elevate the customer experience, creating a true ‘race-cation’ with memorable and premium experiences for our shared audiences.”

The HYROX Stay Experience will offer:

Exclusive HYROX room rates:

- 10% off Hyatt’s Member Rate for selected room types at participating Hyatt hotels in race cities. Terms apply. See [Hyatt.com/hyroxoffer](https://www.hyatt.com/hyroxoffer) for details.
- **In-hotel benefits:** 15% off on select F&B & spa treatments at participating outlets during stay, 1 complimentary bag of laundry (wash and fold)
- **In-room amenities:** In-room HyEnergy Welcome, Sleep and HyRecovery post-race amenities, plus in-room ice bucket available upon request
- **Destination guide:** Curated local insights to help guests explore race cities

World of Hyatt Members can earn points and elite status qualification on qualifying stays and dining worldwide. Points can be used for free nights, suite upgrades, dining and experiences. Visit [World.Hyatt.com](https://www.worldofhyatt.com) for more on the World of Hyatt loyalty program.

The collaboration will debut across upcoming HYROX events in Asia Pacific, beginning with HYROX Melbourne. Book your HYROX Stay Experience in Melbourne now.

Learn more and see full terms and conditions at [Hyatt.com/hyroxoffer](https://www.hyatt.com/hyroxoffer)

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2025, the Company’s portfolio included more than 1,450 hotels and all-inclusive properties in 80 countries across six continents. The Company’s offering includes brands in the *Luxury Portfolio*, including **Park Hyatt**®, **Alila**®, **Miraval**®, **Impression by Secrets**, and **The Unbound Collection by Hyatt**®; the *Lifestyle Portfolio*, including **Andaz**®, **Thompson Hotels**®, **The Standard**®, **Dream**® Hotels, **The StandardX**, **Breathless Resorts & Spas**®, **JdV by Hyatt**®, **Bunkhouse**® Hotels, and **Me and All Hotels**, the *Inclusive Collection*, including **Zoëtry**® **Wellness & Spa Resorts**, **Hyatt Ziva**®, **Hyatt Zilara**®, **Secrets**® **Resorts & Spas**, **Dreams**® **Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape**® **Resorts & Spas**, **Alua Hotels & Resorts**®, and **Bahia Principe Hotels & Resorts**; the *Classics Portfolio*, including **Grand Hyatt**®, **Hyatt Regency**®, **Destination by Hyatt**®, **Hyatt Centric**®, **Hyatt Vacation Club**®, and **Hyatt**®; and the *Essentials Portfolio*, including **Caption by Hyatt**®, **Unscripted by Hyatt**, **Hyatt Place**®, **Hyatt House**®, **Hyatt Studios**,

Hyatt Select, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

About World of Hyatt

World of Hyatt is Hyatt's award-winning guest loyalty program uniting participating locations in Hyatt's Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Portfolio, including Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Sunscape® Resorts & Spas, and Alua Hotels & Resorts®; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Hyatt Place®, Hyatt House®, Hyatt Studios, and UrCove. Members who book directly through Hyatt channels can enjoy personalized care and access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, digital key, and exclusive member rates. With 58 million members and counting, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, wellbeing focused experiences through the [FIND](#) platform; as well as the benefits of Hyatt's strategic loyalty collaboration with American Airlines AAdvantage®. Travelers can enroll for free at hyatt.com, download the World of Hyatt app for android and IOS devices and connect with World of Hyatt or [Facebook](#), [Instagram](#), [TikTok](#) and [Twitter](#).

About HYROX


HYROX is one of the most disruptive fitness and sports brands on earth, a winner of the Time 100 Most Influential Companies 2024. HYROX is the global sport of fitness racing, inspiring people worldwide to engage in the healthiest form of training and competition on earth. In a HYROX participants run 8 X 1 KM laps with a functional workout between each lap, participants can run as individuals, in doubles or as a relay team of 4.

HYROX connects the world's training communities with a sport, a training methodology and a lifestyle that is accessible to all and conveys the transformative benefits of training and competition to a globally connected audience. Founded by internationally recognised industry veterans Christian Toetzke and 3 x Olympic Medallist and World Champion Moritz Fürste. HYROX launched in Germany in 2017 with 650 athletes racing in the first season, in the 24/25 season over 500,000 athletes will take part across 90 races in every major continent on earth.

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