

The 170-key JdV by Hyatt hotel – The Landmark Kanpur – is set to open in early 2026 within Kanpur's premier neighborhood

Chicago – September 30, 2025 – Hyatt Hotels Corporation (NYSE: H) today announced the signing of The Landmark Kanpur, which will become part of the JdV by Hyatt brand, marking Hyatt's continued strategic expansion of its brands in India. Located in one of Kanpur's most prestigious neighborhoods, the hotel is owned by Som Datt Landmark Hotels and Recreations Private Limited and is expected to open in 2026.

Plans for The Landmark Kanpur, reinforces Hyatt's commitment to growing its portfolio of independent, experience-driven lifestyle hotels in key cities across India. The hotel will feature 170 rooms, a spa, four food and beverage outlets, and varied event facilities including a lush 7,200 square foot lawn on the 21st floor, catering to both corporate travelers and social groups. The property is being thoughtfully restored to meet the elevated design and experience standards of the JdV by Hyatt brand, a collection of vibrant, independent hotels that are true reflections of the urban neighborhoods they call home.

To celebrate the joy of life

Embracing its namesake (*joie de vivre*), JdV by Hyatt hotels invite guests and locals alike to connect, live in the moment and celebrate the joy of life, making each stay *yours truly*. From vibrant environments that are reflective of the surrounding neighborhood, to experiences with a uniquely local vibe, and heartfelt and joy-driven service, The Landmark Kanpur will offer a contemporary lodging option unlike any other in the area.

"We're thrilled to welcome The Landmark Kanpur to the JdV by Hyatt family," said Dhruva Rathore, Vice President, Real Estate & Development for India & South West Asia, Hyatt. "This association reflects our commitment to collaborating with exceptional local operators to deliver unique guest experiences in promising markets. Building on The Landmark's esteemed legacy in Kanpur, we're excited to take this property to new heights."

"As Kanpur's first and only five-star hotel, The Landmark has long been a pioneer in the city's hospitality landscape," said Mr. Vikas Malhotra, Managing Director, Som Datt Landmark Hotels and Recreations Private Limited. "Collaborating with Hyatt and joining the JdV by Hyatt brand marks an exciting new chapter – one that takes this legacy to new heights by bringing global standards of service while retaining our deep local roots. We look forward to welcoming guests to an enhanced, reimagined experience."

With this signing, Hyatt further its plans to strengthen its brand presence in India's key commercial and industrial hubs, offering globally minded travelers access to immersive, independent hospitality experiences through its growing lifestyle portfolio.

About JdV by Hyatt

A community for the spirited, the light-hearted, the young-at-heart, the JdV by Hyatt brand offers a collection of vibrant, independent hotels that are true reflections of the urban neighborhoods we call home. Embracing its namesake (*joie de vivre*), the JdV by Hyatt brand invites guests and locals alike to connect, live in the moment and celebrate the joy of life. Each hotel provides an experience that is inclusive in spirit and space, inviting all to make each stay *yours truly*. Follow @JDVHotels on Facebook, Instagram, and X for news and updates. For more information, please visit www.jdvbyhyatt.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2025, the Company's portfolio included more than 1,450 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt**®, **Alila**®, **Miraval**®, **Impression by Secrets**, and **The Unbound Collection by Hyatt**®; the *Lifestyle Portfolio*, including **Andaz**®, **Thompson Hotels**®, **The Standard**®, **Dream**® Hotels, **The StandardX**, **Breathless Resorts & Spas**®, **JdV by Hyatt**®, **Bunkhouse**® Hotels, and **Me and All Hotels**, the *Inclusive Collection*, including **Zoëtry**® **Wellness & Spa Resorts**, **Hyatt Ziva**®, **Hyatt Zilara**®, **Secrets**® **Resorts & Spas**, **Dreams**® **Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape**® **Resorts & Spas**, **Alua Hotels & Resorts**®, and **Bahia Principe Hotels & Resorts**; the *Classics Portfolio*, including **Grand Hyatt**®, **Hyatt Regency**®, **Destination by Hyatt**®, **Hyatt Centric**®, **Hyatt Vacation Club**®, and **Hyatt**®; and the *Essentials Portfolio*, including **Caption by Hyatt**®, **Hyatt Place**®, **Hyatt House**®, **Hyatt Studios**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions and political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company’s filings with the U.S. Securities and Exchange Commission (“SEC”), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

Contact:

Anadita Singh
Anadita.singh@hyatt.com
Sr. Manager Openings and Transitions
Hyatt India and SWA

