

The select service brand further expands in Central America with the first Hyatt-branded hotel in Honduras

CHICAGO (September 17, 2015) – [Hyatt Hotels Corporation](#) (NYSE: H) and LATAM Hotels Corp announce the opening of [Hyatt Place Tegucigalpa](#), the first Hyatt Place hotel in Honduras located in the capital city of Tegucigalpa. The hotel brings the Hyatt Place brand's intuitive design, casual atmosphere, and practical amenities, such as free Wi-Fi and 24-hour food offerings, to the Central American country.

"We are excited to be contributing to the Hyatt Place brand's expansion in Central America with the opening of Hyatt Place Tegucigalpa," stated Mr. Fernando Paiz, President of LATAM Hotels Corp. "As business and leisure travel grows in Honduras, we believe Hyatt Place hotels offer travelers style, innovation, 24/7 convenience and every modern comfort to create a seamless stay in the city."

Hyatt Place Tegucigalpa is the first of five Hyatt Place hotels that are set to open in Central America over the next three years under the relationship with the hotel owners LATAM Hotels Corp. Upcoming Hyatt Place hotel openings include locations in Managua, Nicaragua; Guatemala City, Guatemala; San Salvador, El Salvador; and a second hotel in Honduras in San Pedro Sula. Currently, Hyatt Place hotels in Latin America and the Caribbean are located in Costa Rica, Panama, Mexico, Chile, and Puerto Rico.

"The Hyatt Place brand was designed from the insight of our guests' appreciation for approachable style, where design and quality is delivered in a very simple and affordable fashion, offering a seamless travel experience for guests," said Steven Dominguez, vice president of global brands for Hyatt Place and Hyatt House. "As the Hyatt portfolio of brands continues to enter new markets throughout the region, we are delighted that the opening of Hyatt Place Tegucigalpa marks the first Hyatt branded hotel in Honduras."

Located in the financial center of the city at Paseo Los Proceres, the 126-room **Hyatt Place Tegucigalpa** is central to all of Tegucigalpa's main attractions. The neighborhood is home to exclusive gated residential communities, the Novacentro shopping mall and the Embassy of the United States, among others. A number of other entertainment and business hubs are nearby, including restaurants, bars, cinemas, banks, and shopping centers. The hotel is less than five miles from Toncontin International Airport.

Hyatt Place Tegucigalpa offers:

- **126 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Free Wi-Fi** everywhere
- **24/7 Gallery Menu** with freshly prepared meals at any time of day
- **Gallery Kitchen breakfast**, a free hot breakfast for guests available daily that features freshly prepared regional specialties, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- **24/7 Gallery Menu & Market** serving freshly prepared meals anytime, day or night and perfectly packaged sandwiches and salads
- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **Meeting Places** with 3,300 square feet of flexible, high-tech meeting/function space
- **24-hour StayFit Gym** featuring cardio equipment with LDC touchscreens and free ear buds
- A heated, rooftop outdoor pool and deck

As the first Hyatt Place hotel in Honduras, the hotel commissioned a special artwork from renowned Honduran artist Santos Arzu Quioto. The result is an abstract work defined by the artist as "Cartography of Tegucigalpa," and it reflects the colors and textures of the city of Tegucigalpa or "Cerro de la Plata" (Silver Mountain) as described in Spanish. The artwork hangs as the focal piece in the hotel's Gallery area.

Hyatt Place Tegucigalpa is part of Hyatt's loyalty program, Hyatt Gold Passport. Guests can earn Hyatt Gold Passport points and redeem for free night awards without blackout dates and more at more 600 Hyatt locations worldwide.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation or one or more of its affiliates.

ABOUT HYATT PLACE

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 230 locations in the United States, Armenia, Chile, China, Costa Rica, Honduras, India, Mexico, Morocco, Panama, Puerto Rico, The Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [hyattplace.com](#).

Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #TheresAPlaceForYou.

ABOUT LATAM HOTEL CORP

Latam Hotel Corporation is a Latin American company, developing a platform of mixed used projects in Central America and Mexico with strategic alliances such as Hyatt Place. Focused on first choice project locations, sustainable, efficient and modern design, respect and integration of local communities in terms of social, cultural and economic return. Latam Hotel Corporation properties will become reference points in their city, linking today's modern travelers' needs under one concept of lifestyle and security. (Office buildings, retail areas, food and hotel.)

ABOUT GHIL

GHIL HOTELS is an international hotel chain with more than 50 years of experience and the largest expansion in Latin America. It is an operator and developer with presence in Colombia, Ecuador, Peru, Chile, Argentina, Panama, Curacao, Costa Rica and Honduras. Its current portfolio is formed by 70 operations of Hotels, Suites and Convention Centers.

The high conception that it feels for the noble exercise of hospitality, commits them to find excellence in service, providing appropriate solutions (Accommodation, Food and Beverages, Communication, Recreation and other solutions) for the needs of its guests.

For further information:

ABOUT HYATT HOTELS CORPORATION

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Centric™**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences@** and **Hyatt Residence Club@** brand names and have locations on six continents. As of June 30, 2015, the Company's worldwide portfolio consisted of 618 properties in 51 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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