

## A legacy of care continues with World of Hyatt rewards for event planners in September

**CHICAGO (September 15, 2025)** – The Grand Hyatt brand, Asia’s standard bearer of premium hospitality for more than 35 years, is strategically investing in evolving its offerings across the region to further support the changing needs of meetings and events planners and attendees. The shift includes placing sustainability and wellbeing at the heart of the event experience, implementing innovative event features at new properties to inspire creativity, and elevating Hyatt’s signature focus on dining with fresh banquet and catering menus.

“Meeting planners are increasingly seeking bespoke, high-impact event experiences with a desire for distinctive venues, wellbeing-focused offerings, and sustainable practices,” said Kate Atkinson, Vice President of Global Sales, Hyatt Sales Force, Asia Pacific. “To meet the needs of both event planners and attendees, Grand Hyatt hotels in Asia are evolving their offerings by building on Hyatt’s long-standing reputation for premium food and beverage with thoughtfully curated, people-centric programs that reflect the future of world-class gatherings.”

The Grand Hyatt brand’s continued evolution builds on its reputation as the premier destination for meetings and events in Asia Pacific, known for its strategic presence in key cities, ample room inventory, versatile meeting spaces, and unmatched service and event expertise. This legacy began with the opening of Grand Hyatt Hong Kong, the first Grand Hyatt hotel outside of the United States in 1989, and has continued through ongoing event innovations, such as Grand Hyatt Shenzhen being the first to incorporate a show kitchen into its ballroom, placing the culinary experience at the heart of every event.

### Evolving event trends and new offerings

In response to these trends, Grand Hyatt hotels in Asia Pacific have introduced a range of innovative offerings to the market:

#### Holistic Wellbeing

- **Grand Hyatt Taipei**, celebrating its 35<sup>th</sup> anniversary this year, has recently completed a refresh of its meetings and event spaces. Cha Lounge is also proud to become the first restaurant in Taiwan to be awarded the top honor of three stars by The Sustainable Restaurant Association’s Food Made Good Standard, a global benchmark for sustainability in sourcing, society and the environment. The recognition reflects the restaurant’s use of seasonal vegetables and local ingredients to create eco-friendly dishes.
- **Grand Hyatt Singapore** has completed its multi-year transformation, redesigned as a Grand Living Room and wellness haven. For events, the hotel can tailor wellness-driven menus designed in partnership with certified nutritionists and offer back-of-house tours for executives as part of its events programming to showcase its pioneering in sustainability initiatives. For instance the hotel has an innovative closed-loop aquaponics system that converts its food waste into nutrient-rich pellets that feed locally cultivated tilapias and filtered fertilizer for the hotel’s rooftop herb gardens. At the property’s heart is **Damai**, a comprehensive wellness destination that offers one of the most extensive hotel fitness facilities in the city. A first of its kind in any Singapore hotel, the Mind Body Therapy wall allows event attendees to decompress bodies and improve posture, while a range of group activities including energizing chair yoga, mindful meditation, and gong baths can be offered at events or its dedicated outdoor wellness lawns.

#### Elevated Dining

- **Grand Hyatt hotels in China** have launched the industry’s first “10-hands Black Pearl Signature Dishes Experiences” for weddings, reaffirming Hyatt’s success as the hotel chain with the highest number of Black Pearl Diamonds in Greater China. The menu, featuring signature dishes from all 10 of its award-winning Hyatt restaurants, is part of the “Grand Wedding Experience” offering, now available in 18 participating hotels. The offer also includes a dedicated wedding specialist who curates unique experiences to ensure a truly memorable wedding celebration.
- **Grand Hyatt hotels across Asia Pacific** curate and tailor dining offerings that connect with the local destination, from **Grand Hyatt Fukuoka**’s banquet experience inspired by local ‘yatai’ food stalls to **Grand Hyatt Seoul**’s street stall concepts. By offering an immersive opportunity to savor authentic cuisine, meeting experiences transcend beyond the ballroom and elevate each event.

#### Enhanced Experiences

- **Grand Hyatt Kunming**, Hyatt’s newest Grand Hyatt hotel in the region, opened in 2024 and features interiors that take inspiration from the natural landscape of the city and Yunnan province. It’s pillarless, 8,611-square-foot (800-square-meter) Grand Ballroom integrates design elements inspired by the traditional methods Yunnan beekeepers use to collect honey, while an intelligent dimmable LED ceiling lighting system can accurately match the theme colors or corporate identities of different customers. The venue also offers planners added flexibility as it can be divided into three separate spaces to meet a variety of event experience needs, each equipped with advanced audiovisual and lighting systems. An

additional eight multi-function rooms create options for events of all sizes.

- **Grand Hyatt Xi'an** features a bold design inspired by the unique charm of the Silk Road, brought vividly to life in its magnificent event space. An undulating LED ribbon screen is installed high on the walls of the vestibule, offering a canvas for digital graphics to capture attention from the moment of arrival. This leads to the 10,602-square-foot (985-square-meter), 26.9-foot-tall (8.2 meter) pillarless banquet hall, the city's only oval banquet space, which features 360-degree LED screens for a truly immersive atmosphere. Hybrid meeting capabilities, advanced display configurations and continuous tech support ensure technology enhances every event.
- **Grand Hyatt Kochi Bolgatty** takes events beyond traditional meeting venues, offering a Houseboat Ride experience that winds through the magnificent spice route once explored by Vasco da Gama. Perfect for an off-site meeting, celebration or corporate event set against panoramic views of the Kochi backwaters, the houseboat can accommodate over 60 people in its lower deck, while the upper deck offers guests the chance to relax with express massages in the Santata Spa therapy rooms.

With 35 properties and growing across Asia Pacific, the Grand Hyatt brand continues to expand its footprint to offer inspiring choices for memorable meetings and events in new destinations. Expected to open in 2027, Grand Hyatt Hohhot in Inner Mongolia will offer an opportunity to experience China's northern steppe, while Grand Hyatt Suzhou will offer a culturally enchanting experience near Shanghai, and Grand Hyatt Jaipur will establish the brand in the north of India.

### **Be More Rewarded with Discounts, Hotel Benefits and Extra World of Hyatt Bonus Points**

Event planners and clients seeking to experience Hyatt's newest offerings can book their next qualifying event or meeting at participating Hyatt hotels in Asia Pacific to unlock up to 15% off and enjoy a selection of hotel benefits when they spend USD \$2,000 or more from September 15, 2025 through December 31, 2026.

Planners can also earn an **extra 20,000 World of Hyatt Bonus Points** with a minimum spend of USD \$5,000 on group rooms, meetings & events combined, or a minimum of USD \$2,000 eligible spending on events (without room) from September 8 to 26, 2025.

Planners can visit the Hyatt website [here](#). Terms apply.

### **Unmatched care through Together by Hyatt**

Guided by its "Together by Hyatt" events philosophy and Hyatt's purpose of care, events at Grand Hyatt hotels deliver consistency, quality of service, and peace of mind through the entire planning and execution journey. The Grand Hyatt brand has been recognized as the "Best Business Hotel Brand in the World" by *Business Traveller Asia Pacific* 20 times since 2001, in addition to Hyatt being named "Best Meetings Hotel Chain" at M&C Asia's Stella Awards five years running.

"We are proud of the success the Grand Hyatt brand has achieved. Event planners have long gravitated to the brand because of its outstanding reputation for timeless elegance, deep events expertise and impeccable service for all kinds of gatherings," said Carina Chorenge, Vice President of Commercial, Hyatt Asia Pacific. "As the nature and landscape of high-end events evolves, the brand continues to reinvent itself, anticipating planners' needs and helping define trends even as they take shape across the industry."

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

### **About Grand Hyatt**

Around the world, Grand Hyatt hotels bring travel dreams to life by celebrating the iconic in small details and magnificent moments. Located at the crossroads of local culture and global business within major gateway cities and resort destinations, each Grand Hyatt hotel is uniquely designed to be a captivating destination within a destination. Grand Hyatt hotels deliver welcoming and elevated service, first-class accommodations and an abundance of options within a multicultural backdrop of dramatic architecture and bold and vibrant design. Grand Hyatt hotels boast inventive restaurants, luxury spas, fitness centers, and business and meeting facilities. For additional information or to make a reservation, please visit [grandhyatt.com](https://www.grandhyatt.com). Follow @GrandHyatt on [Facebook](#) and [Instagram](#), and tag photos with #GrandHyatt.

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2025, the Company's portfolio included more than 1,450 hotels and all-inclusive properties in 80 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**, the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**,

**Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape® Resorts & Spas**, **Alua Hotels & Resorts®**, and **Bahia Principe Hotels & Resorts**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Unscripted by Hyatt**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about the Company's luxury and lifestyle brand portfolios, expected performance and demand, planned openings, and development pipeline. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; the impact of global tariff policies or regulations; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; our ability to successfully achieve specified levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or*

*future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*


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