

114-room Hyatt Place hotel opens in the center of burgeoning Uptown Normal, Ill.

CHICAGO (August 27, 2015) – [Hyatt Place Bloomington/Normal](#), the first Hyatt Place in Normal, Illinois, is officially open. The hotel brings the Hyatt Place brand's intuitive design, casual atmosphere, and practical amenities, such as free Wi-Fi and 24-hour food offerings, to the bustling Bloomington-Normal area.

Located on Broadway Avenue, Hyatt Place Bloomington/Normal is centrally positioned in vibrant Uptown Normal. The hotel is adjacent to Uptown Station's various public transportation services, enabling an ease of access in and around central Illinois. Nearby attractions include the Illinois State University (ISU) art gallery, the historic Normal Theater, an array of specialty boutiques, a buzzing restaurant and nightlife scene, and the always fun Children's Discovery Museum. Additionally, Hyatt Place Bloomington/Normal will greatly expand business travel options for visitors to Country Financial, State Farm Insurance and Advocate BroMenn Medical Center.

"The Hyatt Place brand was designed for a lifestyle, not a demographic, and as a result, we are confident that everyone from business travelers to students will appreciate the open, intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food and beverage availability," said Rodney Brittain, General Manager.

Hyatt Place Bloomington/Normal features:

- 114 roomy rooms, all of which offer a swiveling 42-inch HDTV, the plush Hyatt Grand Bed® and Cozy Corner sectional sofa
- Free Wi-Fi throughout the hotel
- Complimentary a.m. Kitchen Skillet™ breakfast for guests, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 2,400 square feet of flexible, high-tech meeting/function space
- 24/7 Gallery Menu serving made-to-order entrees and appetizers around the clock
- A Coffee to Cocktails Bar featuring specialty coffees and premium beers, as well as wines and cocktails
- 24-hour Gym

"We are looking forward to creating an incredible guest experience and being involved in the Bloomington-Normal community," said Ed Doherty, President of The Bricton Group.

HYATT PLACE BLOOMINGTON/NORMAL LEADERSHIP

Hyatt Place Bloomington/Normal is under the leadership of General Manager Rodney Brittain and Director of Sales and Marketing Rini Stoltz. In his role, Brittain is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Stoltz is responsible for providing sales service and support to travelers and meeting planners frequenting the Bloomington-Normal area.

More information on the hotel can be found at www.hyattplacenormal.com or by calling 309-454-9288.

ABOUT HYATT PLACE

Launched in 2006, the Hyatt Place brand delivers authentic hospitality by combining style, innovation and convenience to create a perfectly seamless stay with every modern comfort guests deserve. Inspired by the 24/7 lifestyle of multitasking travelers, Hyatt Place hotels feature spacious guestrooms with the Cozy Corner sofa-sleeper, free Wi-Fi everywhere, 24/7 Gallery Menu, Coffee to Cocktails Bar, and the a.m. Kitchen Skillet™, a free hot breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers 230 locations in the United States, Armenia, Chile, China, Costa Rica, India, Mexico, Morocco, Panama, Puerto Rico, The Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit hyattplace.com.

Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #TheresAPlaceForYou.

ABOUT THE BRICTON GROUP

[The Bricton Group](#), based in Mount Prospect, Ill., is one of the leading hotel management groups in the Midwest, operating and managing more than 22 successful properties. The Bricton Group's undivided attention to success and service in the hospitality industry includes services such as on-site management and operation, hotel business analyses, site evaluations, market

demand studies, and funding and lending assistance.

ABOUT TARTAN REALTY GROUP

[Tartan Realty Group, Inc.](#) is a boutique real estate firm focused on the development and enhancement of sustainable and vibrant communities in emerging markets. Its properties are distinguished by quality of construction, design, and an urban sensibility. Tartan's "build-and-hold" philosophy guides its investments and client relationships, resulting in continued growth and strong partnerships.

ABOUT CA VENTURES, LLC

[CA Ventures](#) invests in high-quality hotel and related hospitality developments located primarily in the Midwest region of the United States. CA Ventures is a premier investor, developer, and manager of "value add" real estate opportunities in improving and sometimes overlooked real estate markets. The overriding principle of all CA entities is "value creation."

For further information:

ABOUT HYATT HOTELS CORPORATION

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Centric™**, **Hyatt Regency®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences®** and **Hyatt Residence Club®** brand names and have locations on six continents. As of June 30, 2015, the Company's worldwide portfolio consisted of 618 properties in 51 countries. For more information, please visit www.hyatt.com.

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