

91-room Hyatt Place hotel opens in Tucson, Ariz.

TUCSON, Ariz. (August 15, 2019)– [Hyatt Place Tucson-Central](#), the second Hyatt Place hotel in Tucson, is officially open. The new hotel features the Hyatt Place brand’s intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings. The property is owned by Zenith Asset Company, and managed by ZMC Hotels, LLC, of Walnut Creek CA.

With easy access to the I-10 Freeway, the hotel’s location provides easy access to points of interest throughout the valley. The property is just a short distance from the University of Arizona, Tucson’s vibrant downtown, Historic Fourth Avenue, Old Tucson, numerous golf courses, and Tucson International Airport.

“As Tucson continues to grow and thrive economically, we are excited to add to the momentum by welcoming our hotel to the Tucson market,” said General Manager Wesley Hayden. “With our smartly designed social spaces and guestrooms with separate work and sleep areas, our multitasking guests can easily accomplish what they need to do while on the road.”

Hyatt Place Tucson-Central offers:

- **91 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Free Wi-Fi** throughout hotel and guestrooms
- **Breakfast Bar**, a hot breakfast available daily in the Gallery Kitchen, features hot breakfast items, fresh fruit, steel cut oatmeal, Greek yogurt, and more
- **The Market** serving freshly prepared meals anytime, day or night and perfectly packaged sandwiches and salads
- **The Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Necessities** program for forgotten items that guests can buy, borrow or enjoy for free
- **Outdoor Heated Pool** and hot tub, where you can cool your heels after a day around the Valley
- **Fitness Center** featuring cardio equipment with LCD touchscreens and free ear buds

“Tucson is a vibrant city, filled with friendly people, great neighborhoods, and an ever-expanding list of great places to visit and things to do or see,” said David York, vice president of operations, ZMC Hotels. “This hotel is central to all of them and we are confident that Hyatt Place Tucson-Central will exceed guest expectations and provide them with everything they need while visiting our area.”

Hyatt Place Tucson-Central Leadership

Hyatt Place Tucson-Central is under the leadership of General Manager Wesley Hayden and Director of Sales Jenn Kimbrough. In his role, Wesley is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Kimbrough is responsible for providing sales service and support to travelers and meeting planners frequenting the Tucson area.

For more information about Hyatt Place Tucson-Central, please visit www.hyatt.com/en-US/hotel/arizona/hyatt-place-tucson-central/tuszt.

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Place Tucson-Central, from August 15 to November 30, 2019, part of World of Hyatt’s new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel’s offer period at participating hotels and resorts. Offer valid at participating hotels and resorts for stays with a checkout date during each hotel’s offer period. For each hotel’s offer period, visit worldofhyatt.com/newhotelbonus. To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel’s offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An “Eligible Rate” and “Ineligible Rate” are defined in the World of Hyatt Terms and Conditions (located at worldofhyatt.com/terms). Only one point bonus may be earned per member, per stay, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit worldofhyatt.com. Qualifying nights

will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2019 Hyatt Corporation. All rights reserved.

For additional information, visit worldofhyatt.com/newhotelbonus.

ABOUT HYATT PLACE

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 300 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

About ZMC Hotels, LLC

ZMC Hotels is a Hotel Management Company owned by California based Hall Equities Group. Hall Equities Group is a diversified private real estate investment and development company, founded in 1962, with a portfolio of 127 assets across nineteen states.

ZMC Hotels has more than 1,200 employees dedicated to superior performance in the hospitality industry. Our management team includes deep experience in hotel operations, marketing and sales, revenue management, human resources, risk management, information technology, facilities and construction management, and purchasing. These skill sets are fortified by the added expertise of Hall Equities Group in accounting and treasury management, audit, capital markets, and project development.

Hall Equities Group is committed to growing ZMC Hotels into a significant national hotel management company. Third party management business, new single-asset and portfolio acquisitions, and new ground-up hotel development projects are being actively pursued. Presently ZMC Hotels has eight new hotel development projects in its development pipeline scheduled for completion in the near term.

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<https://stage.mediaroom.com/hyatt2/081519-Hyatt-Place-Tucson-Central-Celebrates-Official-Opening>