

CHICAGO (July 30, 2014) – [Hyatt Hotels Corporation](#) (NYSE: H) and Grupo Eco today announced the opening of [Hyatt Place La Paz](#) in Baja California Sur, Mexico. Hyatt Place La Paz is the second Hyatt Place hotel to open in Mexico and continues Hyatt's growth strategy in the country.

"The opening of this hotel marks the second Hyatt Place in Mexico, and we are delighted to be expanding the brand's presence in Mexico. This hotel opening is a testament to the success and value of the Hyatt Place brand," said Myles McGourty, senior vice president, Latin America & Caribbean for Hyatt. "We believe Hyatt Place La Paz will bring a new standard to the area and will provide a perfect mix of style, service and amenities that will exceed guest expectations."

Hyatt Place La Paz opens eight months after the first Hyatt Place hotel, [Hyatt Place Los Cabos](#), opened in Mexico. Hyatt has previously announced additional Hyatt Place hotels in Mexico, including Tijuana, Baja California; and Ciudad del Carmen, Campeche.

The growing appeal of the Hyatt Place brand among business and leisure travelers visiting Latin America and the Caribbean is fueling this growth in the region. Hyatt Place is currently represented in Costa Rica, Chile and Puerto Rico. Previously announced Hyatt Place hotels are under development in Guatemala, Honduras, Nicaragua, Panama, and Brazil.

About Hyatt Place La Paz

Hyatt Place La Paz is an upscale, select service hotel designed for the multi-tasking traveler. The hotel is situated in the exclusive area of Costa Baja in La Paz, near the Pichilingue Highway, 30 minutes from La Paz International Airport. The Costa Baja neighborhood is rich with nearby activities for guests to enjoy, including a beach on the Gulf of California, the 18-hole Costa Baja Golf Course designed by Gary Player, a 250-slip marina, and a variety of shops and restaurants. The hotel is also in close proximity to La Paz's historic downtown, Todos Santos Magic Town and Espiritu Santo Island, a UNESCO biosphere reserve. Guests to the destination may also enjoy seasonal water activities such as whale watching, surfing, kayaking, sailing, wave runners, jet skiing, and deep-sea fishing, among others.

Hyatt Place La Paz offers guests:

- 151 roomy rooms, each offering scenic views of the marina or the Sea of Cortez
- All guestrooms feature a swiveling 42-inch TV, the plush Hyatt Grand Bed and a Cozy Corner sectional sofa with sectional sofa-sleeper
- Free Wi-Fi everywhere
- Free hot buffet breakfast for guests
- 24/7 Gallery Menu & Market, which includes an all-day-dining restaurant, freshly prepared entrees and appetizers available around-the-clock, plus on-the-go salads, sandwiches, sweets and bottled beverages
- A Coffee to Cocktails Bar, offering a wide range of specialty coffees, espresso, premium beer and wines
- 2,691 square feet of flexible, meeting and function space
- A 24-hour business center fully equipped with free wireless printers that can be used from anywhere in the hotel
- 24-hour StayFit Gym
- Outdoor pool with views to the marina

"Hyatt Place La Paz is located in the very desirable area of Costa Baja, and we're looking forward to creating a positive travel experience for each and every guest that walks through our doors," said Francisco Hernandez, general manager, Hyatt Place La Paz. "Hyatt Place was designed for a lifestyle, not a demographic, and as a result, we are confident that everyone from business travelers to beachgoers will appreciate the open, intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings."

Hyatt Place La Paz is part of Hyatt's loyalty program, [Hyatt Gold Passport](#). Guests can earn Hyatt Gold Passport points and redeem for free night awards at more than 550 Hyatt hotels worldwide.

Hyatt Place La Paz Leadership

Hyatt Place La Paz is under the leadership of General Manager Francisco Hernandez and Sales Manager Eduardo Mejia. In his role, Hernandez is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's approximately 50 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Mejia is responsible for providing sales service and support to travelers and meeting planners frequenting the La Paz area.

For Hyatt Place La Paz information in English and Spanish, or to make a reservation, visit lapaz.place.hyatt.com.

About Hyatt Place

Launched in 2006, the Hyatt Place brand brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place hotels combine style with casual hospitality.

Featuring spacious guestrooms with the Cozy Corner, free Wi-Fi, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and free hot breakfast with your stay. The Odds & Ends program also has guests covered with items they may have forgot and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 190 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico and the Netherlands. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™** and **Hyatt Ziva™** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops, operates, markets or licenses **Hyatt Residences@** and **Hyatt Residence Club@**. As of March 31, 2014, the Company's worldwide portfolio consisted of 554 properties in 47 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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