

**CHICAGO (July 22, 2015)** – An affiliate of [Hyatt Hotels Corporation](#) (NYSE: H) announced a management agreement with Essendon Fields Pty Ltd (EFPL) for a Hyatt Place hotel in Melbourne, Australia. Upon its expected 2017 opening, Hyatt Place Melbourne will be the country's first Hyatt Place hotel.



*Hyatt Place Melbourne exterior rendering*

Hyatt Place Melbourne will be located in the [Essendon Fields](#) development, which is quickly becoming the epicenter of business in Melbourne's northwest region, and guests of the hotel will enjoy convenient access to Tullamarine International Airport. Just six miles from Melbourne's Central Business District, the hotel will be situated on one of Melbourne's most important roads, the Tullamarine Freeway, which is used by more than 100,000 cars every day.

"We are delighted to bring the Hyatt Place brand to Melbourne, and are honored to start our relationship with EFPL, a joint venture between Fox Group Holdings and Beck Corporation, two of Australia's most prominent developers," said Robert Dawson, Hyatt's area vice president for the Pacific region.

The eight-story, upscale select service hotel will offer the brand's signature spacious rooms, which will each feature a Cozy Corner, a 42" flat screen TV, and a comfortable bed. Additionally, guests will enjoy the brand's signature free hot breakfast, food freshly prepared around the clock, a full bar, and high-end technology, including complimentary Wi-Fi and adaptable spaces for business and social events. The hotel will be adjacent to a stand-alone conference facility that will accommodate up to 420 people, a more than 5,300-square-foot (500-square-meter) exhibition hall and an 80-seat restaurant and bar, which will be operated by one of Melbourne's leading independent conference center operators.

The Hyatt Place hotel will be part of the Melbourne's economic expansion – with transportation infrastructure, housing, employment, and migration growing, the city is undergoing a transformation.

Hyatt Place Melbourne Essendon Fields will join five Hyatt-branded hotels in Australia, including [Park Hyatt Melbourne](#), [Grand Hyatt Melbourne](#), [Hyatt Hotel Canberra – A Park Hyatt hotel](#), [Park Hyatt Sydney](#), and [Hyatt Regency Perth](#).

The term "Hyatt" is used herein for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

### **About Hyatt Place**

Launched in 2006, the Hyatt Place brand brings authentic hospitality to the upscale service hotel category for which Hyatt is known. Inspired by the 24/7 lifestyle of multitasking travelers, Hyatt Place combines style with casual hospitality; featuring spacious guestrooms with the Cozy Corner sofa-sleeper, free Wi-Fi everywhere, 24/7 Gallery Menu, Coffee to Cocktails Bar, and free hot breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 220 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Morocco, Puerto Rico, The Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [www.HyattPlace.com](http://www.HyattPlace.com).

For further information:

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Centric™**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences@** and **Hyatt Residence Club@** brand names and have locations on six continents. As of March 31, 2015, the Company's worldwide portfolio consisted of 599 properties in 50 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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<https://stage.mediaroom.com/hyatt2/072215-Hyatt-Announces-Plans-for-a-Hyatt-Place-Hotel-in-Melbourne>