

Members can be rewarded through one-of-a-kind land and sea adventures

CHICAGO (June 4, 2019) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced that Hyatt and [Lindblad Expeditions](#), a global provider of expedition cruises and adventure travel experiences, have formed a new loyalty collaboration that will provide World of Hyatt members with more unique ways to be rewarded for their loyalty beyond the traditional hotel stay. This new collaboration will give members the opportunity to immerse themselves in some of the world’s wonders in hard-to-reach locations, all while earning and redeeming World of Hyatt points. This loyalty collaboration is expected to launch later this year.

“Our members tell us they want to return from a trip having experienced something new. They see traveling as a way to experience other people, places and cultures and desire authentic, expansive and real-world experiences,” said Amy Weinberg, senior vice president, World of Hyatt. “Through this new relationship with Lindblad Expeditions, World of Hyatt members will soon be able to enjoy even more personalized adventures and distinct, educational experiences that satisfy their desire to experience something new while enhancing their wellbeing and providing opportunities to discover rare parts of the planet – all while being specially rewarded with World of Hyatt loyalty benefits.”

“Hyatt has long been known as one of the most innovative companies in the hospitality industry, and we are thrilled to be collaborating with them and to be able to offer World of Hyatt members the opportunity to travel to some of the world’s most pristine and remote geographies,” stated Philip Auerbach, Chief Commercial Officer, Lindblad Expeditions. “For over 50 years we have been pioneering travel to the far-flung corners of the globe, from bringing the first ever tourists to Antarctica in 1966 and the Galapagos in 1967, to being the first company to bring tourists through the Northwest Passage in 1984, all with the belief that exposing people to the wonders of these places causes them to become lifelong advocates for the people, places and wildlife they have encountered. We are very pleased to be able to extend that tradition to the World of Hyatt family, giving members an opportunity to travel to new places, and in new ways.”

World of Hyatt continues to focus on delivering experiences that support Hyatt’s three landmarks of wellbeing: Feel, Fuel and Function. Through Lindblad Expeditions’ photography experiences, wildlife encounters, renowned naturalists and experts, and group travel outings, World of Hyatt members will be able to enhance their personal wellbeing while deeply exploring the natural environments and gaining a new perspective of their surroundings.

Providing access to over 300 expedition trips per year, Lindblad Expeditions’ ships are built to hold between 28 and 148 guests and scaled to explore some of the most naturally remarkable destinations on earth, including Arctic Svalbard, Antarctica, Alaska, Galapagos, Baja California, Costa Rica, Panama, the Amazon, Mediterranean, New Zealand, Africa, British Isles, and more.

This forthcoming strategic loyalty collaboration will allow all World of Hyatt members to enjoy the following loyalty benefits on Lindblad expeditions booked through Hyatt:

Earning and Redemption:

- Members will earn five Base Points per \$1 USD of eligible spend, not including incidentals
- Members will receive their standard elite tier Bonus Points on eligible spend
- Members will be able to redeem points to use for complimentary expeditions

Member Benefits:

- Members of all tiers will be rewarded with a \$250 on-board credit to use during their expedition on spa services, alcoholic beverages, specific excursions or classes, souvenirs or supplies, and more
- Members will receive elite tier qualifying night credits for eligible nights on a Lindblad expedition
- Members will be able to purchase specially curated Lindblad Expedition experiences through *FIND*

In addition, starting June 4, 2019, World of Hyatt members will have the opportunity to experience Lindblad Expeditions through the [World of Hyatt FIND experience platform](#). Members can bid on two limited-time Lindblad Expeditions through *FIND* auctions using their World of Hyatt points:

- **Auction 1:** Five-day wild California escape at Channel Islands National Park, plus accommodations and a culinary experience at Andaz West Hollywood in California
- **Auction 2:** A photography excursion and education in New York City alongside Ralph Lee Hopkins, Director of Expedition Photography for Lindblad Expeditions and National Geographic photographer, and two-night accommodations at Andaz Wall Street in New York City

This forthcoming loyalty collaboration quickly follows the launch of World of Hyatt’s most recent loyalty initiatives, providing World of Hyatt members extended ways to engage in new places globally. This includes the launch of Hyatt and American

Airlines' loyalty collaboration, Hyatt's expanding strategic alliance with Small Luxury Hotels of the World™, and the integration of former Two Roads Hospitality brands, including Thompson Hotels and Joie de Vivre Hotels, with Alila and Destination Hotels to follow soon.

For more information about World of Hyatt's forthcoming collaboration with Lindblad Expeditions, please visit worldofhyatt.com/expeditions.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About World of Hyatt

World of Hyatt is Hyatt's award-winning guest loyalty program uniting the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Hyatt House®**, **Hyatt Place®**, **Joie de Vivre®**, **Hyatt Residence Club®** and **Exhale®** brands on a global scale. Members who book directly through Hyatt channels can enjoy personalized care and access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, mobile key and exclusive member rates. With more than 16 million members, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, wellbeing-focused experiences through the [FIND](#) platform, offerings through Hyatt's wellbeing brands Exhale and Miraval; as well as the benefits of Hyatt's strategic loyalty alliances with Small Luxury Hotels of the World™ and MGM Resorts International. Travelers can enroll for free at world.hyatt.com, download the World of Hyatt app for [android](#) and [IOS](#) devices and connect with Hyatt on [Facebook](#), [Instagram](#) and [Twitter](#).

About Lindblad Expeditions

Lindblad Expeditions is an expedition travel company that focuses on ship-based voyages inspiring people to explore and care about the planet. Lindblad's innovative marine expedition programs promote conservation and sustainable tourism around the world through educationally oriented voyages that allow guests to interact with and learn from leading scientists, naturalists and researchers while discovering stunning natural environments, above and below the sea, through state-of-the-art exploration tools.

Forward-Looking Statement

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and the pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program; cyber incidents and information technology failures; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that

we will make additional updates with respect to those or other forward-looking statements.


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