

First Park Hyatt resort in Europe now open on undiscovered Northeast Coast of the island

□ **CHICAGO (June 1, 2016)** – [Hyatt Hotels Corporation](#) (NYSE:H) today announced the opening of [Park Hyatt Mallorca](#) in Spain, the first Park Hyatt resort in Europe. Located on the undiscovered Northeast Coast, the hotel will also mark the first Hyatt hotel in Mallorca.

Set in the exclusive Cap Vermell Estate, and designed in the style of an authentic Mallorquín village, the secluded setting offers guests a unique and tranquil environment. The new destination offers 142 luxurious guest rooms including 16 exquisitely designed suites. Rooms are complete with private terraces that feature stunning views of the verdant Canyamel Valley or Balearic Sea.

“The opening of our first Park Hyatt European resort marks a significant milestone for Hyatt and underlines our commitment to meaningful and strategic growth in this region where we know our guests are traveling,” said Peter Fulton, group president for Europe, Middle East and Africa, as well as Southwest Asia for Hyatt. “Park Hyatt hotels are internationally renowned for their understated luxury and sophistication, and we are pleased to bring this experience to the Balearic Islands.”

Guests are able to enjoy world-class dining options centered around a Mallorquín village square, Plaza de la Torre. The authentic cuisine offered at Park Hyatt Mallorca includes locally inspired dishes at the Balearic Restaurant. Additionally, the resort features an Asian restaurant located in a private villa with views over the Canyamel Valley, an all-day Bistro, Café sa Placa, and a stunning tapas bar.

Luxury facilities at Park Hyatt Mallorca include a landscaped poolside terrace featuring three swimming pools, two of which are heated, and a separate children’s splash pool. The resort’s Serenitas Spa offers seven treatment rooms, including two couples’ treatment rooms, each with their own terrace. There is a selection of signature treatments using locally inspired therapies and the spa is complete with a Himalayan salt sauna, steam rooms, and an outdoor Jacuzzi.

Guests can also enjoy access to the superb facilities at Cap Vermell, including a beach club just a 10-minute walk away. The estate’s country club, scheduled for completion in July 2016, boasts paddle ball courts, two tennis courts, an indoor heated swimming pool and outdoor pool. Within 15 minutes of the hotel, guests will have a choice of four superb golf courses, including a full 18-hole course adjacent to the resort.

Park Hyatt Mallorca is home to the Residence, housing a selection of elegant meeting rooms and a purpose built show kitchen that opens onto a beautiful Mallorquín courtyard. The Residence is styled with fine furniture and artistic flair to create a visually impressive, yet functional meeting space. A stunning 2,400 square foot ballroom offers an extensive terrace and access to a landscaped garden with a gazebo overlooking the valley.

“Park Hyatt Mallorca provides guests an unrivaled resort experience different than anything else offered on the island,” said Philippe Rouxdessarps, vice president of global brands, Park Hyatt. “We look forward to welcoming guests to Park Hyatt Mallorca on this previously undiscovered corner of the island and showing them the rare and intimate experiences that the Park Hyatt brand delivers.”

For more information or to make a reservation at Park Hyatt Mallorca, please visit the hotel’s [website](#).

About Park Hyatt

[Park Hyatt](#) hotels provide discerning, affluent business and leisure guests with elegant and luxurious accommodations. Guests of Park Hyatt hotels receive highly attentive personal service in an intimate environment. Located in several of the world’s premier destinations, each Park Hyatt hotel is custom designed to combine sophistication with a distinctive regional character. Park Hyatt hotels feature well-appointed guestrooms, meeting and special event spaces for groups, critically acclaimed art, food and beverage program, and signature restaurants featuring award-winning chefs. There are currently 38 Park Hyatt hotels in the following locations: Abu Dhabi, Beaver Creek, Beijing, Buenos Aires, Busan, Canberra, Changbaishan, Carlsbad, Chennai, Chicago, Dubai, Goa, Guangzhou, Hamburg, Hyderabad, Istanbul, Jeddah, Maldives, Mallorca, Melbourne, Mendoza, Milan, Moscow, New York, Ningbo, Paris, Saigon, Sanya, Seoul, Shanghai, Siem Reap, Sydney, Tokyo, Toronto, Vienna, Washington, D.C., Zanzibar, Zurich. For more information, please visit www.parkhyatt.com

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 12 premier brands and 652 properties in 53 countries, as of March 31, 2016. The Company’s purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to create value for shareholders, build relationships

with guests and attract the best colleagues in the industry. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric™**, **The Unbound Collection by Hyatt™**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™** and **Hyatt Residence Club®** brand names and have locations on six continents. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; the possible inability of third-party owners, franchisees or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; general volatility of the capital markets and our ability to access such markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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