

## Hyatt House Düsseldorf marks the brand's entry into Europe

**CHICAGO (May 25, 2016)** – Hyatt today announced that a Hyatt affiliate has entered into a franchise agreement with InTown Hospitality GmbH for a Hyatt House hotel in Düsseldorf, Germany, which is expected to open January 2017. Hyatt House Düsseldorf will mark the brand's entry into Europe, and is the first franchise agreement for a Hyatt-branded hotel in the region, an important step toward increasing Hyatt's brand representation throughout Europe.

"We are delighted to announce plans for the first Hyatt House hotel in Europe," said Peter Fulton, group president – Europe, Africa and Middle East, Hyatt. "We continue to grow the Hyatt House brand thoughtfully in key markets around the world, and we believe Hyatt House Düsseldorf will provide an exciting new hotel experience for guests visiting this important European city."

The hotel will be a part of Andreas Quartier, a former courthouse being redeveloped by Frankonia Eurobau Andreasquartier GmbH. Located in the Altstadt (Old Town) district of central Düsseldorf, the hotel will be nearby the Rhine River embankment and Königsallee, the city's most prestigious street that is home to high-end retailers and theaters. Additionally, the hotel will be a short walk to the city's main attractions and a 15-minute drive to Düsseldorf International Airport. The hotel's interior will be designed by Jan Wichers, a renowned German designer whose portfolio includes hotels, restaurants and golf courses worldwide.

"We are honored to be part of the first Hyatt House hotel in Germany – the combination of the hotel's extended stay offering and ideal location will be attractive for business and leisure travelers and families," said Moreno Occhiolini, chief executive officer, InTown Hospitality GmbH. "We believe that Hyatt House Düsseldorf will cater to a growing extended stay market in the Düsseldorf area. We look forward to welcoming guests and making them feel at home."

Hyatt House Düsseldorf will offer:

- 102 apartment-style Kitchen Suites with fully-equipped kitchens, comfortable living rooms, spacious bedrooms, and stylish bathrooms with complimentary skin and hair care amenities
- Free Wi-Fi throughout the hotel and guestrooms
- The Commons, a comfortable lounge with an open and welcoming space for guests to relax, gather and socialize
- 24/7 H Market to meet the everyday needs of guests, from snacks and sundries
- A 24-hour Workout Room to keep fitness routines going
- Gathering Rooms with flexible meeting spaces, audiovisual equipment and a House Host to make sure events are a real crowd pleaser
- Borrows Menu with often-forgotten items from phone charges to razors
- A Very Important Resident (VIR) program, including complimentary grocery shopping, and other personalized perks, for guests with 30 plus consecutive nights
- Additional services, including guest laundry and complimentary grocery shopping available to extended stay guests

There are five Hyatt-branded hotels currently open in Germany, including Park Hyatt Hamburg, Grand Hyatt Berlin, Hyatt Regency Cologne, Hyatt Regency Düsseldorf, and Hyatt Regency Mainz. In addition to Hyatt House Düsseldorf, there are two Hyatt-branded hotels currently under development: Andaz Munich and Hyatt Place Frankfurt Airport.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

### About Hyatt House

Hyatt House, a brand of Hyatt Hotels Corporation, launched in 2012 and offers more than 65 locations throughout the United States, China and Puerto Rico. Inspired by extensive research into guest experiences, Hyatt House hotels offer services, amenities, upscale spaces and a casual, comfortable environment that reminds guests of home. To learn more about Hyatt House hotels or to book a reservation, visit [www.hyatthouse.com](http://www.hyatthouse.com). Join the conversation on Facebook, and follow Hyatt House on Pinterest for inspiration on things to do, places to see and more in the neighborhood.

### About InTown Hospitality GmbH

InTown Hospitality GmbH is a joint venture between Frankonia Eurobau AG and Moreno Occhiolini. Hyatt House Düsseldorf is the first hotel under the company's management. InTown Hospitality GmbH aims to develop its hotel operation business in Germany and abroad by combining Frankonia's real estate development expertise with Moreno's in-depth knowledge of hotel operations. Moreno Occhiolini is a seasoned hotelier and served as Chief Operating Officer of Rocco Forte Hotels until March 2009.

For further information:

### About Hyatt Hotels Corporation

Hyatt Hotels Corporation (NYSE: H), headquartered in Chicago, is a leading global hospitality company with a portfolio of 12 premier brands and 652 properties in 53 countries as of March 31, 2016. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to create value for shareholders, build relationships with guests and attract the best colleagues in the industry. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Andaz®, Hyatt Centric™, The Unbound Collection by Hyatt™, Hyatt Place®, Hyatt House®, Hyatt Ziva™, Hyatt Zilara™ and Hyatt Residence Club® brand names and have locations on six continents. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## Forward-Looking Statements


Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; the possible inability of third-party owners, franchisees or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; general volatility of the capital markets and our ability to access such markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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