

Spacious living accommodations arrive, offering a seamless blend of serviced apartments and hotel

CHICAGO – May 21, 2025 – Hyatt Hotel Corporation (NYSE: H) announced plans for that the Hyatt House brand to debut in the National Capital Region of India as part of a landmark mixed-use development, the Flagship. Located in Noida, the signing of this 127-key, extended stay hotel, owned by **IT Infrastructure Park Private Ltd, a subsidiary of CRC Group** will be strategically located within the 11.16-acre site.

As Noida and Greater Noida continue to emerge as thriving economic hubs, Hyatt House Noida Sector 140A is poised to meet the rising demand for premium accommodations driven by the rapid expansion of key industries. With a dynamic influx of corporate activity from major conglomerates in IT/ITeS, electronics manufacturing, automobile, and food processing sectors, the hotel will be strategically positioned to cater to business travelers seeking a seamless blend of comfort, convenience, and modern amenities. By offering an elevated hospitality experience tailored to the needs of professionals, this hotel is set to become a preferred choice for corporate stays in this fast-growing region.

A New Benchmark in Extended Stay Hospitality

Designed for both transient and extended-stay guests, Hyatt House Noida Sector 140A will offer contemporary, residential-style accommodations to meet the growing demand from project-based stays, international business visitors, and corporate relocations. The hotel will serve professionals and business travelers whether they need accommodations for a single night or several months.

Elevated Amenities and Thoughtful Dining Experiences

Hyatt House Noida Sector 140A will feature thoughtfully designed spaces, including:

- A fitness center with state-of-the-art equipment, a stretching area, and an outdoor pool.
- A recreational zone with indoor activities, gaming consoles, billiard tables, and board games.
- A vibrant food and beverage offering, including a 125-seat, all-day dining restaurant, a poolside bar, and a market-style café with grab-and-go options.
- Outdoor seating and a private dining room for 20-25 guests.
- Large conference and event spaces, catering to corporate meetings, symposiums, training sessions, and social gatherings.

Dhruva Rathore, Vice President of Development, India & Southwest Asia, Hyatt, said, *“We are delighted to announce plans to introduce the Hyatt House brand to Delhi NCR. Hyatt House Noida Sector 140A, a vibrant and contemporary extended-stay hotel, will offer the perfect balance of comfort, convenience, and a sense of community. Ideally situated in Noida’s commercial hub, this property is set to be a top choice for business travellers, expatriates, and families seeking a seamless home-away-from-home experience. As we expand our brand footprint in India, we remain committed to redefining extended-stay hospitality by anticipating evolving guest needs, fostering meaningful connections, and delivering exceptional service. With Hyatt House Noida Sector 140A, we look forward to elevating long-term stays while contributing to the region’s dynamic growth.”*

Kunal Bhalla, Founder and CEO, CRC Group, and Director of IT Infrastructure Park Private Ltd, commented Noida’s rapid rise as a commercial and industrial center has led to a growing need for high-quality extended-stay accommodations. Hyatt House Noida Sector 140A will be ideally positioned to address that need, aligning with our broader vision for The Flagship and the region’s evolving business landscape.”

Salil Kumar, Director-Marketing and Business Management, CRC Group and spokesperson for IT Infrastructure Park Private Ltd, said, “This hotel will play a key role in shaping a dynamic ecosystem within The Flagship development. We’re proud to work with Hyatt to introduce an offering that blends global brand standards with the local business community’s unique needs.”

About Hyatt House

Hyatt House hotels are designed to welcome guests seeking spacious and well-equipped living accommodations with everything they need and more for short- or long-term stays. At more than 130 locations worldwide, the Hyatt House brand delivers home-like amenities, purposeful service, and contemporary spaces, including complimentary home-cooked breakfast for guests, a creatively curated menu at H Bar; and indoor and outdoor communal spaces for working, socializing, or relaxing. For more information, please visit hyatthouse.com. Join the conversation on [Facebook](#) or [Instagram](#) and tag photos #HomelsWhere

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2025, the Company's portfolio included more than 1,450 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Sunscape® Resorts & Spas, Alua Hotels & Resorts®, and Bahia Principe Hotels & Resorts; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Hyatt Place®, Hyatt House®, Hyatt Studios, Hyatt Select, and UrCove. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

Forward-Looking Statements


Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions and political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission (“SEC”), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you

not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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