

## Introducing a new 161-room Hyatt Place hotel located in the heart of Phuket

**CHICAGO (May 18, 2016)** – [Hyatt](#) and Boutique Corporation Ltd. announce the opening of [Hyatt Place Phuket, Patong](#) on the island of Phuket, Thailand. The 161-room beachside hotel marks the first Hyatt Place hotel in Southeast Asia, and features the Hyatt Place brand's stylish design, casual atmosphere and practical amenities such as free Wi-Fi and 24-hour food offerings.

The Hyatt Place brand is rooted in extensive consumer insights indicating that guests seek stylish, comfortable, seamless experiences that accommodate their lifestyles and familiar routines. To embody this, the brand offers casual hospitality and purposeful service in a smartly designed, high-tech and contemporary environment.

"Thailand continues to be an important market for Hyatt, and Phuket is one of Southeast Asia's premier tourist destinations where demand from both leisure and business visitors continues to grow," said David Udell, group president – Asia Pacific, Hyatt Hotels Corporation. "Hyatt Place Phuket, Patong is the second Hyatt-branded hotel in Phuket, and we believe the hotel will exceed guest expectations and provide them with everything they need while visiting this beautiful island in the Andaman Sea."

Hyatt Place Phuket, Patong is strategically located in the heart of Phuket overlooking the stunning white sand and sapphire blue sea of Patong Beach. The seafront is a short walk from the hotel and has spectacular panoramic views across the bay. Tucked away from the city center, the hotel provides guests with a sense of tranquility, yet also offers easy access to Patong's entertainment options and activities like golf, diving and other water sports.

"We are delighted to officially open Hyatt Place Phuket, Patong, which marks the Boutique Corporation's first hotel in Phuket and an important milestone in our company's real estate portfolio in Thailand," Prab Thakral, president and group chief executive officer of Boutique Corporation Ltd. "We plan to expand and add more hotel developments in Phuket to the company's portfolio. We are confident that Hyatt Place Patong, Phuket will gain loyal travelers through the exceptional guest experience and excellence in service and food and beverage offerings for which Hyatt is known."

Hyatt Place Phuket, Patong offers:

- **161 spacious guestrooms** with separate spaces to sleep, work and relax, as well as a Cozy Corner sofa-sleeper, including 10 specialty guestrooms, which offer ocean views and balconies overlooking the Andaman Sea
- **Free Wi-Fi** everywhere
- **Gallery Kitchen Breakfast**, a complimentary hot breakfast for guests available daily in the Gallery Kitchen, features eggs, noodles, dim sum, fresh fruit, oatmeal, yogurt, cereal, fresh-baked pastries, and more
- **24/7 Gallery Menu & Market** serving freshly prepared meals anytime, day or night and perfectly packaged sandwiches and salads
- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **Meetings Spaces** offer more than 400 square feet of flexible, high-tech meeting/function space
- **Outdoor pool** features an infinity edged pool with wading area with extended opening hours from 6am to 10pm
- **24-hour StayFit Gym** featuring cardio equipment with LCD touchscreens and free ear buds

Hyatt Place Phuket, Patong joins three Hyatt-branded hotels currently open in Thailand, including [Grand Hyatt Erawan Bangkok](#), [Hyatt Regency Hau Hin](#) and [Hyatt Regency Phuket Resort](#). Additionally, there are three hotels under development in Thailand, including [Park Hyatt Bangkok](#), which is expected to open in late 2016, [Hyatt Regency Bangkok, Sukhumvit](#) and [Hyatt Place Bangkok, Sukhumvit](#).

To learn more about Hyatt Place Phuket, Patong, or to make a reservation, visit [www.phuketpatong.place.hyatt.com](http://www.phuketpatong.place.hyatt.com).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

### ABOUT HYATT PLACE

Hyatt Place, a brand of Hyatt Hotels Corporation, combines style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 245 Hyatt Place locations in the United States, Armenia, Chile, China, Costa Rica, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, The Netherlands, and United Arab Emirates. To learn more about Hyatt Place hotels or to make a reservation, visit [www.hyattplace.com](http://www.hyattplace.com) or call 1-888-HYATT-HP (888-492-8847).

Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #TheresAPlaceForYou.

### ABOUT BOUTIQUE CORPORATION LTD.

Boutique Corporation Ltd. is a leading property developer in Thailand, focusing on high quality serviced residences and hotels. The group currently owns multiple hospitality assets under the brands Citadines, Oakwood and Hyatt Place in major Thai cities such as Bangkok, Pattaya and Phuket. Additionally, Boutique Corporation has diversified into the retail development sector with Rain Hill on Sukhumvit 47, an award winning community mall.

For further information:

## ABOUT HYATT HOTELS CORPORATION

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 12 premier brands and 652 properties in 53 countries as of March 31, 2016. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to create value for shareholders, build relationships with guests and attract the best colleagues in the industry. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric™**, **The Unbound Collection by Hyatt™**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™** and **Hyatt Residence Club®** brand names and have locations on six continents. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## Forward-Looking Statements

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; the possible inability of third-party owners, franchisees or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; general volatility of the capital markets and our ability to access such markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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<https://stage.mediaroom.com/hyatt2/051816-Hyatt-Place-Phuket-Patong-Celebrates-Official-Opening>

