

125-room Hyatt Place hotel located in Lansing, Michigan

CHICAGO (May 6, 2015)– [Hyatt Hotels Corporation](#) (NYSE: H) and [CSM Lodging](#) today announce the opening of Hyatt Place Lansing/Eastwood Towne Center, the first Hyatt Place hotel in the greater Lansing area.

“Hyatt Place was designed for a lifestyle, not a demographic and, as a result, we are confident that everyone from business travelers to students will appreciate the open, intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food and beverage availability,” said William Oman, General Manager.

Hyatt Place Lansing is conveniently located next to the Eastwood Towne Center, which offers a variety of shopping, dining and entertainment options. Guests are also minutes from Michigan State University and the Michigan State Capitol building, as well as downtown Lansing. Business travelers will appreciate the close proximity to major companies such as Consumer Energy, Emergent, IBM and Jackson National Life, as well as easy access to Capital Region International Airport (LAN).

“Understanding Hyatt’s upscale select service brand, we developed Hyatt Place Lansing/Eastwood Towne Center to meet the varied needs of today’s multitasking traveler,” said Steve Schlundt, Chief Operating Officer of CSM Corporation, the company that developed and now manages the hotel. “We delivered on the vision, and our team is excited to welcome guests with incomparable customer service, taking care of every detail and allowing guests the ideal work/life balance while traveling.”

Hyatt Place Lansing/Eastwood Towne Center offers:

- 125 roomy rooms, all of which feature a swiveling 42-inch HDTV, the plush Hyatt Grand Bed® and Cozy Corner sectional sofa
- Free Wi-Fi everywhere
- Complimentary a.m. Kitchen Skillet™ breakfast for guests, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 2,000 square feet of flexible, high-tech meeting/function space
- 24/7 Gallery Menu serving made-to-order entrees and appetizers
- A Coffee to Cocktails Bar featuring specialty coffees, premium beer, wine and cocktails

HYATT PLACE LANSING/EASTWOOD TOWNE CENTER LEADERSHIP

Hyatt Place Lansing/Eastwood Towne Center is under the leadership of General Manager William Oman and Director of Sales Jennifer Moeckel. In his role, Oman is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s 40 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Moeckel is responsible for providing sales service and support to travelers and meeting planners frequenting the Lansing area.

ABOUT HYATT PLACE

Launched in 2006, the Hyatt Place brand brings to the upscale service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers’ 24/7 lifestyle, Hyatt Place combines style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, Free Wi-Fi everywhere, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and Free Hot Breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 215 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico, Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About CSM Corporation

Founded in 1976, CSM Corporation is the one source for the real estate needs of people, businesses and communities. The company develops, owns and manages places where people work, visit and live. CSM’s expansive reach in retail, office and industrial properties includes more than 9 million square feet of commercial space. Its hospitality arm features a portfolio of 39 hotels totaling more than 5,400 rooms. On the residential side, CSM offers property management for 17 apartment communities. CSM Corporation is known for its commitment to treating customers and associates with integrity and respect, as well as a commitment to the communities in which they live and work. For more information on CSM Corporation, visit www.csmcorp.net or visit us on Facebook at <https://www.facebook.com/CSMCorporation>.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Centric™**, **Hyatt Regency®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences®** and **Hyatt Residence Club®** brand names and have locations on six continents. As of March 31, 2015, the Company's worldwide portfolio consisted of 599 properties in 50 countries. For more information, please visit www.hyatt.com.

CONTACT:

Siân Martin

Hyatt

+1 312 780-5797

sian.martin@hyatt.com

<https://stage.mediaroom.com/hyatt2/050615Hyatt-Place-Lansing-Eastwood-Towne-Center-Celebrates-Official-Opening>