

## Travelers Honor Hyatt with "Best Elite Program" in the Americas and in the Middle East and Asia/Oceania

**CHICAGO (May 1, 2015)** – [Hyatt Gold Passport](#)<sup>®</sup> was honored at the 27th annual [Freddie Awards](#), member-voted awards honoring the best frequent flyer and hotel loyalty programs worldwide, and was recognized in two categories – "Best Elite Program" in the Americas and "Best Elite Program" in the Middle East and Asia/Oceania.

"We would like to take this opportunity to sincerely thank our loyalty guests around the world for their trust and belief in our brands and our people," said Jeff Zidell, senior vice president of Hyatt Gold Passport. "We are truly humbled by this recognition, and we continue to be inspired to work even harder to bring our brand of authentic hospitality to life each and every day."

The Freddie Awards represent excellence in frequent travel programs worldwide, and winners were determined through a public vote. Nearly three million people from more than 200 countries worldwide cast ballots online for their favorite loyalty programs.

To learn more about the Freddie Awards, or to see a full list of winners, visit [www.freddieawards.com](http://www.freddieawards.com). For more information about the Hyatt Gold Passport program, visit [www.goldpassport.com](http://www.goldpassport.com) or call 1-800-51-HYATT.

### About the Freddiees

The annual Freddie Awards represent excellence in frequent travel programs worldwide, rating the best frequent flyer and frequent guest programs. Introduced in 1988 by *InsideFlyer* magazine's Randy Petersen, "The Freddiees" have grown in stature and importance to become the most prestigious member-generated awards in the travel loyalty industry. The goal of the Freddie Awards is to give voice to the frequent flyer and to honor the efforts of an industry that counts more than 300 million members worldwide. In 1988, thousands of voters cast Freddie Award ballots. This year, nearly 3 million ballots were cast. Voters cast ballots for their favorite travel loyalty programs in one of three geographical regions: The Americas, Europe/Africa and Middle East/Asia/Oceania.

For further information:

### About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt**<sup>®</sup>, **Park Hyatt**<sup>®</sup>, **Andaz**<sup>®</sup>, **Grand Hyatt**<sup>®</sup>, **Hyatt Centric**<sup>™</sup>, **Hyatt Regency**<sup>®</sup>, **Hyatt Place**<sup>®</sup>, **Hyatt House**<sup>®</sup>, **Hyatt Zilara**<sup>™</sup>, **Hyatt Ziva**<sup>™</sup>, **Hyatt Residences**<sup>®</sup> and **Hyatt Residence Club**<sup>®</sup> brand names and have locations on six continents. As of December 31, 2014, the Company's worldwide portfolio consisted of 587 properties in 50 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### CONTACT:

Siân Martin  
Hyatt  
+1 312 780 5797  
[sian.martin@hyatt.com](mailto:sian.martin@hyatt.com)

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