

Travelers honor Hyatt Gold Passport with “Best Elite Program” in the Americas and “Best Elite Program” in the Middle East/Asia/Oceania

CHICAGO (April 29, 2016) – [Hyatt Hotels Corporation](#) (NYSE: H) today announces that [Hyatt Gold Passport](#) was honored with “Best Elite Program” in the Americas and “Best Elite Program” in the Middle East/Asia/Oceania at the 28th annual Freddie Awards, the member-voted awards honoring the best frequent flyer and hotel loyalty programs worldwide.

“We are truly grateful and humbled to receive this recognition from our loyal members across the globe,” said Jeff Zidell, senior vice president of Hyatt Gold Passport. “This award further motivates us to care for our guests each day as we deliver unique experiences through Hyatt Gold Passport.”

The Freddie Awards represent excellence in frequent travel programs worldwide, and winners were determined through a public vote. Nearly three million people from more than 200 countries worldwide cast ballots online for their favorite loyalty programs.

To learn more about the Freddie Awards or to see a full list of winners, visit www.freddieawards.com. For more information about the Hyatt Gold Passport program, visit www.goldpassport.com or call 1-800-51-HYATT.

About the Freddie Awards

The annual Freddie Awards represent excellence in frequent travel programs worldwide, rating the best frequent flyer and frequent guest programs. Introduced in 1988 by InsideFlyer magazine’s Randy Petersen, the “Freddie Awards” have grown in stature and importance to become the most prestigious member-generated awards in the travel loyalty industry. The goal of the Freddie Awards is to give voice to the frequent flyer and to honor the efforts of an industry that counts more than 300 million members worldwide. In 1988 thousands of voters cast Freddie Award ballots. Today, nearly 3 million ballots are cast annually. Voters cast ballots for their favorite travel loyalty programs in one of three geographical regions: The Americas, Europe/Africa or Middle East/Asia/Oceania.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the *Park Hyatt*®, *Grand Hyatt*®, *Andaz*®, *Hyatt Regency*®, *Hyatt Centric*™, *Hyatt*®, *Hyatt Place*®, *Hyatt House*®, *Hyatt Ziva*™, *Hyatt Zilara*™, *Hyatt Residence Club*®, *Hyatt Residences*® and *The Unbound Collection by Hyatt*™ brand names and have locations on six continents. As of December 31, 2015, the Company’s worldwide portfolio consisted of 638 properties in 52 countries. For more information, please visit www.hyatt.com.

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