

## New Wine Labels to Debut at Hyatt Hotels and Resorts in the US, Canada and Caribbean

**CHICAGO (April 15, 2015)** — [Hyatt](#) and [Folio Fine Wine Partners](#) today announced the winners of the 2014 **Canvas Artist Series Label Contest**. The contest offered qualifying art students in the U.S. the opportunity to create a signature wine label for one of four Canvas wine bottles. The four new wine labels will be available on bottles of Canvas wines at Grand Hyatt, Hyatt Regency and Hyatt brand hotels and resorts in the United States, Canada and the Caribbean starting summer 2015.

The contest was open for entries from October through November 2014, and allowed qualified art students in the United States to submit an original piece of art depicting the characteristics of one of the four Canvas varietals. The winners of the 2014 Canvas Artist Series Label Contest are:

- **Cabernet Sauvignon:** Oscar Joyo, American Academy of Art, Chicago, IL
- **Chardonnay:** Jesse Hernandez, Art Institute of California, San Francisco, CA
- **Pinot Noir:** Kevin Fagaragan, American Academy of Art, Chicago, IL
- **Pinot Grigio:** Rosebelle Tenaglia, Cornell University, Ithaca, NY

In addition to having their artwork displayed on the 2013 vintage Canvas bottle, each winner receives a \$5,000 scholarship from Hyatt to further support their studies. The scholarship prize is consistent with the education and personal advancement pillar of Hyatt [Thrive](#), Hyatt's global corporate responsibility philosophy, which also focuses on [environmental sustainability](#), [economic development and investment](#), and [health and wellness](#).

"This is now our fourth year holding the Canvas Artist Series Label Contest and each year has surpassed the last," said John O'Connell, Corporate Director of Food & Beverage - Americas for Hyatt. "We are finding professors recommending the contest to their students and even incorporating it into their classes. We are very proud of the affiliation with these motivated and talented students and thrilled to make a contribution toward their educations – through both the scholarship funds and the opportunity for widespread exposure of their work."

Canvas wines are available at all Grand Hyatt, Hyatt Regency and Hyatt hotels and resorts in the U.S., Canada, and the Caribbean as well as online at [www.CanvasWines.com](http://www.CanvasWines.com).

Canvas was created in 2007 by Folio Fine Wine Partners—a Napa Valley wine company owned by the Michael Mondavi family—for Hyatt hotels and resorts throughout the U.S., Canada, and the Caribbean. Michael Mondavi and his son, Rob Mondavi, Jr., president of winegrowing at Folio Fine Wine Partners, worked closely with Hyatt's food and beverage team to develop food-friendly, approachable California wines that would appeal to the discerning Hyatt customer. Today, Hyatt hotels and resorts offer guests five Canvas handcrafted, artisan varietals – Cabernet Sauvignon, Merlot, Chardonnay, Pinot Grigio and Pinot Noir – bringing added variety and excellence to the Hyatt dining experience.

The term "Hyatt" is used herein for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt@**, **Park Hyatt@**, **Andaz@**, **Grand Hyatt@**, **Hyatt Centric™**, **Hyatt Regency@**, **Hyatt Place@**, **Hyatt House@**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences@** and **Hyatt Residence Club@** brand names and have locations on six continents. As of December 31, 2014, the Company's worldwide portfolio consisted of 587 properties in 50 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **About Folio Fine Wine Partners – [www.foliowine.com](http://www.foliowine.com)**

Folio Fine Wine Partners was founded in 2004 by Michael Mondavi and his wife, Isabel, with their children, Dina and Rob Jr. Folio is an importer, fine wine agency and producer of quality wines from the world's premiere and emerging wine regions, providing sales, marketing and public relations services to wine brands from California, Italy, Austria, Germany, Spain and Argentina. Wines from California include Animo, Emblem, Hangtime, Isabel Mondavi, M by Michael Mondavi, Oberon and Spellbound. From Italy, are the wines of Arnaldo Caprai, Attems, Bruno Giacosa, Coppo, Dal Forno Romano, Danzante, Donnafugata, Marchesi de' Frescobaldi, Luce della Vite, Masseto, Ornellaia, Quorum, and Villa Sandi. The Spanish portfolio

includes Artadi, Capafons-Ossó, Fillaboa, Leda, Nita, Palacios Remondo and Vall Llach. From Argentina are the wines of Ben Marco, Crios, Nosotros and Susana Balbo, with Laurenz V (Austria), and Prinz von Hessen (Germany) completing the portfolio.

**CONTACT:**

Aurelia Vasquez

Hyatt

(312) 780-5873

[aurelia.vasquez@hyatt.com](mailto:aurelia.vasquez@hyatt.com)


Rebecca Hopkins

Folio Fine Wine Partners

(707) 592-8929

[rhopkins@foliowine.com](mailto:rhopkins@foliowine.com)

---

Additional assets available online:  (4)

<https://stage.mediaroom.com/hyatt2/041515Hyatt-And-Folio-Wine-Partners-Announce-Winners-Of-4th-Annual-Canvas-Artist-Series-Label-Contest>