

134-room Hyatt Place hotel opens in the heart of Oklahoma City's Bricktown entertainment district

OKLAHOMA CITY, OK (March 29, 2018)– [Hyatt Place Oklahoma City/Bricktown](#), the first Hyatt Place hotel in downtown Oklahoma City, is officially open. The new hotel features the Hyatt Place brand's intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings. This hotel is constructed, owned, and operated by NewcrestImage.

"As Oklahoma City continues to thrive economically and grow as a tourist destination, we are excited to add to the momentum by welcoming the first Hyatt Place hotel to the area" said General Manager Brian Werkman. "With our smartly designed social spaces and guestrooms with separate work and sleep areas, our multitasking guests can easily accomplish what they need to do while on the road. Plus, our free hot breakfast is just the thing our guests need to take on the day. We are local in every sense as we embrace our neighborhood, serve draft beer from Oklahoma City breweries and feature locally created dessert options."

Hyatt Place Oklahoma City/Bricktown is located within walking distance of more than 40 restaurants, bars and attractions. Also nearby is the Chesapeake Energy Arena, home of the Oklahoma City Thunder. Take a short walk to the nearby Boathouse District to plunge down a manmade whitewater rafting course or zip-line across the Oklahoma River. The hotel is less than a mile away from the Oklahoma City Museum of Art and Oklahoma City Memorial and Museum. When the Oklahoma City Streetcar takes off in late 2018, Hyatt Place Oklahoma City/Bricktown will be just one block from the closest stop with access to all of Downtown Oklahoma City.

"We are thrilled to expand our relationship with NewcrestImage with the opening of Hyatt Place Oklahoma City/Bricktown. As one of our most prolific owners, Mehul, Chirag and their colleagues at NewcrestImage are essential to fostering our momentum and powering our growth across the U.S.," said Julianne Smith, senior vice president of development and owner relations, Hyatt Place and Hyatt House. "This hotel and its location fit tremendously well within the brand's portfolio, and we're confident it will resonate with our loyal World of Hyatt members who expect a seamless experience throughout their hotel stay. We are excited to support NewcrestImage in bringing this hotel to its fullest potential in the Oklahoma City marketplace."

Hyatt Place Oklahoma City/Bricktown offers:

- **134 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Free Wi-Fi** throughout hotel and guestrooms
- **Gallery Kitchen Breakfast**, a free hot breakfast for guests available daily in the Gallery Kitchen, features hot breakfast items, fresh fruit, steel cut oatmeal, Greek yogurt, and more
- **24/7 Gallery Menu & Market** serving freshly prepared meals anytime, day or night and perfectly packaged sandwiches and salads
- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **Meetings Spaces** offer more than 1800 square feet of flexible, high-tech meeting/function space
- **24-hour Gym** featuring cardio equipment with LCD touchscreens and free ear buds

"Oklahoma City is a vibrant city, filled with friendly people, great districts and an ever expanding list of great places to visit and things to do or see," said Director of Sales Aaron Worley, Hyatt Place Oklahoma City/Bricktown. "Our hotel is central to all of them and we are confident that this hotel will exceed guest expectations and provide them with everything they need while visiting our area."

HYATT PLACE OKLAHOMA CITY/BRICKTOWN LEADERSHIP

Hyatt Place Oklahoma City/Bricktown is under the leadership of General Manager Brian Werkman and Director of Sales Aaron Worley. In his role, Werkman is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 35 associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Worley is responsible for providing sales service and support to travelers and meeting planners frequenting the Oklahoma City area.

For more information, please visit oklahomacitybricktown.place.hyatt.com.

About Hyatt Place

Hyatt Place, a brand of Hyatt Hotels Corporation, combines style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 300 Hyatt Place locations in Australia, Armenia, Brazil, Canada, Chile, China, Costa Rica, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Thailand, The Netherlands, United Arab Emirates, United Kingdom, and the United States. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#)

and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

About NewcrestImage

NewcrestImage, LLC is a privately-owned, Texas-based hotel management, development, and construction firm. The company's principals have a combined experience of over a century in the hospitality industry. Their collective experience, combined with their single-minded dedication to providing guests with first-rate lodging accommodations and best-in-class guest services, are at the core of the company's continuing success. The company designs, builds and operates state-of-the-art hotels for the most renowned brands in the hospitality industry. To learn more about NewcrestImage, visit [NewcrestImage.com](#), become a fan at [facebook.com/NewcrestImage](#) or follow them at [twitter.com/NewcrestImage](#).

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<https://stage.mediaroom.com/hyatt2/032918-Hyatt-Place-Oklahoma-City-Bricktown-Celebrates-Official-Opening>