

Located near the University of South Carolina in the heart of Historic Downtown Columbia

CHICAGO (March 17, 2015) – [Noble Investment Group](#) ("Noble") and Hyatt Hotels Corporation (NYSE: H) today announced the opening of [Hyatt Place Columbia/Downtown/The Vista](#) in Columbia, SC. The hotel is located within The Vista, Columbia's premier dining and shopping district, and proximate to major downtown area businesses, the University of South Carolina, the South Carolina State Capitol, the Columbia Metropolitan Convention Center, and the Colonial Life Arena.

"We are excited to introduce the upscale select service Hyatt Place brand to historic downtown Columbia and the Congaree Vista," said General Manager Chad Howard. "Our spacious guestrooms and hotel amenities, along with our prominent location, make us an ideal fit for business, leisure, university, and state government travelers visiting our dynamic city."

[Hyatt Place Columbia/Downtown/The Vista](#) features:

- 130 guestrooms, all of which feature a swiveling 42-inch HDTV, the plush Hyatt Grand Bed®, Cozy Corner sectional sofa, mini-fridge and a separate work space
- Free Wi-Fi and remote printing everywhere, plus hard-wired access is available in each and every guestroom for seamless and secure access
- More than 2,000 square feet of flexible, high-tech meeting/function space with audio visual equipment
- Complimentary a.m. Kitchen Skillet™ breakfast for guests, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- Indoor, saltwater swimming pool and 24-hour Gym with Life Fitness® cardio equipment
- 24/7 Gallery Menu and a Coffee to Cocktails Bar serving Starbucks® specialty coffees and teas, premium beer, wine, and cocktails

For more information or to make a reservation, visit [Hyatt Place Columbia/Downtown/The Vista](#) or call (803) 978-2013.

For further information:

ABOUT HYATT PLACE

Launched in 2006, the Hyatt Place brand brings to the upscale service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, Free Wi-Fi everywhere, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and Free Hot Breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 215 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico, Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [www.HyattPlace.com](#).

About Noble Investment Group

Founded in 1993, the Noble organization specializes in making value-added, opportunistic investments in the lodging and hospitality real estate sector. Through its private equity real estate funds, Noble has made more than \$3 billion of investments throughout the United States in primarily select service and extended stay hotels which are affiliated with premium brands by Marriott, Hyatt, Hilton, Intercontinental and Starwood. For additional information, please visit [www.nobleinvestment.com](#).

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Centric™**, **Hyatt Regency®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences®** and **Hyatt Residence Club®** brand names and have locations on six continents. As of December 31, 2014, the Company's worldwide portfolio consisted of 587 properties in 50 countries. For more information, please visit [www.hyatt.com](#).

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