

World of Hyatt provides even more experiences that extend beyond traditional hotel stays

CHICAGO (March 10, 2017) – [Hyatt](#) today announces the second year of its sponsorship with Rahal Letterman Lanigan Racing (RLLR), an auto racing team that currently races in the Verizon IndyCar Series. The [RLLR](#) sponsorship is a natural extension for World of Hyatt, Hyatt's new global platform, which creates genuine and trusted experiences for guests and loyalty program members in a truly meaningful way.

"World of Hyatt is about connecting our community to the people, places and experiences at the heart of their world – both within and beyond the walls of our hotels," said Debra Goetz, senior vice president of corporate marketing for Hyatt. "RLLR is part of the extended Hyatt family, and we are thrilled to build on our sponsorship to give our passionate fans a one-of-a-kind experience they will always remember."

World of Hyatt intends to capitalize on IndyCar's increasing popularity, coupled with the continued emergence of Graham Rahal as one of the circuit's top drivers. In addition, the racing team's commitment to excellence aligns with Hyatt's overall purpose: to care for people to be their best. RLLR is jointly owned by legendary racecar driver Bobby Rahal, former late night talk show host David Letterman and Mi-Jack® owner Michael Lanigan.

"We're excited to be working with World of Hyatt for a second season as our official hotel sponsor. We have been part of the Hyatt family for many years, and look forward to welcoming even more World of Hyatt guests into our world at the racetrack," said Bobby Rahal, RLLR co-owner.

As the official hotel marketing sponsor of RLLR, [World of Hyatt](#) will appear prominently on the side of the Graham Rahal's Number 15 Indy car. Hyatt owners, development partners and customers, in addition to World of Hyatt members, may be offered exclusive access to Graham and Bobby Rahal, as well as enjoy VIP experiences at several race weekends during the season. The team's crew, owners, drivers, and sponsors will also have the opportunity to stay at Hyatt-branded hotels throughout the IndyCar Series schedule. For details about the 17-race 2017 Verizon IndyCar Series, please visit [indycar.com](#).

For more information about World of Hyatt, please visit [hyatt.com/understanding](#).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Rahal Letterman Lanigan Racing

Rahal Letterman Lanigan Racing, based in Hilliard, Ohio and Brownsburg, Ind., is co-owned by three-time IndyCar Champion and 1986 Indianapolis 500 winner Bobby Rahal, former CBS Late Show host David Letterman and Mi-Jack co-owner Mike Lanigan. In 2017, the team will compete in their 26th year of open wheel competition and attempt to add to their 23 wins – including the 2004 Indy 500 from pole with Buddy Rice – their 29 poles, 91 podium finishes and 1992 series championship. The team also competed in the American Le Mans Series from 2009-2013 as BMW Team RLL where they won both the Manufacturer and Team Championships in the GT category in 2010 and swept all three GT titles in 2011 – Manufacturer, Team and Driver. In 2012, the team finished second in the Team Championship and third in the Manufacturer Championship and in 2013, the team finished second in the Driver, Team and Manufacturer Championship. In 2014, BMW Team RLL moved to the GTLM class of the IMSA WeatherTech SportsCar Championship with a two-car program and earned six podium finishes including four second-place finishes. In 2015, the team earned three wins, two poles and a total of eight podiums to finish second in the Manufacturer, Team and Driver championships and in 2016, BMW Team RLL added two poles and three podiums with their BMW M6 GTLM entries to bring their current total to 13 wins, 22 poles and 60 podium finishes. For more information, please visit [rahal.com](#).

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 13 premier brands. As of December 31, 2016, the Company's portfolio included 698 properties in 56 countries. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to create value for shareholders, build relationships with guests and attract the best colleagues in the industry. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric®**, **The Unbound Collection by Hyatt™**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™** and **Hyatt Residence Club®** brand names and have locations on six continents. For more information, please visit [hyatt.com](#).

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