

Opening sets new standard of luxury for Sanya Island in China

CHICAGO (February 2, 2015) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced the opening of [Park Hyatt Sanya Sunny Bay Resort](#) in Sanya on Hainan Island, China's southernmost province widely known as "the Hawaii of China." The hotel marks the fifth Park Hyatt hotel in China, as well as the 35th Park Hyatt hotel in the world.

Situated on a stunning inlet and featuring a private lake and white-sand beach, Park Hyatt Sanya Sunny Bay Resort combines the luxury of privacy and exclusivity with accessibility, being a mere three mile drive from Yalong Bay, the island's most popular tourist destination.

"We are delighted to introduce the Park Hyatt brand to Sanya," said David Udell, Group President, Asia Pacific, Hyatt Hotels Corporation. "This opening is a testament to our commitment to strategic, thoughtful and purposeful growth in China. The tourism and hospitality industry in Sanya has been booming in recent years, and we are proud that the Park Hyatt brand can be part of that growth. We look forward to welcoming travelers to our most premium brand, where we create sophisticated and enriching experiences."

"It is extremely exciting for us to open our doors in this incredibly unique location -- a place where our guests can enjoy privacy and exclusive access to our beautiful bay and beach overlooking some of the most breathtaking views in Sanya, all while remaining close to the vibrant Yalong Bay only minutes away," said Nicholas Lacey, General Manager, Park Hyatt Sanya Sunny Bay Resort. "Topped off with the elegantly designed spaces and personalized service that Park Hyatt hotels are known for, Park Hyatt Sanya Sunny Bay Resort will be a sanctuary for our many guests from around the world."

Design and Guestrooms

Park Hyatt Sanya Sunny Bay Resort was created by the award-winning Belgian architect, Jean-Michel Gathy of the renowned design-consultancy firm, Denniston. The strikingly modernist development comprises six standalone, arch-shaped buildings designed to allow chi, the traditional Chinese notion of energy, to flow unhindered between ocean and mountains. Set amid the lush landscape next to the beautiful Nan Hu Lake, the placement of every building and internal space has been carefully considered to maximize guests' enjoyment of the breathtaking view. The six buildings are linked by wide walkways and are decorated with paintings and sculptures to create a tranquil and rarefied art-walk experience.

Designed to replicate the feeling of living in a private mansion by the sea, the sophisticated, elegant interiors are residential in style with a subtle Chinese sensibility. As in private homes, the spaces are wholly flexible. Park Hyatt Sanya Sunny Bay Resort features 207 luxurious guestrooms, including 26 suites and 17 villas. At almost 700 square feet, the standard rooms are among the largest on the island, and almost all of the guestrooms enjoy unadulterated views of the South China Sea.

Drinking and Dining

The ethos of the international culinary team at Park Hyatt Sanya Sunny Bay Resort is to offer a range of authentic Chinese and Western dishes that incorporate ingredients of the highest quality, sourced locally wherever possible. In keeping with the residential concept and ambience of a resort setting, guests are welcome to order from the menu or request bespoke dishes as relaxed and freely as they might do at home. The culinary team is primed to create unique and memorable dining experiences for guests, whether it is a champagne breakfast on the beach, a family barbecue in the villa, or a sunset supper on a yacht.

There are eight main drinking and dining venues: Dining Room, Cellar, Pool House, Pool Bar, Bath House, Library, Terrace and Tea House, following the notion of rooms within a large residence. At each establishment, guests can order from the menus of any of the other dining venues.

[Dining Room](#) is the main residential-style dining space offering Chinese cuisine focusing on seafood and steaks. [Cellar](#) is a cozy extension of the Dining Room, offering private dining in an intimate setting.

Next to Cellar, in a traditional Chinese-style building topped with ceramic-roof tiles, is [Tea House](#). The impressive, light-filled space, featuring a mezzanine floor and a 30-foot high ceiling strung with myriad birdcages, will serve a premium selection of Chinese teas, an afternoon tea menu, and regional Chinese cuisine.

Guests can also enjoy Western and Chinese comfort food such as pizza, burgers or chilled noodles, either at [Pool House](#), [Pool Bar](#), or [Bath House](#) alongside the pools. [Library](#) and [Terrace](#) are also great choices for guests who want to relax and read a good book – or take in the ocean views – while sipping on a cold drink or a premium cocktail.

Meetings and Events

Park Hyatt Sanya Sunny Bay Resort aims to be the most desirable, upscale event venue in Hainan. The hotel features eight unique, residential-style event venues, ranging from 450 square feet to over 3,600 square feet. All venues feature an abundance of natural light, outdoor terraces and state-of-the-art audio-visual equipment and lighting.

Chamber is the largest indoor event space, measuring just over 3,600 square feet and comprising three separate spaces: a reception area, an open kitchen and a main dining area. Equally unique is **Gallery**, a long, 3,100 square foot space with paintings and sculptures decorating both sides to resemble an art gallery. The Salons are perfect for smaller, more intimate events. The almost 1,700 square foot **Grand Salon** with its 36-foot ceiling height and walls lined with wooden lattice, is an ideal venue for a wedding or gala dinner. The 6,500 square foot lawn in front of Pool House is ideal for atmospheric outdoor events.

Recreation and Activities

The recreation team has spent years researching and testing activities to offer guests the most unique and memorable activities during their time at Park Hyatt Sanya Sunny Bay Resort. Five separate pools – a 375 square foot pool, a children’s pool, a family pool, a spa pool and an indoor pool – are available to suit all types of swimmers. While at Camp Hyatt, kids and young adults will be both entertained and educated with activities like cooking classes and eco-activities by availing themselves of the latest toys and video games or simply by reading or resting in the “silent room.”

With a focus on local culture, as well as marine and environmental education, the resort offers myriad outdoor activity options for all ages, include hiking, golfing and stargazing, along with tours to nearby attractions such as Butterfly Valley, Nanshan Temple, Yazhou Ancient City and the Ganzaling Nature Reserve. Water sports enthusiasts will be thrilled with Baifu (Fortune) Bay – a private bay right next to Sunny Bay – renowned for offering some of the best diving conditions in China, as well as being an ideal spot for boating and kayaking.

The Spa at Park Hyatt Sanya Sunny Bay Resort is due to open in late 2015. Located by the lake and accessed by buggy, the spacious, light-filled spa will be built in a traditional Chinese style and will feature a main, two-story building and eight freestanding villas around an open-air courtyard. The semi open-air villas will each include a couple’s treatment room, a private foot treatment room, a freestanding tub, a shower, a walk-in wardrobe and an oversized daybed. Meanwhile, the main spa building will feature four additional treatment rooms; three foot-treatment rooms, a TCM consultancy chamber and a lounge on the first floor. The floor below features a gym, a yoga studio and an outdoor infinity pool. Benefit-driven treatments will be carefully conceived to incorporate proven traditional Chinese practices, as well as the very latest in international spa techniques.

For more information on Park Hyatt Sanya Sunny Bay Resort, please visit the hotel’s [website](#).

About Park Hyatt

Park Hyatt hotels provide discerning, affluent business and leisure guests with elegant and luxurious accommodation and offers them highly attentive personal service in an intimate environment. Located in several of the world’s premier destinations, each Park Hyatt hotel is custom designed to combine sophistication with a distinctive regional character. Park Hyatt hotels feature well-appointed guestrooms, meeting and special event space for groups, critically acclaimed art, food and beverage programs, and signature restaurants featuring award-winning chefs.

There are currently 35 Park Hyatt hotels in the following locations: Abu Dhabi, Beaver Creek, Beijing, Buenos Aires, Busan, Canberra, Carlsbad, Changbaishan, Chennai, Chicago, Dubai, Goa, Hamburg, Hyderabad, Istanbul, Jeddah, Maldives, Melbourne, Mendoza, Milan, Moscow, New York, Ningbo, Paris, Saigon, Sanya Sunny Bay, Seoul, Shanghai, Siem Reap, Sydney, Tokyo, Toronto, Vienna, Washington D.C., and Zurich. www.parkhyatt.com

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt**, **Park Hyatt**, **Andaz**, **Grand Hyatt**, **Hyatt Regency**, **Hyatt Place**, **Hyatt House**, **Hyatt Zilara**, **Hyatt Ziva**, **Hyatt Residences** and **Hyatt Residence Club** brand names and have locations on six continents. As of September 30, 2014, the Company’s worldwide portfolio consisted of 573 properties in 48 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery

following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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